

AUXILIARY NOTES

by Emma Powell, president



The American Angus Auxiliary presents the 11th Annual Full Circle Online Auction

**THURSDAY,
NOVEMBER
5, 2026**

Hosted by Angus Live

SUPPORTS:

Auxiliary's mission, including breed promotion, beef education, and youth development through programs, awards and scholarships.

VISIT:

www.angusauxiliary.com/fundraisers/FullCircleOnlineAuction.html

CONTACT

LYNNE HINRICHSEN,
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with any questions.

Full Circle Online Auction

A way to support the Auxiliary.

The Full Circle Online Auction began in 2016 and is an online fundraising auction of the American Angus Auxiliary. The auction combines fundraising, breed promotion and industry engagement by allowing Angus breeders, businesses and supporters from across the United States to donate and bid on a wide variety of items. The auction is conducted online through Angus Live, making participation accessible regardless of location.

Proceeds help fund the American Angus Auxiliary's mission, including youth leadership development, scholarships for National Junior Angus Association (NJAA) members, educational programs, breed promotion, awards and recognition programs, and beef education.

Unlike a traditional livestock sale, consignments include far more than cattle genetics. Examples of past consignments include semen and embryo packages, *in vitro* fertilization (IVF) and reproductive services, artwork, home decor, jewelry, marketing and graphic design services, handmade crafts and furniture, and many more. The Auxiliary is currently seeking a wide variety of items with a fair market value in excess of \$100.

Businesses and individuals who donate items receive exposure to the Angus community. They also receive advertising through the Auxiliary's website, social media, email campaigns and print publications.

The 2026 11th Annual Full Circle Online Auction is scheduled for Nov. 5, 2026, hosted through www.AngusLive.com.

The auction is organized year round by a dedicated committee. Have questions? Please contact chairperson Lynne Hinrichsen at 785-770-0014 or lvh13080@gmail.com.

Membership invite

Members from all walks of life involved in promoting or raising Angus cattle can become part of the American Angus Auxiliary. Members of our organization sign up for committees of interest to them. It is within these committees that you become involved at either the state, regional or national level. Each committee chair or co-chair has a team of committee members whose job it is to work together to achieve the goals set by each committee and the officer team each year.

Our longevity speaks for itself. Whether you are a junior mom, entrepreneur, youth leader, retired Angus breeder or educator, there is a place for everyone. 

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