

American Angus Auxiliary

THE AUXILIARY POST

Spring 2014

www.angusauxiliary.com

Choughts from the President

By Cortney Holshouser, President

For the past 62 years, the American Angus Auxiliary has been instrumental in the promotion of the Angus breed and

has provided countless opportunities to Angus youth. The honor to serve such an organization is not lost on me. I am following in the footsteps of some amazing women who have laid the foundation for the Auxiliary. Without the guidance from long time members, past officers, committee chairs and members, and the membership as a whole, the Auxiliary could not function or continue to grow.

As spring approaches, I don't think it has ever been as welcome as it is this Excitement is already brewing with the donation of an embryo package year. The grass is turning green in our pastures and there are lots of Angus calves running around. Perhaps my favorite part of this season is the Auxiliary activities. The Auxiliary executive team conducted its spring planning meeting in St. Joseph, Mo on April 11-12. Committee chairmen and state Auxiliary presidents were invited to join the executive team for planning and goal setting. We met with the Association staff as they are such a vital part of our organization. We were very excited to host our second Women Connected Conference April 12-14 following our executive meeting. WC is generously sponsored by the Angus Foundation and allowed 20 women from across the country to join the executive team in a weekend of leadership workshops, industry related seminars, networking, and much more!

One of the things that first drew me to the Auxiliary was its strong presence at the National Junior Angus Show. If you plan on being in Indianapolis this summer, we would love to have you join us for our activity and mid-year meeting. I also encourage you to drop in on some of the contests during the week to see the future of our breed in action. You will most definitely want to catch the Certified Angus Beef® Cook-Off Contest and the National Junior Angus Showmanship contest...just a couple of my favorites!

The Tradition Continues

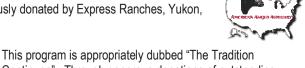
The Tradition Continues program is one that is very special to the Auxiliary. The program has a long history within this organization and allows us to provide so many opportunities to Angus youth. The American Angus Auxiliary first created the scholarship program in 1955 to provide recognition and an award to an outstanding girl. The first



heifer given to improve the scholarship fund was in 1958. P.L. Benshoof of Treasure Acres Farm in Blairsburg, Iowa donated the heifer, which was auctioned during the All-American Angus Futurity at Lexington, KY. The Auxiliary Futurity Heifer became a tradition that lasted until 1996.

After an absence of several years, the heifer program was brought back to life in 2011 through the generous donation of a heifer from Jim and Ardyce O'Neill of O'Neill Angus Farm, Logan, Iowa. The heifer sold to Greg Buie of Copan, Oklahoma. In 2012, Gardiner Angus Ranch of Ashland, Kansas donated the heifer that was purchased by French River Cattle Company of Ontario, Canada. Last year, Tom McGinnis of Heritage Farm, Shelbyville,

Kentucky purchased EXAR Rita 5681. This bred heifer was generously donated by Express Ranches, Yukon, Oklahoma.



For the past 62 vears, the American Angus Auxiliary has been instrumental in the promotion of the Angus breed and has provided countless opportunities to Angus youth.

Continues". Through generous donations of outstanding heifers and genetics, the Auxiliary is able to continue its rich tradition of awarding scholarships and awards to deserving Angus youth. We are honored to work with Angus breeders who share our passion for recognizing excellence and achievements in the future of our breed.

We are very much looking forward to this year's auction.

from Prairie View Farms of Gridley, IL. Alan Miller and family have graciously donated two embryos out of PVF Missie 0053 and PVF Insight 0129. Prairie View Farms is a leader in the Angus breed and their genetics speak for themselves. PVF Missie 0053 is an OSU Currency 8173 daughter out of PVF's famed donor PVF Miss Raptor 024. 0053 is the dam to the Reserve Grand Champion of the 2014 National Western Stock Show Super Point ROV Angus Show and Grand Champion of the 2013 North American International Livestock Exposition Junior Angus Heifer Show, PVF Missie 2018. These embryos will be maternal siblings to a multiple time champion! Insight is a much sought after sire with tremendous mass and dimension. Beyond that, he has a low birth weight and a near perfect foot design that translates into longevity for his progeny. To top it off, he is phenotypically phenomenal! He is a total performance sire.

Our Tradition Continues embryos will be will be auctioned on Saturday June 21, 2014 during the All-American Angus Breeders' Futurity reception in Louisville, Kentucky. For more information on this embryo package, contact Alan Miller at 217-840-6935. Absentee and phone bidding will be available. Contact Cortney Holshouser, American Angus Auxiliary President, at kncholshouser@aol.com or call 919-796-2346 for more information.



PVF Insight 0129, the sire of the Tradition Continues embryo package, is a son of SAV Brilliance8077.



The Tradition Continues Exciting Embryo Package Sells June 21

PVF Missie 2018. a direct daughter of PVF Missie 0053 - the dam of the Tradition Continues embryo package.



From Your Regional Directors **News from Region 1**

By Kathy Dubs, Region 1 Director

I hope winter is over for everyone by the time you read this. It has been a tough one not only for our Angus breeders in this part of the country with calving and preparing for bull sales but all our commercial customers trying to calve let alone just taking care of their cows with



extreme cold temperatures and near record snowfall in much of our region. That however, does not go for all our readers considering we still have drought conditions in parts of Region 1 and even into Colorado, Nebraska and Kansas.

This cattle business has never been for the faint of heart and continues to "build character" if nothing else some days! In the meantime, our friends in the Angus Auxiliary continue to be so important to us because of the strong connection back to our Angus cows and the trials and rewards that come with them. One of these wonderful friends, Elsie Covey, Snohomish, Washington, we sadly report passed away December 23, 2013 in Seattle at the age of 83. Elsie was a dedicated and enthusiastic Angus breeder, leader and Auxiliary member. She was a delegate many years to our Annual Angus Meeting in Louisville and judged the Miss American Angus contest in 2007. Her memorials can be sent to the Western States Angus Auxiliary Scholarship Fund. She will certainly be missed.

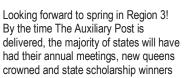
On a lighter note, we want to congratulate our new American Angus Auxiliary Secretary, Carla Malson. She is from Idaho and serves as President of the Western States Angus Auxiliary.

The 2013 Northern International Livestock Exposition ROV Show was held in October in Billings, Montana. The Montana Angus Auxiliary held their annual silent auction in conjunction with the Montana Angus Annual Banquet at the NILE. Forty-three American Angus Auxiliary Achievement Awards were presented to Montana Junior Angus members for 2013.

The 62nd Western National Angus Futurity was in Reno, Nevada April 17-19, 2014. The reigning Western States Angus Queen is Shelby Burrus from Washington. Junior Awards and Scholarships were presented in Reno.

Call or e-mail me anytime.

Greetings from Region 3 By Shally Rogen , Region 3 director





announced. Here are some highlights from Region 3.

Iowa: President Karla Knapp. The annual banquet is held in February during the Iowa Beef Expo, the Auxiliary presented 41 major award plagues & 52 Auxiliary award certificates. Two scholarships were awarded and the 2015 Queen is Taylor Duckett. An embryo package was auctioned off for \$4800 which will go towards scholarships. Membership count is around 31 members. The election of officers will take place in June at the state show.

Kansas: The annual meeting is held in Jan., President Karen Santee is serving her second year term. Congratulations to Megan Green who is the new Kansas Angus Queen, serving as Ambassadors are Claire Wingert& Anna Carpenter. The Auxiliary

will award a boy and girl scholarship to a senior in high school this summer and presented a College Sophomore Scholarship to Esther McCabe. Other auxiliary supported awards are the Premier Exhibitor and The Junior Challenge which is awarded to a junior with the most points involving cattle shows and contest involvement. A live auction is held at the annual meeting, the auctions average \$4800 which goes towards the scholarship fund. One item brought \$500 which was puffed corn with almond bark!

Minnesota: President Becky Holmen. Annual meeting is held in March during their state Angus sale. Luke Nord received a scholarship and a boy & girl scholarship will be determined later this spring. A cake auction brought \$2400 this year which will go towards the scholarship fund. The new Minnesota Angus Queen is Jasi Borman and Princess is Allison Spanek.

Nebraska: Scholarship Chair is Cami Scott. I'm hosting an informational meeting for any interested and enthusiastic Nebraska women that would like to have a state Auxiliary in Nebraska. Let's meet during the NJAS in Indianapolis!

South Dakota: President Erica Styles. Annual meeting held in February. An Auxiliary scholarship is available to junior members 18-21 yrs old. They plan to utilize social media to encourage juniors to apply for the Auxiliary Certificates and for all scholarships. Every other year, they have an auction averaging \$2500 which benefits the scholarship fund. Each year, they host a continental breakfast on show day during the SD State Fair. SD Angus Queen is Christina

North Dakota: Queen Makayla Koski.

Region 5 Update

By Rachel Frost, Region 5 director Greetings from Region 5! In the Midwest, we are all very excited to see sunshine and bare ground after the long winter. I am sure everyone is feeling the same. Within the Angus world, we also have the advantage of calving; and despite adverse weather, new calves always evoke promise of good things to



In Region 5, our auxiliaries have had annual meetings, sales, and banquets to begin the year. The focus of our state auxiliaries, much like the AAAx, is to support youth activities and scholarships. At the annual meetings, fundraisers were held to continue that support. It is always interesting to hear of the different approaches to fundraising from silent or live auctions to pie auctions to food stands. In the Illinois Angus Auxiliary, we are encouraged to have an increase in our membership with many younger women joining. I would challenge all state auxiliaries to involve new members within their states as well as on the national level. One new member doing one small task can make a big difference!

State presidents within each of the Region 5 states are: Illinois – Stacy Lemenager; Wisconsin - Mary Kohl; Michigan - Kris Boehmer; Indiana – Vicki Jernas; Kentucky – Nikki Bugg; and Ohio - Jackie Egner. Each of these women is accessible via e-mail and would be happy to answer questions regarding their state auxiliary and scholarship programs.

Lastly, we invite all Angus ladies to participate in the Auxiliary activities planned for the NJAS in Indianapolis, Indiana, July 6 - 12. The Indiana Angus Auxiliary is busy in the planning stages of this great event and is ready to welcome you to their home state!



2014 Officers

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kncholshouser@aol.com

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Secretary/Treasurer Carla Malson 2901 Southwest 9th Ave Parma, ID 83660 Phone: (208) 739-2769

malsonangus@aol.com

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Region #4—Melanie Kiani 1246 Simms Hill Road Morton, MS 39117 Phone: (601) 732-3692 melk@ext.msstate.edu

Region #5—Rachel Frost 12735 Market Ave Tallula, IL 62688 Phone: (217) 364-4395 Cell: (217) 341-4114 rfrost@porta202.org

Region #6—Marlene Dukehart 13880 Old Frederick Road Sykesville, MD 21784-5707 Phone: (410) 489-4960 ssfarm2003@yahoo.com

Making Connections

American Angus Auxiliary hosts the second "Women Connected" conference Oftentimes, life's best motivation is a friend. Someone to connect with who shares a common purpose or goal, and can share ideas, inspiration and enthusiasm. In the Angus breed, there's one group that amplifies that mission each day. The American Angus Auxiliary is dedicated to supporting women involved in raising Angus cattle, developing friendships among them, and sponsoring activities and fundraisers to support Angus youth as the next generation of breed leaders. On April 12-14 in Saint Joseph, Mo., the Auxiliary hosted its second "Women Connected" conference as a way to introduce women to one another, provide leadership training and, most of all, allow them to share what life is like on their farm or ranch. Twenty-seven Angus cattlewomen, Auxiliary members and others involved in the cattle business took part in the three-day event, which was generously supported by the Angus Foundation. "It sounds kind of simple, but our overall goal was just connecting," says Auxiliary President Cortney Holshouser, Castalia, N.C. "One speaker stressed to us that we've got to connect to something. The one takeaway I hope women gained from this conference is finding that one thing that they want to connect to. For me, it's finding women who aren't aware of the Auxiliary and involving them in our organization." Throughout the event, participants were encouraged to connect with three main priorities – each other, beef consumers and the Angus business. They took part in a number of social activities, workshop speakers and tours while attending "Women Connected." The opportunity to get-to-know and share ideas with like-

minded women was an event highlight, says conference attendee Deanna Hofing of Coatesville, Ind. "I felt that 'Women Connected' was an opportunity for me to create relationships with other ladies who are doing similar things that I am, not only raising a family but also working on and off the farm," Hofing says. "It allowed me to get another



perspective of how women my age and older, and connect with them." By engaging with one another through meals, entertainment and teambuilding exercises, participants now have budding friendships from across the country – states as far as Montana and Idaho, to North Carolina and Maryland. "We wanted to bring together a diverse group of women, from different areas of the country, diverse Angus backgrounds, who share the common bond of Angus cattle," says Anne Lampe, Women Connected chair from Scott City, Kan.

Engaging beef consumers

Women in the cattle industry have a unique perspective to share with beef consumers interested in learning about food production. Debbie Lyons-Blythe, a cattle rancher and blogger from Western Kansas, spoke to the group on how to approach conversations with consumers, and why it's important spend time making those connections. She advised the women to listen more than they speak, ask questions more than they tell, and most importantly - stay positive and not defensive. "Women play a huge role in our industry in this day and time," Holshouser says. "If a woman in the grocery store, an average consumer, understands that someone like her has a vital role in the production of that product, it may help her make that connection and feel more confident in feeding beef to her family." Participants boosted their confidence by learning from two leadership and communications professionals. Suzy Graven, a life and business strategy coach who grew up on a ranch in the Nebraska Sandhills, motivated attendees to embrace their personal talents and strengths to make a difference in the world around them. Also on the agenda was Andrew McCrea, a farm broadcaster from Maysville, Mo., who shared communications tips, ways to interact with the media, and inspiration to live



Participants toured and visited the American Angus Hall of Fame, Smithville. MO

a life centered on others. "While we live agriculture and we live rurally, our life is also urban," says Missy Cozzitorto, Lawrence, Kan. "This conference

offered me an opportunity to step out and take a leap of faith, learn something new, glean insights and pull together answers to questions. I don't have that industry background, but I do understand the importance of what this industry represents."



Interacting with Angus

The "Women Connected"

conference also involved a tour of the American Angus Association® headquarters. Employees gave tours, answered questions and spent time visiting with the group. They learned about the wide variety of programs and services available at the Association, including DNA testing, AAA Login, management tools and more. In addition, the group was able to learn about social media, photography and marketing through a series of Association presentations. "A lot of times people interact with Association staff on a day-to-day basis, but never get to put a face with a name," Holshouser says. "It's amazing to see all the things that go on behind the scenes that you have no idea what really what goes on until you're here and see how hard they work for the membership." The Women Connected conference is an event hosted by the American Angus Auxiliary every other year, thanks to support from the Angus Foundation. The next conference is being planned for 2016.



Cindy Ahearn, Wills Point, Texas
Heather Bear, Aurora, Ind.
Melissa Brown, Vermilion, Ill.
Emma Collins, Tupelo, Miss.
Missy Cozzitorto, Lawrence, Kan.
Kathy Dubs, Billings, Mont.
Marlene Dukehart, Sykesville, Md.
Stacy Erdmann, Lisbon, N.D.
Rachel Frost, Tallula, Ill.
Mary Greiman, Garner, Iowa
Cortney Hill-Dukehart Cates, Modoc, Ind.
Lynne Hinrichsen, Westmoreland, Kan.
Deanna Hofing, Coatesville, Ind.
Cortney Holshouser, Castalia, N.C.

Martha Holshouser, Gold Hill, N.C.
Carla Jurgenson, Atlanta, III.
Melanie Kiani, Morton, Miss.
Mary Kohl, Waterloo, Wis.
Anne Lampe, Scott City, Kan.
Carla Malson, Parma, Idaho
Leslie Mindemann, Sullivan, Wisc.
Vicki Murdock, New Iberia, La.
Julie Murnin, Huntley, Mont.
Lori Pillars, Martin, Mich.
Shally Rogen, Brandon, S.D.
Anne Patton Schubert, Taylorsville, Ky.
Tonya Theis, Leavenworth, Kan.

Miss American Angus

Greetings from North Carolina

The past few months have been incredible and a great beginning to my journey as Miss American Angus. I have been fortunate to meet so many people and travel to various parts of the country, with several stories to tell and memories to hold onto!



After attending a few sales at the end of the year, I boarded a plane for Ohio to meet six of the NJAA Junior Board members, the Angus Ambassador, and other national beef representatives to learn more about Certified Angus Beef at the CAB Building Blocks Seminar. I could not have requested better hosts that took their time to teach the group so much more about the Brand and, of course, provide some delicious taste testing segments throughout the day. While the seminar was great, the most memorable portion of the trip would definitely be trying to find a way home in the winter weather as flights were being cancelled all evening. After much panicking and line-waiting, I eventually made it back to North



Miss American Angus Catherine Harward with the 2014 Auxiliary Officers

Carolina, never more excited to see home!

As the new year arrived, all I could think about was my upcoming trip to Denver for the National Western Stock Show. This was my first time at the Stock Show and I was fortunate to have beautiful weather throughout the week. While I was excited to begin my duties, I was extremely nervous for my first show as MAA to be such a large one! I am very grateful for all the help and support from the Angus Association and the Junior Board in and out of the show ring. I also had great assistance from a few State Queens and Ambassadors, and I could not of done it without them! There were many highlights during the week, but one of the main ones would be seeing great Angus cattle in a baseball stadium at the Bases Loaded Sale. That isn't something you get to see every day! Another highlight would be walking through the Yards and watching the evaluations of the bulls in the Carload and Pen Shows, considering I have never seen a show like that. Denver did not fail to meet expectations and while it was exhausting, I had plenty of time to catch up on sleep as I flew back to the east coast. (Thankfully with no flight mishaps this time!)

In addition to seminars and shows, I have been attending quite a few Angus sales over the past few months. One of my favorite and most memorable sales would be the Stanly Select Sale that other producers hold at my family's livestock market. As I looked at the "Angus: The Business Breed" signs around the sale arena, I recalled the time that I was a little girl looking at those signs wondering what "Angus" was all about. That sale arena was my very first interaction with the breed and standing there in my red jacket, sash, and crown, I felt honored to be a representing the Angus breed several years later in that same spot.

The beginning of my reign as Miss American Angus has been filled with memories and new friendships. I have thoroughly enjoyed meeting so many Angus producers and cattlemen from all over the country. Similar to many others, I have been super busy this Spring with traveling and events, and I am even more excited to see what the rest of the year has in store as there are many more events, friendships, and memories to come!

Catherine Harward, Richfield, North Carolina; 2014 Miss American Angus



2014 Officers and Regional Directors



Submit items for Scrapbook

The 2014 American Angus Auxiliary Scrapbook needs information from each state to make the book and our history complete.

Please send photos of your projects & members in action, news articles, state newsletters, etc. to:

AAAx Historian, Emma Collins, 430 Willena Circle.

Tupelo, MS 38801. Email—emmacollinsc@gmail.com

PLEASE SEND by OCTOBER 1.

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Angu; Gift Barn

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Ask Our Members

Compiled by Rachel Frost, Region 5 Director

The American Angus Auxiliary offers many opportunities to our members from different regions of the country. Two of our members explain what the Auxiliary has done for them.

Sandy Carmichael from Indiana shares her answer to the question, "What have you gained by being a member of the American Angus Auxiliary?" "Meeting all of the awesome women involved in the Angus Auxiliary is one of the things I have gained from belonging to. I have enjoyed watching the scholarships being presented to the young Angus members who have developed into young ladies and gentlemen. I have had the pleasure of attending the Women's Connection meeting two years ago and toured the Association headquarters which was a great experience."

Emma Collins from Mississippi has recently begun her involvement in the AAAx and gives her perspective on "Tell why you love to attend NJAS and the Auxiliary's involvement in these things."

"Angus cattle is what brings my family and me together. My parents, brother, and I have met my aunt and cousins from Kansas at many NJAS shows. I have competed in the Certified Angus Cook Off at every NJAS I attended. In 2007, I was fortunate to receive the 1st place AAAx scholarship and competed for Miss American Angus, and in 2008, I competed in the showmanship contest.

At a very young age, I watched and learned what the Auxiliary was all about. I have learned what hard work and dedication the women of the Auxiliary do in promoting Angus cattle and in supporting the youth of the NJAA.

There have been so many women of the Auxiliary who have been my mentors, including my mother, aunt, and grandmother. These women actually made me very excited to join the AAAx when I aged out of the NJAA. I really enjoy being involved in the different committees of the AAAx. It is also a great opportunity for my family and me to spend time together at Auxiliary events since we are all spread out over the country. In the future, I plan to follow in my mentors' footsteps and hopefully become a regional director, board member, and AAAx President!"

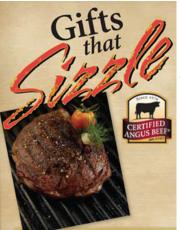


Tom Burke, American Angus Hall of Fame presented the American Angus Auxiliary with a pledge of \$10,000 during the annual breakfast in Louisville, Kentucky, November 2013.



Distinguished Women

These four "Distinguished Women" of the American Angus Auxiliary attended the annual Auxiliary Breakfast in Louisville, Ky, November 2013. Anne Patton Schubert, Linda Brobst, Yvonne Hinman and Jane Ebert.



Gifts that Sizzle the Perfect Gift

Portions of the proceeds go toward American Angus Auxiliary education and scholarships.

Need a gift for Father's Day ,a wedding, an anniversary, or a thank you? _ order *Gifts that Sizzle*. Offered by the American Angus Auxiliary and the *Certified Angus Beef®* (*CAB®*) brand, the gift boxes include *CAB®* beef patties, filet mignon, strip steaks or a variety of other cuts – something to please everyone. "A box filled with high-

quality steaks is sure to put a smile on anyone's face," says Auxiliary President Cortney Holshouser Castalia, N.C. "Best of all, each purchase helps support our Angus youth."

The Auxiliary partners solely with Certified Angus Beef LLC (CAB) to offer customers the best product available. With each purchase, CAB donates a percentage of the profit toward the American Angus Auxiliary educational outreach and scholarship programs.

Multiple selections are available when purchasing a gift box, including special box of four, 8-ounce *CAB*® sirloins, four twice-baked potatoes, and a delicious chocolate-caramel brownie torte. Look for the "Sirloin Sizzler Collection" when ordering.

For the fastest delivery time, purchase *Gifts that Sizzle* online at www.certifiedangusbeef.com. Gift boxes can also be purchased by calling 888-534-2099. Standard orders will be shipped frozen and delivered within three business days. Rush orders will be delivered in one business day, with available dates shown when the order is placed. Delivery is available throughout the entire United States and Puerto Rico.

__Mary Greiman, Iowa serves as the American Angus Auxiliary Gifts That Sizzle program chairman.

_News Release adapted from release provided American Angus Association

Beyond the Barn

By Kathi Creamer, Public Relations Co-Chairman

With just one last revision to my spring "Beyond the Barn" article I decided to save it for another time. Just a few months ago most of us were caught up in the hype of the Super Bowl. Publications, Pinterest and other forms of media were filled with recipes and ideas for the ultimate Super Bowl party. In March many of us are following our favorite basketball teams, filling out brackets and placing bets with friends caught up in "March Madness." After visiting with one of my customers, I have another idea that I couldn't resist sharing with everyone.

My family recently hosted our annual bull sale. Many of our customers are in the middle of calving or they are located hundreds of miles from our ranch. We rely heavily on modern technology to assist our customers; online videos, e-blasts, etc. Our bull sale is a live auction at the ranch, which is enhanced by a live video broadcast allowing customers to view, bid and buy online.

While I've bid and purchased through the internet, I have to admit I have never thought about hosting a "Bull Sale Party". Following our recent bull sale we learned how one of our customers turned online purchasing into a fun filled celebration. He gathered his friends and held a party, complete with food and beverages. With each click of the mouse; i.e. bidding, there was cheering. After our customer received the "nod" that he had got the bull bought, the group of friends erupted in dance!

I'm thinking the next time I choose to purchase an animal online, I'll host a party. I'm going to take advantage of several items that the Auxiliary offers through the Angus Gift Barn. At the top of my list is an Angus Yankee candle to fill the room with the scent of apple cider. I'm also purchasing Angus coasters, jars that I will fill with nuts and candy and wine stoppers for my favorite Colorado wine made by Colorado Cellars. And of course I would add a little dancing with each "Sold" sign that flashed on the screen. What would you serve at a "Bull Sale Party"?

Keep Informed of AAAx Projects & Events

The Auxiliary Post is published twice a year; in the spring and fall. To keep informed of Auxiliary projects and events between issues of *The Post* look for *Auxiliary Notes* in the Angus Journal or visit www.angusauxiliary.com.

The officers and regional directors welcome your emails and calls, see page 2 for contact information.



These past presidents attended the American Angus Auxiliary Annual meeting and breakfast in Louisville, Ky, November 2013. All past president are voting members of the executive board. The past presidents also met for their annual luncheon.

Back Row: Michelle Rieff, AR; Yvonne Hinman, MT; Mary Greiman, IA; Nancy Thelen, MI; Anne Patton Schubert, KY; Anne Lampe, KS; Sharee Sankey, KS; Jane Ebert, NC; Linda Brobst, IN; Courtney Cates, IN; Mary McCurry, KS; Renee Driscoll, IA; Nanci Sullivan, IA, Carol Bloom, IN.

Dish: _____Recipe Serves: _____

CAB® Flat Iron Steak with Spicy Coffee Rub

- 4 Tbsp steak seasoning-your favorite!
- 2 Tbsp chili powder
- 2 Tbsp finely ground espresso beans
- 2 CAB Flat Iron Steaks
- 1. Combine steak seasoning, chili powder and coffee in a small bowl. Season steaks with approximately 1 Tbsp per side.
- 2. Heat grill to high. Oil the grill grate using an oiled rag.
- 3. Grill steak to medium rare doneness. (Internal temperature of 130-135 degrees)
- 4. Remove steak from the grill, allow meat to rest approximately 5 minutes before slicing and serving.

Anna Carpenter, Laura Carpenter, Eric Blythe, Tyler Blythe, Reid Shipman and Quanah Gardiner. Kansas intermediate team, 2013.



Columnia (America)	2014 American Angus Auxiliary Membership Dues are Currently D
Columnia Caligna Columnia	Membership year is October 1 to September 30- (make copies if necessary)
30 to 1	□ RENEWAL □ NEW MEMBER □ GIFT MEMBERSHIP (purchased by:
Name:	

□ RENEWAL □ NEW MEMBER □ C	GIFT MEMBERSHIP (pu	rchased by:			
Name:					
Farm/Ranch Name:	Email:				
Complete Mailing Address:	City:	State: Zip:			
Phone:	ne: Cell phone:				
Select:Annual Dues \$10Life Men	mbership \$100	Donation			
Non -Active Member (I want to support the AAAx but not serve on a committee at this time) \$25					
I would like to serve on a committee(circle your interest): Angus Gift Barn - Audit - Awards- Beef Education - Finance -					
Historian– Membership— Miss American Angus—Newsletter– Nominating—Program & Hospitality– Public Relations–					
Rattey Sculpture—Gifts that Sizzle—Scholarship—Ways & Means.					
Return with check payable to American Angus Auxiliary to: Jamie Rutledge, Membership Chairman, 900 Sharon					
Derby, KS 67037—NOW AVAILABLE	PAY ONLINE www.angu	sgiftbarn.com.			

Check your membership status by contacting Jamie — jrutledge@cessna.textron.com

The Executive Team Needs You

Officer and Director Nominations close August 1
Do you or someone you know: Have a passion for Angus cattle? Want to support the junior program and Angus youth? Want to encourage women involved in the Angus industry to join together for the future of our breed? Want to serve the Auxiliary and its members on the national level?

If you or someone you know answered yes to one are all of these questions, a position on the American Angus Auxiliary executive committee as an officer or regional director may be for you (her). Nominations for 2014-15 secretary/ treasurer and directors for regions 1,2 and 3 are being sought now. To nominate or self-nominate please use the form above and submit to Nomination Chairman Cortney Hill-Dukehart Cates by August 1. Please visit our website to review the states within respective regions. After closing of nominations perspective candidates will be contacted by the committee to verify nominees acceptance of the nomination and discuss the election process, duties and answer questions. Nominees may be asked to complete an application. For more information on officer and director duties Contact Cortney or visit www.angusauxiliary.com and click on the "Guidelines" link on the right side of the home page.

American Angus Auxiliary Officer/Director Nomination Form 2014 Name of Nominee:
Position Being Nominated for:
Secretary/treasurer.
Regional Director. Region #
Complete Address:
Home Phone and Mobile Phone
Email:
Name & State of Nominator:

Combining Education & Fun in Annual CAB Cook Off

The All-American *Certified Angus Beef®* Cook-Off contest is a long-held tradition that provides food, entertainment and an educational experience for junior Angus members. The popular contest at the National Junior Angus Show (NJAS) not only teaches youth about the *Certified Angus Beef®* (CAB) product, but also how to communicate beef's nutritional importance.

36 teams representing 17 state junior Angus associations will compete in the 31st annual contest during the 2014 NJAS in Indianapolis, Ind., To compete, teams of two to six National Junior Angus Association (NJAA) members decide on a recipe and prepare it in one of three meat divisions: steak, roast and other beef item. The second portion of the cook-off includes a creative skit showcasing CAB.

Sponsored by the American Angus Auxiliary, CAB and the NJAA, the focus of the competition is more than a winning team: "It's about creating a generation of young



people who are passionate about the beef industry and equipped to tell their stories," says Anne Lampe, cook-off co-chair. Contest coordinators Anne Patton Schubert and Anne Lampe encourage participants to go beyond describing the CAB specifications, and explain why consumers should buy the CAB brand.

"The team who goes above and beyond presenting information in a consumer friendly way will stand out among the crowd," Lampe says. "The skits get better every year, and the Auxiliary can't wait to see what recipes teams bring to the table this year."



Chef's Challenge

Junior Angus members, 18 to 21 years old, and adult members, 21 and older can also participated in the Chef's Challenge. Similar to the cook-off, the Chef's Challenge involves

preparing a meal – but using secret ingredients announced the day before the contest and received one hour prior to the competition.

If you are attending the NJAS plan on spending the afternoon of Tuesday, July 8 enjoying the creative skits and who knows you may even get to sample a great recipe. More details can be found online, at www.angusauxiliary.com.

_News Release adapted from release provided American Angus Association



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Members: Please send address updates/changes to Jamie Rutledge, Membership Chairman, 900 Sharon, Derby, KS 67037. jrutledge@cessna.textron.com

Dates & Events to Note

June 22 – The Tradition Continues Heifer sells during the All American Breeder's Futurity in Louisville, KY with proceeds going toward the AAAx scholarship and awards endowment

July 6-12 – National Junior Angus Show Indianapolis, IN

July 8-12 - Angus Gift Barn open at NJAS

July 8 – American Angus Auxiliary sponsored All American CAB® Cook-Off Contest

July 9 – American Angus Auxiliary Mid-Year meeting and social/activity

July 11 – NJAA Awards Program : AAAx Scholarship winners and Miss American Angus contestants announced; CAB® Cook Off winners announced; Crystal Awards, Grote awards, and Spader Award presented

July 12 – Presentation of Silver Bowls to showmanship winners and presentation of the Silver Pitcher Awards

August 1 – AAAX Regional Director and Secretary/Treasurer nomination forms due—see page 7.

November 4-6 —Angus Means Business—Conference and Trade Show. American Angus Association and American Angus Auxiliary Annual Meetings, Annual Auxiliary Breakfast. Kansas City, MO

2014 Membership Dues are currently due. Please see page 6 for a renewal & gift membership form or pay dues online

www.angusgiftbarn.com



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