

Spring Executive Committee Meeting – Friday, March 15, 2019
Certified Angus Beef – Wooster, Ohio

Attendance: Cindy Ahearn, Gina Hope, Pam Velisek, Vivian Wolf, Valerie Trowbridge and Marya Haverkamp. Joined via conference call, Leslie Mindemann, Julie Conover and Nancy Thelen and Deanna Hofing (later as the meeting was in progress.)

President Cindy Ahearn called the meeting to order at 3:59 p.m. and lead us in an opening prayer.

Cindy went over general agenda as we waited for Nancy Thelen to call in.

Finance Committee: Nancy Thelen, Chairman, joined us via phone to go over the Finance Committee Report at 4:00 p.m.

CD's: She reported that we have two CD's that come due, one in July and the other in August. Leslie Mindemann would research the rates and our choices and report back to us. Cindy asked if we could make a decision on the one that comes due in July this weekend as we will not meet again prior to July. The amount that comes due on July 9th is \$5,250, this amount would need to be rolled into 2020 and the amount that comes due in August would roll to 2022. Vivian Wolfe asked if we want to split the amounts into something smaller. Leslie and Nancy confirmed that we get better interest rates on the higher amounts so we should leave as is.

Motion: Vivian made a motion to allow Leslie to renew both CD's at the time of renewal to grab the best deal possible. Gina seconded the motion, **motion passed.**

Julie Conover joined via phone at about 4:30 p.m.

Nancy continued with her report. The Finance Committee will continue with Balance Sheets; to report income and expenses against the activity or project that it pertains to, this allows for truer numbers. Because of this you may see some changes in verbiage, columns and headings. This will make it easier for the membership to follow the profit/loss of each activity.

Scholarship: Nancy went on to suggest that we increase the total scholarships given to total \$18,000 this year. The committee wanted to show that we were increasing the amounts but we use conservative approach. We will use the 3 year average to determine an amount that the committee is comfortable with.

Discussion: Cindy questioned Leslie on the \$50 contribution in the Scholarship Fund and the Educational Awards? Leslie noted that they were a donation from Elouise Hadley's family for her memorial.

Cindy also asked about the \$1,500 Pat Grote Endowment Fund and still not sure how that was allocated. Gina Hope asked if there was a time frame that the funds need to be used by. If they are not used within that time frame they are forfeited. It would make sense that if they were not used they would still show up in fund. Leslie will look into this.

Cindy asked Leslie if she could go over profit/loss next.

Profit and Loss: Leslie stated that last year we split the Ways & Means into three different groups; Other, Featured Fundraiser (Full Circle) and Angus Gift Barn. Income for Other (Gifts that Sizzle) \$960.94, this amount does not reflect Holiday sales. Leslie will follow up with Mary Greiman to get those amounts, if any. The Full Circle Online Auction had a total income of \$9310, of which has all been collected at this point. The Angus Gift Barn had profit at the end of February of \$4,105.26.

Leslie stated that she will charge the expenses of Full Circle against the profit next year to show the true profit. Cindy confirmed that we will get a Full Page ad in the October Journal for Full Circle and it would be FREE! Shally is still considering what other advertising they will do for this coming year's auction. Was discussed that perhaps we could do a flyer that could be put in the exhibitor bags at NJAS and/or a card to be placed on the table at Auxiliary breakfast. Perhaps the committee could do a booth at convention to advertise?

Angus Gift Barn: there was a profit of \$4,105 but we have a lot of old inventory. Gina has concern about the old inventory, total is \$9,612 and we needed to find a way to move it. Cindy stated that not all of that amount is outdated inventory. Leslie said that the profit from NJAS last year was \$4,219.65, if Melanie wanted to add \$4000 of new merchandise you could expect \$100% profit for Junior National. Julie Conover asked if we get the awards for Cook-Off and if we could combine any of the ordering to help with expenses? Caitlyn and Jaclyn order the awards for Cook-Off. Vivian Wolfe suggested that we order a limited number of items, when it's gone, it's gone! Gina asked if we could get rid of some of the old inventory on Craig's List. No real discussion on this followed. Julie suggested that if she found a bigger item that we try to pre-sell some on Face Book and have people pick up at NJAS. Marya Haverkamp suggested that we put some ideas out on Face Book and see what the interest is before we actually purchase items. Cindy thinks that we should all start looking for items that might be popular and get the suggestions back to Cindy to pass on to Melanie. Vivian asked if we needed to vote on spending \$4000 on merchandise.

Motion: Mayra made a motion to have Cindy, as over-seer of the Gift barn, authorize Melanie to spend the \$4000, Vivian 2nd motion, and **motion carried.**

Discussion: on the Gift Barn, Cindy had spoken to Allen Moczygemba (AAA) that the Auxiliary expenses at the convention are too high and we may not have a presence in Reno in November. There was a lot of discussion about having a smaller booth and just taking a "trunk show" and we fly Melanie out to promote online sales. Julie Conover suggested that we just have the AGB at our meeting and Vivian suggested that perhaps the Auxiliary members could man the booth. Cindy asked Vivian and Valerie to price out shipping cost on perhaps sending the trailer out via freight and Melanie would not need to rent truck this way. Cindy asked Leslie what our target amount for sales would be at convention for AGB, Leslie confirmed \$5000.00. After much discussion it was decided that it was not feasible to take AGB to Reno.

Motion: Cindy asked for a motion; Gina moved that the AGB would not have a presence in Reno due to the fact that it would not be financially beneficial. Pam Velisek 2nd motion, **motion carried.** Cindy will discuss this with Melanie and get her started on purchasing for NJAS in Louisville.

Scholarship Committee: Gina Hope, Chairman. Gina stated that all information has gone out to State Chairpersons, via email.

Motion: Vivian Wolf made a motion that we increase the total scholarships given to \$18,000 based on the recommendation of the Finance Committee. 2nd by Pam Velisek, **motion carried.** Gina acknowledged how well the Scholarship Workshop was attended last year at nationals and asked that we do that again. She would like to use the Executive Committee and perhaps a past winner (either girl or boy) to help put it on. The workshop would be same time as last year, prior to Mid-Year Meeting.

Membership Committee: Jamie Ruthledge sent her report showing that the current total of members is 949. There was a question on who actually gets a free one year member for one year, current Scholarship winner or Miss American Angus, or both? Cindy tabled question and stated that it required more research. Leslie stated that MAA candidates get a one year membership and once MAA is crowned she receives a Life Membership. This is something that needs to be clarified in the Guidelines. It would be a maximum of 5 girls. Cindy stated that Jamie asked about the hard copy of Auxiliary Post be a question on the membership form. To increase membership, the person bringing the most new members to Mid-Year meeting receives a \$100 to AGB.

Nominating Committee: Chairperson Leslie Mindemann said that her committee held initial conference all to begin the process of seeking nominees for Regional Directors and Secretary/Treasurer. She stated that she needed to look at by-laws regarding regions 4 and 6 as both of those positions have been appointed. We need to check and see if they want to run again. Valerie Trowbridge stated that she did want to run (she is filling Reg. 6). Leslie asked if anyone had suggestions for Regional 5, which will be up for election and also Secretary/Treasurer position. There was discussion about the by-laws and the fact that if you are an officer of the Auxiliary your child cannot run for a scholarship. This has been cause for a great deal of discussion over the last year and whether or not we need to consider a by-laws change. (Deanna Hofing joined in via phone) Julie Conover stated that Iowa had discussed it a great deal. The question had been posed to Bylaw Committee Chair Pam Bailey if this was "legal" and she stated that it is an ethics decision rather than a legal decision. It is the "appearance" of impropriety that can be damaging as an actual conflict of interest. Both Cindy and Valerie commented on the fact that it appears we have no faith in our judges and it is

insulting to their integrity to be objective. Vivian suggested we could do a survey using a “survey monkey” and see how the membership feels about. Cindy took an informal poll of all present and on phone and the general consensus is the only position that really would be affected is the President Elect as they serve as Scholarship Chair. Cindy will look further into survey.

We adjourned for Cocktails and Dinner at 6:55 p.m. We had a lovely evening making a “featured” cocktail and Steak Rubs with Chef Ashley.

Saturday, March 16, 2019

Toured the CAB Headquarters with Deanna Walenciak, Director of Education at 8:30 a.m.

Continued Executive Committee Meeting from Friday

Deanna Hofing joined via phone.

President Cindy Ahearn called meeting to order at 9:48 a.m.

Because we never actually approved the Executive Committee Minutes on Friday, Cindy entertained a motion to approve minutes from Executive Committee Meeting from 4/20/2018.

Motion: Deanna moved to accept minutes as presented and Pam 2nd motion. **Motion carried.**

Program and Hospitality: We discussed the Mid-Year meeting that will be held in Louisville during NJAS in July. Co-Chairs Jeana Hurlbut and Lindsay Sankey are consulting with Anne Patton Schubert and Mrs. Boyd about Kentucky Derby traditions and doing something fun with Hats and maybe Mint Juleps. We will have our fundraiser of the “Chinese Auction” and it will continue to be called Chinese Auction because that is what known and recognized by most people. Pam will send reminders to Regional Directors to bring two items for auction. Regional Directors to set up. Pam will also bring tickets, bags and everything for auction. Pam and Gina will run check-in and may need some help.

We also discussed the Annual Meeting at this time. Question was asked who controls Auxiliary Breakfast. All food goes thru Certified Angus Beef. Food was awful this past year! Last year the ticket price was \$35 and the actual cost per person was \$36. Cindy suggests that we cap at 300 people. How many tickets were comped last year, Cindy will try to get exact number from Jaclyn Upperman, Dir. of Activities AAA. Cindy would like to talk to Jaclyn and Caitlyn about taking over the breakfast and we (auxiliary) would just buy tickets thru association and pay for the tickets that we comp (MAA judges, contestants). Texas will be responsible for table decorations this year and it is not known if flowers will be available from the Foundation dinner as we are not sure what the Foundation will be doing this year. Texas will have a gift for each attendee and it will be small and most likely consumable. State Presidents and Executive

Committee to bring door prizes, Cindy will check with Shally on how names are drawn from the “door prize list”? We all agreed that the Annual Meeting time needed to be separate from the Executive Committee Meeting. This past year Leslie had in early morning in her hotel suite and it worked well. It was discussed as to whether or not we needed food at the Annual Meeting and it felt that really we should just have drinks available at the Executive Board Meeting and Annual Meetings.

(Julie and Leslie joined via phone at this time, as far as we know as there was no tone indicating when they joined)

Cook Off: Anne Patton Schubert has asked that all Regional Directors and Officers be available to assist with the cook off if they are not previously committed. Cook Off will be July 16, 2019 at 1:00 p.m. Anne contacted Cindy and Gina prior to the meeting to voice her unhappiness with the Journal for not printing the full committee. It has been stated that only Anne and Anne will be listed as Committee Chairs and the full committee will not be printed. Cindy stated that our contact with Angus Media for Cook Off is Leanne Schliecher. Angus Media will print the Cook Off recipe booklet and there will be no charge for this.

(Leslie asked that we move forward to Public Relations committee and Foundation information as she would need to leave the conference call soon. – Executive Board Meeting)

Public Relations: Cindy gave a brief history on what happened last year right before the Mid-Year meeting regarding Angus Journal costs to the Auxiliary. Leslie was presented with a power point of what the AJ gives to the Auxiliary which totaled \$33,000 that was gratuitous. This set everyone in a tailspin as we were led to believe that the auxiliary would now be charged for these services in the future. Rick Cozzitorto was hired to restructure Angus Media and get them back in the black. The Association has been funding the Angus Journal for some time and they have stated that will not continue in future. Julie Murnin was asked to prepare a proposal (as directed by an Executive Committee vote done at the 2018 NJAS in Madison emergency called meeting) and it was presented to Rick Cozzitorto on December 7th via a conference call with Julie, Cindy and Rick. We are not being charged for Auxiliary Notes because this is an editorial. Rick accepted our full proposal and we even got a full page ad for the Full Circle Auction that will be free! In order to save money for the Auxiliary and Angus Media, Julie Murnin will comp her services and will make everything “camera ready” for the Journal. Rick C. left Angus Media the first week of January as his assignment was complete. We have done what was agreed to with Rick, however since his departure there seems to be confusion going on at Angus Media. Julie is not getting format tools needed to format as agreed and Julie has done everything camera ready and the Angus Media changes it. Cindy has gone to Allen Moczygemba (interim President of Angus Media) and let him know the agreement is not being

honored. Cindy will get back to us on why the agreement is not being followed once she has more answers. At the time of printing all issues have been resolved.

Regarding Website, we are also not able to update the Website. Rick had said to save on cost we would be able to go in and make our own updates (we being Julie Murnin). We were told that this is too difficult and apparently Rick misspoke when he told Julie and Cindy this could be done. Cindy has met with Andy Blumer (Web Services Team Lead at Angus Media) and he has said they will update our page once a month based on what Julie sends them. This will be without charge as long as no design time is needed. For the record; in 2016 there was 35 hours of design time, 2017 we got billed for 27 hours and in 2018 there was 18 hours.

Cindy has a paper trail of all conversations and emails with Rick C., she is sending all to Allen M. for review and he has promised he will honor what was told to the Auxiliary prior to Rick's departure. Cindy repeated that Rick was NOT FIRED, he was brought in as a "fixer" and that is what he did. Allen understands the history of the Auxiliary with Angus Media and will report back to Cindy once he has researched it all.

Leslie questioned the maintenance fee for the Website of \$350 and yes we are still responsible for that fee that is a normal charge for websites. She also asked if we could get something in the form of a contract so we don't have to go through this every year. We should revisit this prior to budget next year, around August or September.

Leslie asked if the association had been contacted regarding funds they donate to Auxiliary (\$13,500) and Pam will send letter.

Leslie asked about the constant contact and are we using it? Cindy stated yes, Communication with Chelsea Duis could improve however. Leslie sent her an email to see if her email address had been dropped because she has not seen anything and never got a response to that either. Our subscription is up to 1000 addresses; Cindy will reach out to her by phone and see if all is okay. Cindy also will reach out to Anne Lampe to post more on Facebook about Angus Gift Barn because that has also dropped off. (At the time of printing, this has been reviewed and resolved by Cindy and Julie Murnin).

Foundation: Cindy reported what she had learned regarding the Foundation. As with Angus Media, the Foundation was also losing money and the association was donating funds to keep it afloat. The AAA Board had asked for an outside auditor to come in and determine why it is not self-sustaining. Milford Jenkins, President of Foundation, was aware of the request from the board and understood why the audit was needed. The long and short of it was there was too much money going into administrative cost and not enough into investments. There have been many rumors and "fake news" regarding Milford's departure and Cindy wanted to share what she learned. The police were called to AAA Headquarters on the day that Milford was asked to go home and consider his options but it was because NJAA Chairman Sdyney Gerkin's wallet had been stolen out of her car and they were there to investigate. Gossip spread and it was not

factual. Milford came back the following Monday with his decision and chose to resign. He acknowledged that the Foundation needed new blood and left on good terms. Moving forward, the Foundation is looking to restructure. They will look for a Director of Development and a Director of Marketing, those two positions will report to Allen Moczygembo. The Foundation Board is in total support, they know it needs to be fixed so the association is not pouring money into the Foundation. Allen said they would reduce the number of scholarships but not the dollar amount of total scholarships. Again Allen assured Cindy that Milford left on good terms.

Leslie inquired if our management fee would be going up and it most likely will. Julie Conover felt sure the operating expenses for endowments would increase but most likely will not change for a year. It was noted because our endowment is closed and managed by the AAA Foundation Board cannot change it. It was discussed that Anne Patton Schubert may have a copy of the Auxiliary's Endowment paperwork when it was set up. It needs to be checked. Cindy said she had received many calls regarding the Auxiliary's funds and she is assured it will remain safe!

Full Circle Auction: Chairman Shally Rogen is evaluating items to auctioned. She is looking for State Presidents and Regional Directors to secure donations that value between \$100-\$500 and also work to "sell" these items. The Committee wants to approve all items. The auction date this year is November 7, 2019 and you can look for a lot of marketing at the convention. Because we do not have to pay for a Full Page ad this year, perhaps we could do a flyer for the registration package.

(Leslie signed off of conference call about 11:17 a.m.)

Miss American Angus: Gina Hope, Scholarship Chair will communicate with the candidates (after selected at NJAS) regarding the room reservations. The auxiliary will reimburse for one room, per candidate, for two nights of competition. The candidate will be responsible to send in receipt for reimbursement from the auxiliary. This will hopefully avoid the confusion that occurred this year and we will not be chasing money after the convention. Whitney Renfro and Mallory Trosper will be stepping down as Co-Chairs and handing over the reins to Paige Arnold and Cortney Cates after this year, 2019 will be a transitional year.

Julie Conover asked who was in charge of the Queen's Lunch this year at NJAS. She was advised that the host state is responsible and we do not know who is handling this for Kentucky for 2019.

Awards: Jaclyn Upperman said that all awards have been ordered. We have two Rattey's for presentation already this year. We will be out of Rattey's after this year, we can re-order from Pamela Harr (Harvey Rattey's widow). We need to find out from Caitlyn Brandt if we are still

doing this award before we re-order. The Auxiliary receives 40% off the cost if six sculptures are ordered at one time. Sculpture is called "Miss Liberty" and is given to the Intermediate A & B Extemporaneous Speaking winners. Julie asked why we are splitting Intermediates between A and B when there is so little participation. Age covered in the division is why, not fair for a 12 year old to compete against a 17 year old.

Events and Education: NJAS, officers and regional directors must get hotel forms back to Caitlyn Brandt ASAP or let her know you are staying at a different hotel. It was suggested that Julie Murnin develop a post card for Auxiliary to promote Full Circle, Scholarships, etc. The Queen's Luncheon will be Monday, July 15th at 9:30 a.m. and it is strongly suggested that all Aux. directors attend.

For the Mid-Year meeting check-in we may do a Google Sheet so all membership documents update simultaneously. It was suggested that two name tags get filled out and one left on table for us to do check-in on computer. Perhaps this will move the line along faster. Also suggested that all who owe dues be highlighted. May a table set up for just updates and changes to contact information. If no changes go to the "express line".

Mentor Program: Cindy reported that there has been little to no interest in this program and we will try it once again this year. If there is no response this year we will discontinue the program. Over \$600 was spent last year to mail the Member flyer to the aging out Seniors. Cindy has requested from Jaclyn an email list for communication to increase the chance of contact and to be more economical with our budget.

Motion: Gina Hope made a motion to adjourn the Executive Committee meeting at 12:34 p.m. Vivian Wolf seconded. **Motion carried.**

Lunch was provided by Omaha Bob's Barbeque and CAB.

Executive Board Meeting – American Angus Auxiliary Saturday, March 16, 2019

At 1:30 p.m. President Cindy Ahearn called the Executive Board Meeting to order.

Attendance: Cindy Ahearn, Pam Velisek, Gina Hope, Vivian Wolf, Marya Haverkamp and Valerie Trowbridge.

We dispensed with the minutes as they were merged with the Executive Committee minutes and already approved as presented.

*Old Business: Public Relations, this was covered earlier in the morning in Executive meeting.

*New Business: Angus Foundation, this was covered earlier in the morning in Executive meeting.

*Financial Report was presented Friday evening by Leslie Mindemann and Nancy Thelan.

*Committee reports and Regional Director reports were included in your packets. We reviewed some of the reports again and had further discussion on the By-Laws. Cindy took a poll of those present regarding the terms of directors and the officer issue regarding scholarships of children. Pam feels we need a by-law change and it should not be an issue to be an officer and have a child applying for a scholarship. Some things need to be left up to the judges. Gina and Cindy feel it should only apply to the President-Elect as they are scholarship chair. Valerie and Vivian believe we need to explain how the judges are chosen and how many judges there are. Marya is in favor of a by-laws change.

Valerie questioned if she would be able to run for two consecutive terms because she was appointed to fill a term. Cindy needs to clarify this and discuss with by-law committee if we need to have a change for this. All feel that if you are appointed to fill a position that you should be able to complete two elected terms.

*Nominating Committee, Leslie Mindemann is ahead of schedule! Needs copy of application from Julie Murnin.

*Beef Education Committee – Cook-Off: All of Anne Patton Schubert’s concerns were resolved in the Executive Committee meeting.

*Certificate of Achievement: Needs to be promoted more.

*Crystal Award – Kathi Creamer is working with Jaclyn on point system to break ties.

*Scholarship – Gina would like to see a short video to promote scholarships.

It was decided that all other items and committees had been discussed previously in the weekend and no further business to review. Gina Hope made a **motion** to adjourn and Valerie Trowbridge seconded. Meeting was adjourned at 3:26 p.m. **Motion carried.**

We enjoyed an afternoon at “Unlocked” Escape Room Wooster, where we failed miserably at escaping and then enjoyed dinner at The City Square Steakhouse.

Respectfully Submitted,
Pam Velisek, Secretary/Treasurer
American Angus Auxiliary

*2019 American Angus Auxiliary Executive Board Meeting
SPRING Meeting*

Committee Input Survey

Committee Name: Angus Gift Barn/ Ways and Means

Committee Chair: Melanie Kiani

Committee Members: **Anne Lampe, Emma Collins,**

1. *What is happening with your committee?*

- **Showings so far, include the 2018 National Angus Convention.**
- **Added new merchandise to the Angus Gift Barn**

2. *How can the Executive Committee or Executive Board assist you with goals for your committee?*

- **Increase committee member involvement**
- **Increase advertisement opportunities through Facebook**
- **Increase promotions/contests through Facebook**
- **Create/purchase new items to add to our inventory**

3. *Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?*

4. *Do you have any suggestions to improve or enhance the Auxiliary?*

5. *Do you have any ideas to increase membership?*

Ideas to encourage outgoing NJAA members to join the AAAX?

6. *Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?*

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: Beef Education

Committee Chair: Anne Patton Schubert and Anne Lampe

Committee Members ~~List in February Journal was outdated.~~ Committee will be available prior to the 2019 NJAS in Louisville, KY.

1. *What is happening with your committee?* We are planning the 36th All-American Certified Angus Beef Cook-Off and tenth Chef's Challenge. We are working with Marilyn Conley, CAB, to secure beef cuts for the steak, roast and other beef items divisions as well as Chef's Challenge. We will secure judges and delivery of the product. Prairie View Farm, Gridley, Ill. will sponsor contestant's t-shirts. We are accepting \$100 contributions from those who want to be Friends of the Black Kettle. Funds are used for awards. Kentucky Angus Assn. has again contributed \$500 for awards. Cook-Off information packets will be sent to State Junior Advisors in April.

2. *How can the Executive Committee or Executive Board assist you with goals for your committee?*
We look forward to having officers and regional representatives help with the event again this year. Lots of opportunities--but specifically we need someone to tabulate scores in each room, help line up teams prior to their competition, narrate the live stream web cast of one of the rooms, cover tables the day prior to the event, clean up after completion. We will appreciate any help you can give in Louisville this July. Let us know your availability and preferred activity as soon as possible.

3. *Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so,*
We need to confirm the intent of Angus Media to print our contest recipe booklets. ^{What?} Please let me (APS) know to whom I can speak to request their continued involvement. We have enjoyed the printing option for several years. We don't want that to be overlooked. Our entry deadline is May 15. On a personal note, I urge American Angus membership to make our scholarship funds very safe. Possible changes in the Foundation structure could impact those funds. This treasured resource has been very safe. Any suggested changes should come to a vote of the general membership.

4. *Do you have any suggestions to improve or enhance the Auxiliary?* as it was when given to the Foundation for safe-keeping.

Encourage our Junior members to continue their involvement by joining the American Angus Auxiliary. Asking new members to serve on committees would encourage participation.

5. *Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?* Our "social" program during the NJAS gives potential members a glimpse into our focus. The mentoring program seems helpful.

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: Bylaws

Committee Chair: Pam Bailey

Committee Members: Carol Bloom

1. What is happening with your committee?

Received recent questions regarding scholarship eligibility and regional directors as well as two year term limits for regional directors filling a vacant position.

2. How can the Executive Committee or Executive Board assist you with goals for your committee?

Nothing specific needed.

3. Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?

No.

4. Do you have any suggestions to improve or enhance the Auxiliary?_

No.

5. Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?

No.

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

No.

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: Certificate and Achievement

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Committee

Chair: _____

Committee Members: Carol Bloom States A-L Erin Styles States M-Z

1. What is happening with your committee?

We encourage the Angus Juniors to keep good record of their winning and activities each year, for future awards.

Accomplishments for 2018:

Arkansas 1. California 2. Colorado 2. Indiana 7. Iowa 10. Illinois 1. Louisiana 4. Kentucky 1. Kansas 31. Nebraska 1. North Carolina 1. Texas 1.

Total certificates for states: 62

2. How can the Executive Committee or Executive Board assist you with goals for your committee?

Continue to advertise the award in the media with the auxiliary information. We just need to spread the word.

Goals for 2019: To encourage ideas from other members of the auxiliary. We can always make the program better.

Fundraising: We are always looking for new ideas and we'll always contribute.

3. Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?

4. Do you have any suggestions to improve or enhance the Auxiliary?

Continue to encourage our younger women to take part and be included in committees.

5. Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?

Free first year membership. You would get name+address to include them on committees.

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

I'm always looking for new items for the fall circuit. I enjoy it and will always contribute.

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: Crystal Award

Committee Chair: Kathi Creamer

Committee Members: _____

1. *What is happening with your committee?*

I am working with Jaelyn Upperman, AAA Events & Education to provide easily accessible information regarding the contests that considered when calculating points for the Crystal Award.

There is also a method for breaking ties that should have been included in the guideline updates last fall per my committee report for the the annual meeting.

2. *How can the Executive Committee or Executive Board assist you with goals for your committee?*

No help is needed at this time.

3. *Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?*

Yes per my discussion with Auxililary president, Cindy Ahearn, last summer. I am greatly concerned that Colorado has a scholarship committee chair who is not familiar with the scholarship or the process for submitting the scholarship. His children have never completed any type of Angus scholarship as well. I would encourage the Board to require that the scholarship chair be an American Angus Auxiliary member.

4. *Do you have any suggestions to improve or enhance the Auxiliary?*

Not at this time

5. *Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?*

Not at this time

6. *Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?*

Not at this time

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: Finance Committee

Committee Chair: Nancy Thelen, MI

Committee Members: Leslie Mindemann, WI; Cindy Ahearn, TX; Gina Hope, VA; Pam Velisek, MD

1. What is happening with your committee?

- We continue to monitor the annual budget and finances of the Auxiliary.
- The Finance Committee is recommending that a total of \$18,000 be awarded in the 2019 scholarship program.
- Two of our \$5,000 + CD's will be up for renewal in 2019. One on 7-9-19 and the other on 8-28-19. Leslie Mindemann will research potential CD terms and current rates and provide the information at the Spring Executive Committee meeting.
- We will continue to report income and expenses against each of our activities/projects whenever possible, to provide a true profit statement on any fundraisers.
- We continue to appreciate the outstanding job Leslie Mindemann does in keeping all financial reports up to date and providing all necessary information for the committees and executive committee.

2. How can the Executive Committee or Executive Board assist you with goals for your committee?

- Continue to keep all lines of communication flowing.
- Continue to manage finances, bringing in new revenue and looking to the future.

3. Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?

- Please review current financial reports, discuss the 2019 scholarship award amounts and the CD's which will be up for renewal in 2019.

4. Do you have any suggestions to improve or enhance the Auxiliary?

- Holding the executive board meeting at the annual meeting at a time other than just prior to the annual meeting seemed to work out very well, allowing more time for discussion and then time for more networking at the annual meeting.

5. Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?

- Send out annual renewal notices if not already being done.

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

- Providing the opportunity for Auxiliary supporters to donate dollars towards items for the auction was a great idea.

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: Full Circle On Line Auction

Committee Chair: Shally Rogen

Committee Members: Cortney Hill-Dukehart Cates, Jena Wagner & Cindy Ahearn

1. What is happening with your committee?

We are in the process of securing consignments for this year's auction. So far, we have 14 confirmed consignments and two are in the works.

2. How can the Executive Committee or Executive Board assist you with goals for your committee?

If the regional directors could contact their states and encourage them to consign, that would be awesome! By doing so, we feel we would have more ownership at the state level and that they would promote the event also. If anyone has an idea for a consignment, please let us know! Offering potential donors with a list of ideas for consignments have been very successful.

3. Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?

We've noticed that there has not been any web-blast since the convention. It was a great idea last year to showcase an Auxiliary member, perhaps do that again? We would also be glad to provide something for FCOA, perhaps promoting additional consignments. Do we still contact Chelsea or do we need to go through Julie?

4. Do you have any suggestions to improve or enhance the Auxiliary?

We have signed up for the Mentor Program but have not been contacted or assigned to anyone. Is there an update on this program?

5. Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

2019 American Angus Auxiliary Executive Board Meeting
SPRING Meeting

Committee Input Survey

Committee Name: Historian

Committee Chair: Emma Collins

Committee Members: Melanie Kiani

1. *What is happening with your committee?*

The committee works together to collect any scrapbook material from the current year. We welcome any state auxiliaries to send newspaper clippings, pictures, board contact information, ect. We also use a great deal of material from the Angus Journal.

2. *How can the Executive Committee or Executive Board assist you with goals for your committee?*

We ask that the Executive Board and Executive Committees please contact your local state Auxiliaries and ask them to send us any materials from the current year to:

**Emma Collins
370 McCullough Lane
Flora, Mississippi 39071**

3. *Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?*

4. *Do you have any suggestions to improve or enhance the Auxiliary?*

5. *Do you have any ideas to increase membership?*

Ideas to encourage outgoing NJAA members to join the AAAX?

6. *Do you have any fundraising idea or consignment ideas for Full Circle Online Auction?*



American Angus Auxiliary

Certified Angus Beef[®] Culinary Center

Friday, March 15 – Saturday, March 16, 2019

Share your Experience!

#CABCulinaryCenter

#CertifiedAngusBeef

WiFi Network: cab-guest

Password: 344Riffel44691

AT Conference Line – Call Details

Dial: 1-866-866-2244

Participant ID: 4726971#

Host ID: 17407351#

Friday, March 15

Flights arrive into Cleveland Hopkins International Airport (CLE).

Hotel check in:

Hampton Inn-Wooster

4253 Burbank Rd., Wooster, OH 44691

(330) 345-4424

- 3:45 p.m. Arrive at The Culinary Center (across the street from hotel):
344 Riffel Rd., Wooster, OH 44691
- 4:00 p.m. American Angus Auxiliary Executive Committee meeting
- 6:30 p.m. It's Cocktail Time!
Learn how to make tonight's featured cocktail.
- 6:50 p.m. Grilling Essentials and Steak Rubs
Wow your family and friends with these grilling tips and tricks from our culinary expert.
- 7:45 p.m. Dinner
Show-off what you prepared, and enjoy the best tasting Angus beef!



8:30 p.m. Evening concludes; continue Executive Committee meeting at the hotel if needed.

Saturday, March 16

8:15 a.m. Arrive at The Culinary Center

8:30 a.m. Tour of the Certified Angus Beef LLC Headquarters
Deanna Walenciak, Director of Education

9:15 a.m. American Angus Auxiliary Executive Board meeting

12:15 p.m. Lunch provided by Omaha Bob's Barbeque
Traditional Texas-style dry rub BBQ

1:00 p.m. Wrap up and retire to hotel

3:40 p.m. Depart for escape room

4:00 p.m. Unlocked: Escape Room Wooster
1535 Madison Ave., Wooster, OH 44691

6:00 p.m. Dinner reservation at The City Square Steakhouse
148 S. Market St., Wooster, OH 44691

Sunday, March 17

Depart for Cleveland airport at your leisure.



American Angus Auxiliary Executive Board Meeting
Saturday, March 16, 2019 • 9:00 am
Certified Angus Beef
Wooster, Ohio

Call to order

Cindy Ahearn, President

Welcome and Introductions and Thank You

- Executive Committee
- Committee Chairs
- State Presidents/State Contacts
- Charter Members
- Distinguished Women
- Past Auxiliary Presidents
- Guests

Minutes of 2018 Executive Board Meeting

Pam Velisek, Secretary/Treasurer

Financial Report

Leslie Mindemann, Bookkeeper

Committee Chair and Regional Director Reports

Old Business

- Public Relations Julie Murnin, Public Relation Chair

New Business

- Angus Foundation Cindy Ahearn, President

Announcements

- 2019 NJAS, July 14-20 Louisville, KY
- 2019 Angus Convention, November 1-4, Reno, NV

Adjournment



American Angus Auxiliary Executive Committee Meeting
Friday, March 15, 2019 • 4:00 pm
Certified Angus Beef
Wooster, Ohio

Call to order

- Minutes
- Finance
- Scholarship
- Membership
- Nominating
- State Presidents Contact Information
- Program and Hospitality
 - Mid Year Meeting
 - Annual Meeting
- Cook Off
- Mentor Program
- Angus Gift Barn
- Full Circle Online Auction
- Miss American Angus
- Bylaws
- Public Relations
 - Angus Media/Website
- Awards
- Events & Education
 - NJAS Rooming

Announcements

Adjournment

Spring Executive Committee Meeting – Friday, March 15, 2019
Certified Angus Beef – Wooster, Ohio

Attendance: Cindy Ahearn, Gina Hope, Pam Velisek, Vivian Wolf, Valerie Trowbridge and Marya Haverkamp. Joined via conference call, Leslie Mindemann, Julie Conover and Nancy Thelen and Deanna Hofing (later as the meeting was in progress.)

President Cindy Ahearn called the meeting to order at 3:59 p.m. and lead us in an opening prayer.

Cindy went over general agenda as we waited for Nancy Thelen to call in.

Finance Committee: Nancy Thelen, Chairman, joined us via phone to go over the Finance Committee Report at 4:00 p.m.

CD's: She reported that we have two CD's that come due, one in July and the other in August. Leslie Mindemann would research the rates and our choices and report back to us. Cindy asked if we could make a decision on the one that comes due in July this weekend as we will not meet again prior to July. The amount that comes due on July 9th is \$5,250, this amount would need to be rolled into 2020 and the amount that comes due in August would roll to 2022. Vivian Wolfe asked if we want to split the amounts into something smaller. Leslie and Nancy confirmed that we get better interest rates on the higher amounts so we should leave as is.

Motion: Vivian made a motion to allow Leslie to renew both CD's at the time of renewal to grab the best deal possible. Gina seconded the motion, **motion passed.**

Julie Conover joined via phone at about 4:30 p.m.

Nancy continued with her report. The Finance Committee will continue with Balance Sheets; to report income and expenses against the activity or project that it pertains to, this allows for truer numbers. Because of this you may see some changes in verbiage, columns and headings. This will make it easier for the membership to follow the profit/loss of each activity.

Scholarship: Nancy went on to suggest that we increase the total scholarships given to total \$18,000 this year. The committee wanted to show that we were increasing the amounts but we use conservative approach. We will use the 3 year average to determine an amount that the committee is comfortable with.

Discussion: Cindy questioned Leslie on the \$50 contribution in the Scholarship Fund and the Educational Awards? Leslie noted that they were a donation from Elouise Hadley's family for her memorial.

Cindy also asked about the \$1,500 Pat Grote Endowment Fund and still not sure how that was allocated. Gina Hope asked if there was a time frame that the funds need to be used by. If they are not used within that time frame they are forfeited. It would make sense that if they were not used they would still show up in fund. Leslie will look into this.

Cindy asked Leslie if she could go over profit/loss next.

Profit and Loss: Leslie stated that last year we split the Ways & Means into three different groups; Other, Featured Fundraiser (Full Circle) and Angus Gift Barn. Income for Other (Gifts that Sizzle) \$960.94, this amount does not reflect Holiday sales. Leslie will follow up with Mary Greiman to get those amounts, if any. The Full Circle Online Auction had a total income of \$9310, of which has all been collected at this point. The Angus Gift Barn had profit at the end of February of \$4,105.26.

Leslie stated that she will charge the expenses of Full Circle against the profit next year to show the true profit. Cindy confirmed that we will get a Full Page ad in the October Journal for Full Circle and it would be FREE! Shally is still considering what other advertising they will do for this coming year's auction. Was discussed that perhaps we could do a flyer that could be put in the exhibitor bags at NJAS and/or a card to be placed on the table at Auxiliary breakfast.

Perhaps the committee could do a booth at convention to advertise?

Angus Gift Barn: there was a profit of \$4,105 but we have a lot of old inventory. Gina has concern about the old inventory, total is \$9,612 and we needed to find a way to move it. Cindy stated that not all of that amount is outdated inventory. Leslie said that the profit from NJAS last year was \$4,219.65, if Melanie wanted to add \$4000 of new merchandise you could expect \$100% profit for Junior National. Julie Conover asked if we get the awards for Cook-Off and if we could combine any of the ordering to help with expenses? Caitlyn and Jaclyn order the awards for Cook-Off. Vivian Wolfe suggested that we order a limited number of items, when it's gone, it's gone! Gina asked if we could get rid of some of the old inventory on Craig's List. No real discussion on this followed. Julie suggested that if she found a bigger item that we try to pre-sell some on Face Book and have people pick up at NJAS. Marya Haverkamp suggested that we put some ideas out on Face Book and see what the interest is before we actually purchase items. Cindy thinks that we should all start looking for items that might be popular and get the suggestions back to Cindy to pass on to Melanie. Vivian asked if we needed to vote on spending \$4000 on merchandise.

Motion: Mayra made a motion to have Cindy, as over-seer of the Gift barn, authorize Melanie to spend the \$4000, Vivian 2nd motion, and **motion carried.**

Discussion: on the Gift Barn, Cindy had spoken to Allen Moczygemba (AAA) that the Auxiliary expenses at the convention are too high and we may not have a presence in Reno in November. There was a lot of discussion about having a smaller booth and just taking a "trunk show" and we fly Melanie out to promote online sales. Julie Conover suggested that we just have the AGB at our meeting and Vivian suggested that perhaps the Auxiliary members could man the booth. Cindy asked Vivian and Valerie to price out shipping cost on perhaps sending the trailer out via freight and Melanie would not need to rent truck this way. Cindy asked Leslie what our target amount for sales would be at convention for AGB, Leslie confirmed \$5000.00. After much discussion it was decided that it was not feasible to take AGB to Reno.

Motion: Cindy asked for a motion; Gina moved that the AGB would not have a presence in Reno due to the fact that it would not be financially beneficial. Pam Velisek 2nd motion, **motion carried.** Cindy will discuss this with Melanie and get her started on purchasing for NJAS in Louisville.

Scholarship Committee: Gina Hope, Chairman. Gina stated that all information has gone out to State Chairpersons, via email.

Motion: Vivian Wolf made a motion that we increase the total scholarships given to \$18,000 based on the recommendation of the Finance Committee. 2nd by Pam Velisek, **motion carried.** Gina acknowledged how well the Scholarship Workshop was attended last year at nationals and asked that we do that again. She would like to use the Executive Committee and perhaps a past winner (either girl or boy) to help put it on. The workshop would be same time as last year, prior to Mid-Year Meeting.

Membership Committee: Jamie Ruthledge sent her report showing that the current total of members is 949. There was a question on who actually gets a free one year member for one year, current Scholarship winner or Miss American Angus, or both? Cindy tabled question and stated that it required more research. Leslie stated that MAA candidates get a one year membership and once MAA is crowned she receives a Life Membership. This is something that needs to be clarified in the Guidelines. It would be a maximum of 5 girls. Cindy stated that Jamie asked about the hard copy of Auxiliary Post be a question on the membership form. To increase membership, the person bringing the most new members to Mid-Year meeting receives a \$100 to AGB.

Nominating Committee: Chairperson Leslie Mindemann said that her committee held initial conference all to begin the process of seeking nominees for Regional Directors and Secretary/Treasurer. She stated that she needed to look at by-laws regarding regions 4 and 6 as both of those positions have been appointed. We need to check and see if they want to run again. Valerie Trowbridge stated that she did want to run (she is filling Reg. 6). Leslie asked if anyone had suggestions for Regional 5, which will be up for election and also Secretary/Treasurer position. There was discussion about the by-laws and the fact that if you are an officer of the Auxiliary your child cannot run for a scholarship. This has been cause for a great deal of discussion over the last year and whether or not we need to consider a by-laws change. (Deanna Hofing joined in via phone) Julie Conover stated that Iowa had discussed it a great deal. The question had been posed to Bylaw Committee Chair Pam Bailey if this was "legal" and she stated that it is an ethics decision rather than a legal decision. It is the "appearance" of impropriety that can be damaging as an actual conflict of interest. Both Cindy and Valerie commented on the fact that it appears we have no faith in our judges and it is

insulting to their integrity to be objective. Vivian suggested we could do a survey using a “survey monkey” and see how the membership feels about. Cindy took an informal poll of all present and on phone and the general consensus is the only position that really would be affected is the President Elect as they serve as Scholarship Chair. Cindy will look further into survey.

We adjourned for Cocktails and Dinner at 6:55 p.m. We had a lovely evening making a “featured” cocktail and Steak Rubs with Chef Ashley.

Saturday, March 16, 2019

Toured the CAB Headquarters with Deanna Walenciak, Director of Education at 8:30 a.m.

Continued Executive Committee Meeting from Friday

Deanna Hofing joined via phone.

President Cindy Ahearn called meeting to order at 9:48 a.m.

Because we never actually approved the Executive Committee Minutes on Friday, Cindy entertained a motion to approve minutes from Executive Committee Meeting from 4/20/2018.

Motion: Deanna moved to accept minutes as presented and Pam 2nd motion. **Motion carried.**

Program and Hospitality: We discussed the Mid-Year meeting that will be held in Louisville during NJAS in July. Co-Chairs Jeana Hurlbut and Lindsay Sankey are consulting with Anne Patton Schubert and Mrs. Boyd about Kentucky Derby traditions and doing something fun with Hats and maybe Mint Juleps. We will have our fundraiser of the “Chinese Auction” and it will continue to be called Chinese Auction because that is what known and recognized by most people. Pam will send reminders to Regional Directors to bring two items for auction. Regional Directors to set up. Pam will also bring tickets, bags and everything for auction. Pam and Gina will run check-in and may need some help.

We also discussed the Annual Meeting at this time. Question was asked who controls Auxiliary Breakfast. All food goes thru Certified Angus Beef. Food was awful this past year! Last year the ticket price was \$35 and the actual cost per person was \$36. Cindy suggests that we cap at 300 people. How many tickets were comped last year, Cindy will try to get exact number from Jaclyn Upperman, Dir. of Activities AAA. Cindy would like to talk to Jaclyn and Caitlyn about taking over the breakfast and we (auxiliary) would just buy tickets thru association and pay for the tickets that we comp (MAA judges, contestants). Texas will be responsible for table decorations this year and it is not known if flowers will be available from the Foundation dinner as we are not sure what the Foundation will be doing this year. Texas will have a gift for each attendee and it will be small and most likely consumable. State Presidents and Executive

Committee to bring door prizes, Cindy will check with Shally on how names are drawn from the “door prize list”? We all agreed that the Annual Meeting time needed to be separate from the Executive Committee Meeting. This past year Leslie had in early morning in her hotel suite and it worked well. It was discussed as to whether or not we needed food at the Annual Meeting and it felt that really we should just have drinks available at the Executive Board Meeting and Annual Meetings.

(Julie and Leslie joined via phone at this time, as far as we know as there was no tone indicating when they joined)

Cook Off: Anne Patton Schubert has asked that all Regional Directors and Officers be available to assist with the cook off if they are not previously committed. Cook Off will be July 16, 2019 at 1:00 p.m. Anne contacted Cindy and Gina prior to the meeting to voice her unhappiness with the Journal for not printing the full committee. It has been stated that only Anne and Anne will be listed as Committee Chairs and the full committee will not be printed. Cindy stated that our contact with Angus Media for Cook Off is Leanne Schliecher. Angus Media will print the Cook Off recipe booklet and there will be no charge for this.

(Leslie asked that we move forward to Public Relations committee and Foundation information as she would need to leave the conference call soon. – Executive Board Meeting)

Public Relations: Cindy gave a brief history on what happened last year right before the Mid-Year meeting regarding Angus Journal costs to the Auxiliary. Leslie was presented with a power point of what the AJ gives to the Auxiliary which totaled \$33,000 that was gratuitous. This set everyone in a tailspin as we were led to believe that the auxiliary would now be charged for these services in the future. Rick Cozzitorto was hired to restructure Angus Media and get them back in the black. The Association has been funding the Angus Journal for some time and they have stated that will not continue in future. Julie Murnin was asked to prepare a proposal (as directed by an Executive Committee vote done at the 2018 NJAS in Madison emergency called meeting) and it was presented to Rick Cozzitorto on December 7th via a conference call with Julie, Cindy and Rick. We are not being charged for Auxiliary Notes because this is an editorial. Rick accepted our full proposal and we even got a full page ad for the Full Circle Auction that will be free! In order to save money for the Auxiliary and Angus Media, Julie Murnin will comp her services and will make everything “camera ready” for the Journal. Rick C. left Angus Media the first week of January as his assignment was complete. We have done what was agreed to with Rick, however since his departure there seems to be confusion going on at Angus Media. Julie is not getting format tools needed to format as agreed and Julie has done everything camera ready and the Angus Media changes it. Cindy has gone to Allen Moczygemba (interim President of Angus Media) and let him know the agreement is not being

honored. Cindy will get back to us on why the agreement is not being followed once she has more answers. At the time of printing all issues have been resolved.

Regarding Website, we are also not able to update the Website. Rick had said to save on cost we would be able to go in and make our own updates (we being Julie Murnin). We were told that this is too difficult and apparently Rick misspoke when he told Julie and Cindy this could be done. Cindy has met with Andy Blumer (Web Services Team Lead at Angus Media) and he has said they will update our page once a month based on what Julie sends them. This will be without charge as long as no design time is needed. For the record; in 2016 there was 35 hours of design time, 2017 we got billed for 27 hours and in 2018 there was 18 hours.

Cindy has a paper trail of all conversations and emails with Rick C., she is sending all to Allen M. for review and he has promised he will honor what was told to the Auxiliary prior to Rick's departure. Cindy repeated that Rick was NOT FIRED, he was brought in as a "fixer" and that is what he did. Allen understands the history of the Auxiliary with Angus Media and will report back to Cindy once he has researched it all.

Leslie questioned the maintenance fee for the Website of \$350 and yes we are still responsible for that fee that is a normal charge for websites. She also asked if we could get something in the form of a contract so we don't have to go through this every year. We should revisit this prior to budget next year, around August or September.

Leslie asked if the association had been contacted regarding funds they donate to Auxiliary (\$13,500) and Pam will send letter.

Leslie asked about the constant contact and are we using it? Cindy stated yes, Communication with Chelsea Duis could improve however. Leslie sent her an email to see if her email address had been dropped because she has not seen anything and never got a response to that either. Our subscription is up to 1000 addresses; Cindy will reach out to her by phone and see if all is okay. Cindy also will reach out to Anne Lampe to post more on Facebook about Angus Gift Barn because that has also dropped off. (At the time of printing, this has been reviewed and resolved by Cindy and Julie Murnin).

Foundation: Cindy reported what she had learned regarding the Foundation. As with Angus Media, the Foundation was also losing money and the association was donating funds to keep it afloat. The AAA Board had asked for an outside auditor to come in and determine why it is not self-sustaining. Milford Jenkins, President of Foundation, was aware of the request from the board and understood why the audit was needed. The long and short of it was there was too much money going into administrative cost and not enough into investments. There have been many rumors and "fake news" regarding Milford's departure and Cindy wanted to share what she learned. The police were called to AAA Headquarters on the day that Milford was asked to go home and consider his options but it was because NJAA Chairman Sdyney Gerkin's wallet had been stolen out of her car and they were there to investigate. Gossip spread and it was not

factual. Milford came back the following Monday with his decision and chose to resign. He acknowledged that the Foundation needed new blood and left on good terms. Moving forward, the Foundation is looking to restructure. They will look for a Director of Development and a Director of Marketing, those two positions will report to Allen Moczygembo. The Foundation Board is in total support, they know it needs to be fixed so the association is not pouring money into the Foundation. Allen said they would reduce the number of scholarships but not the dollar amount of total scholarships. Again Allen assured Cindy that Milford left on good terms.

Leslie inquired if our management fee would be going up and it most likely will. Julie Conover felt sure the operating expenses for endowments would increase but most likely will not change for a year. It was noted because our endowment is closed and managed by the AAA Foundation Board cannot change it. It was discussed that Anne Patton Schubert may have a copy of the Auxiliary's Endowment paperwork when it was set up. It needs to be checked. Cindy said she had received many calls regarding the Auxiliary's funds and she is assured it will remain safe!

Full Circle Auction: Chairman Shally Rogen is evaluating items to auctioned. She is looking for State Presidents and Regional Directors to secure donations that value between \$100-\$500 and also work to "sell" these items. The Committee wants to approve all items. The auction date this year is November 7, 2019 and you can look for a lot of marketing at the convention. Because we do not have to pay for a Full Page ad this year, perhaps we could do a flyer for the registration package.

(Leslie signed off of conference call about 11:17 a.m.)

Miss American Angus: Gina Hope, Scholarship Chair will communicate with the candidates (after selected at NJAS) regarding the room reservations. The auxiliary will reimburse for one room, per candidate, for two nights of competition. The candidate will be responsible to send in receipt for reimbursement from the auxiliary. This will hopefully avoid the confusion that occurred this year and we will not be chasing money after the convention. Whitney Renfro and Mallory Trosper will be stepping down as Co-Chairs and handing over the reins to Paige Arnold and Cortney Cates after this year, 2019 will be a transitional year.

Julie Conover asked who was in charge of the Queen's Lunch this year at NJAS. She was advised that the host state is responsible and we do not know who is handling this for Kentucky for 2019.

Awards: Jaclyn Upperman said that all awards have been ordered. We have two Rattey's for presentation already this year. We will be out of Rattey's after this year, we can re-order from Pamela Harr (Harvey Rattey's widow). We need to find out from Caitlyn Brandt if we are still

doing this award before we re-order. The Auxiliary receives 40% off the cost if six sculptures are ordered at one time. Sculpture is called "Miss Liberty" and is given to the Intermediate A & B Extemporaneous Speaking winners. Julie asked why we are splitting Intermediates between A and B when there is so little participation. Age covered in the division is why, not fair for a 12 year old to compete against a 17 year old.

Events and Education: NJAS, officers and regional directors must get hotel forms back to Caitlyn Brandt ASAP or let her know you are staying at a different hotel. It was suggested that Julie Murnin develop a post card for Auxiliary to promote Full Circle, Scholarships, etc. The Queen's Luncheon will be Monday, July 15th at 9:30 a.m. and it is strongly suggested that all Aux. directors attend.

For the Mid-Year meeting check-in we may do a Google Sheet so all membership documents update simultaneously. It was suggested that two name tags get filled out and one left on table for us to do check-in on computer. Perhaps this will move the line along faster. Also suggested that all who owe dues be highlighted. May a table set up for just updates and changes to contact information. If no changes go to the "express line".

Mentor Program: Cindy reported that there has been little to no interest in this program and we will try it once again this year. If there is no response this year we will discontinue the program. Over \$600 was spent last year to mail the Member flyer to the aging out Seniors. Cindy has requested from Jaclyn an email list for communication to increase the chance of contact and to be more economical with our budget.

Motion: Gina Hope made a motion to adjourn the Executive Committee meeting at 12:34 p.m. Vivian Wolf seconded. **Motion carried.**

Lunch was provided by Omaha Bob's Barbeque and CAB.

Executive Board Meeting – American Angus Auxiliary Saturday, March 16, 2019

At 1:30 p.m. President Cindy Ahearn called the Executive Board Meeting to order.

Attendance: Cindy Ahearn, Pam Velisek, Gina Hope, Vivian Wolf, Marya Haverkamp and Valerie Trowbridge.

We dispensed with the minutes as they were merged with the Executive Committee minutes and already approved as presented.

*Old Business: Public Relations, this was covered earlier in the morning in Executive meeting.

*New Business: Angus Foundation, this was covered earlier in the morning in Executive meeting.

*Financial Report was presented Friday evening by Leslie Mindemann and Nancy Thelan.

*Committee reports and Regional Director reports were included in your packets. We reviewed some of the reports again and had further discussion on the By-Laws. Cindy took a poll of those present regarding the terms of directors and the officer issue regarding scholarships of children. Pam feels we need a by-law change and it should not be an issue to be an officer and have a child applying for a scholarship. Some things need to be left up to the judges. Gina and Cindy feel it should only apply to the President-Elect as they are scholarship chair. Valerie and Vivian believe we need to explain how the judges are chosen and how many judges there are. Marya is in favor of a by-laws change.

Valerie questioned if she would be able to run for two consecutive terms because she was appointed to fill a term. Cindy needs to clarify this and discuss with by-law committee if we need to have a change for this. All feel that if you are appointed to fill a position that you should be able to complete two elected terms.

*Nominating Committee, Leslie Mindemann is ahead of schedule! Needs copy of application from Julie Murnin.

*Beef Education Committee – Cook-Off: All of Anne Patton Schubert’s concerns were resolved in the Executive Committee meeting.

*Certificate of Achievement: Needs to be promoted more.

*Crystal Award – Kathi Creamer is working with Jaclyn on point system to break ties.

*Scholarship – Gina would like to see a short video to promote scholarships.

It was decided that all other items and committees had been discussed previously in the weekend and no further business to review. Gina Hope made a **motion** to adjourn and Valerie Trowbridge seconded. Meeting was adjourned at 3:26 p.m. **Motion carried.**

We enjoyed an afternoon at “Unlocked” Escape Room Wooster, where we failed miserably at escaping and then enjoyed dinner at The City Square Steakhouse.

Respectfully Submitted,
Pam Velisek, Secretary/Treasurer
American Angus Auxiliary

American Angus Auxiliary
March 2019

Name of Committee:

Membership

Committee Chair or Co-Chair Name(s):

Jamie Rutledge, Committee Chair

Rhonda McCurry, Co-Chair

Synopsis:

Our committee is responsible for attracting and retaining Auxiliary members. A key responsibility is the maintenance of the membership list; ensuring annual dues are up to date and contact information is correct.

1. Briefly describe or list your committee's work to date:

- Reduced Life Membership for junior members that are 'aging out' (born 1997)
 - NJAA young ladies @ \$75 if paid before December 31st (current cost for life membership is \$100)
- Maintaining the membership list; both active and overdue memberships
- Continue to work with Regional leadership to update the membership list, specifically contact information and past due memberships.
- It was agreed in 2018 that if a membership is not paid by 12/31, of each year, the member would be removed from the membership list.
 - *Summary as of March 2019:*

	Past Due	Current	Total
Annual	110	88	198
Annual - 2017 Schol Winner	3		3
Annual - 2018 Schol Winner		4	4
Annual - Non-Active	3		3
Charter		20	20
Honorary		6	6
Life		713	713
Life - Transition at \$75		2	2
Grand Total	116	833	949

- Continue to encourage members, current and new, to pay online via the Angus Gift Barn
 - **ACTION REQUIRED**
 - Align online member sign-up to mirror the membership form, current online process only requires minimal detail from member.
 - Have not received any online memberships in several months

2. How can the Auxiliary membership assist you?

- While we have made advances in allowing and encouraging members to pay their dues online it would be helpful if members could update their contact information online too.
- Continue to work with their local members to ensure their membership list are up to date and accurate, this has improved but still has opportunities.
- Discuss avenues to ignite others to become members of the Auxiliary
 - Develop our pitch, share the benefits of being a member

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: Miss American Angus

Committee Chair: Whitney Renfro & Mallory Trosper

Committee Members: Paige Wallace, Cortney Cates, Heather Bear

1. *What is happening with your committee?*

This past year we had a great contest in Ohio and we feel Madison has been doing a great job for us. The only major change with our committee is that Whitney and Mallory will be stepping down. The 2019 contest prep & running of the contest will be a transitional year where we will be teaching and slowing handing over the reigns the Paige Wallace & Cortney Cates. We have loved our time on this committee and with the Auxiliary. Miss American Angus will forever hold a special place in the Trosper hearts. 🐾

2. *How can the Executive Committee or Executive Board assist you with goals for your committee?*

The Executive Committee & Board have been fantastic is assisting the MAA committee and program over the years. We are sure that will continue for Paige & Cortney as well.

3. *Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what? None at this time.*

4. *Do you have any suggestions to improve or enhance the Auxiliary?*

None at this time.

5. *Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?*

I personally haven't been involved enough outside of MAA to know what is currently being done. I'm sure the Auxiliary is doing something at the NJAS for junior members crossing that threshold to attend. I'd say making that event as fun and interesting as possible is the best way to encourage growth. How about a weekend stay at Leslie's condo in Florida to the Auxiliary member that recruits the most members for the year! Ha! Ha! 🐾

6. *Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?*

Sorry, I do not.

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

*Committee Name:*____Nominating Committee_____

*Committee Chair:*____Leslie Mindemann_____

*Committee Members:*_Barb Ettredge, Carol Bloom, Lynne Hinrichsen, Emma Collins

1. What is happening with your committee?

We have held an initial conference call to begin the process of seeking nominees for Regional Directors in Regions 4,5, & 6 and the position of Secretary Treasurer. We plan to have nominees secured prior to NJAS or seek additional members for election to those positions.

2. How can the Executive Committee or Executive Board assist you with goals for your committee?

The Executive Committee and Executive Board should forward the names of any potential members suited to the above positions to the committee chair or discuss with any nominating committee members.

3. Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?

We have not been able to secure any previous Nomination Committee information from the past chair, Julie Murnin, regarding past nominees. Nor do we have prior application forms. So, if anyone on the Executive Committee is aware of any persons suggested or recommended for Regional Director or Sec/Treas we would appreciate your input. Also, if you have suggestions of what should be included in the application process please contact our committee.

4. Do you have any suggestions to improve or enhance the Auxiliary?_

5. Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: Program & Hospitality

Committee Chair: Lindsay Sankey, Jeana Hurlbut

Committee Members: Shally Rogan, Shelia Grobosky, Amanda Schilling

1. What is happening with your committee?

Annual Convention:

- Headquarter Hotel in Reno:
Peppermill - 2707 South Virginia Street, Reno, NV 89502
 - Jaclyn will send Lindsay a link to the registration website prior to it going public July 1;
Lindsay or Cindy will then send out to the team
- Room cost –
North/West Wing - \$119
Peppermill Tower - \$139
Tuscany Tower - \$159
\$5 Resort Fee, but no parking charge at the hotels.
- Parking charge: There will be buses from Hotel to Convention center every day on shuttle rotation. It is preferred you use those buses. If you decide to drive to the convention center and park, there is a \$10 charge/day
- A/V cost for the breakfast – We do not have this yet. It should be close to what Ft. Worth charge since it is at the hotel not the convention center. This will also vary on what entertainment plans are for our breakfast.
- Drape charges for the Angus Gift Barn- Should be same as last year with Shepard.
- Do we have any idea how will the change at Foundation affect our ability to use the centerpieces in 2019? No word yet on how changes at the Foundation may affect our use of the centerpieces. Right now we should plan no centerpieces and we will have to provide them. Jaclyn's department did buy vases and lights like we had on the tables from CAB and have those that we may use free of charge. The lights turn any color we wish.

Mid-Year Social:

- Mid Year Social will be July 17, at 4 p.m. in the West Hall Classroom W4, Louisville, KY
- Contacting Anne Patton Schubert on the possibility of finding a local group who might be able to teach about the "Fashion of the Kentucky Derby" Emphasis on the hats
- Will work with CenterPlate, Caitlyn & Jaclyn as far as drinks and snacks
 - Looking to see at the possibility of taste testing Mint Julips – depending on cost

2. How can the Executive Committee or Executive Board assist you with goals for your committee?

Promote the Mid-Year Meeting! Pre-register for the Annual Convention once that is communicated – very likely again in June. I will give Jaclyn the names of the Auxiliary

Executive Committee and their emails to start this process.

3. Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?

Do we want to have an Auxiliary Reception before the annual meeting again at Convention? Last year it was at the back of the room prior to the meeting, but there wasn't a big turn out.

4. Do you have any suggestions to improve or enhance the Auxiliary?

5. Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: ___Rathey Sculptures

*Committee Chair:*_____ Yvonne Hinman

Committee Members:

1. What is happening with your committee?

It has been very slow for the past year. I basically wait for someone to contact me to ask about the purchase of a Rathey bronze sculpture. A reminder on how it works – every time Auxiliary turns in an order to Bridger Bronze for a sculpture, Pam Harr, the owner of Bridger Bronze and Harvey Rathey's widow, sends us a percentage of the income. Our Auxiliary has no expense except for our advertising of them. The Rathey page on our website is very well done with so many pictures and also explains the fact that we use the income for scholarships.

2. How can the Executive Committee or Executive Board assist you with goals for your committee?

If every now and then a bronze could be shown on our Journal page with info to buy or look further on our webpage, it might help. I'm not talking a large ad, just a little eye catcher in the corner of the page we already have. Prior to Father's Day and Christmas are probably prime times. You could even make a suggestion to give one as an award for youth Angus shows, as some places have done in the past. One more thought would be to work our advertising through the AGB. (1) send out flyers with mail orders (Pam sometimes will supply those for us if we ask) and (2) if the AGB showed a picture of a Rathey bronze with info on where to see more, or a 'click here' and be taken to the Rathey page. Both of those would give us more exposure that might lead to more sales.

3. Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?

4. Do you have any suggestions to improve or enhance the Auxiliary?_

5. Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

American Angus Auxiliary

2019 Spring Meeting Regional Director Report

Nov 2018-March 2019

Region: 2 **Director:** Vivian Wolf

States in Region: Texas, Oklahoma, New Mexico, Colorado

Existing State Auxiliaries: Texas

State Auxiliary Presidents:

TX: Vivian Wolf
12979 US Hwy 281
Windthorst, TX 76389
940-733-3059
Vivwolf67@gmail.com

POC: Oklahoma
Cara Gerken
27520 St. Hwy 33
405-368-0773
Cashion, OK 73016
caragerk@gmail.com

POC: Oklahoma
Lindsay Henricks
34173 County Street 2730
Anadarko, OK 73005
559-479-9437

POC: New Mexico
Linda Richardson
PO BOX 487
Carlsbad, NM 88221
575-885-6175

POC: Colorado
Lea Rohr - Youth
20950 CR 1
Elbert, CO 80106
303-435-3715
lazyhranchco@msn.com

POC: Colorado
Brent Vieselmeyer - Youth
36996 CR 53
Amherst, CO 80721
970-854-4322
visionangus@pctelcom.coop

POC: Colorado
Kathi Creamer
17270 6450 Road
Montrose, CO 81401
970-596-4517
kathi@lazyjb.com

POC: New Mexico
Candy Trujillo
New Mexico Angus President
480-208-1410

Angus Royalty:

Texas:
Gracie Smith
245 PR 5119
Kirbyville, TX 75956

Oklahoma:
Victoria Gerken
27520 St. Hwy 33
Cashion, OK 73016

Colorado:
Molly Cooksey
42483 WCR 10
Roggen, CO 80652

New Mexico:
No Queen

American Angus Auxiliary

2019 Spring Meeting Regional Director Report

Nov 2018-March 2019

Goals & Accomplishments for 2018:

The National Auxiliary would love to have an auxiliary present in each state, so we hope to continue efforts in the states that do not have one or at least set up some sort of liaisons. Linda Richardson is still working on getting New Mexico women involved in the Angus Auxiliary. In Colorado, Kathi Creamer continues to be a source of information for the Colorado juniors and a great liaison for the auxiliary. Lindsay Henricks is organizing liaisons for the state of Oklahoma.

Notable Awards Given in Region:

Sydnee Gerken – Chairman of the NJAA Board
Dylan Denny, Texas – NJAA Board Member

State Requests:

None

Suggestions to Increase AAA Members:

I personally believe it all starts from conversation and a personal invitation to belong. At the Texas meeting we had several women come on board as life members. It is a great to bring members to our organization.

Comments on AAA programs & activities: As I continue to learn about the American Angus Auxiliary and all the different avenues that we support our youth, the association, and the foundation, I am excited to be a part of this dynamic organization. I am thoroughly enjoying being a regional director and looking forward to being involved in many activities as well as promoting the Angus Breed.

American Angus Auxiliary
2019 Spring Regional Director Report

Region: 3 Director: Marya Haverkamp

States in Region: Kansas Iowa Nebraska
North Dakota South Dakota Minnesota

Existing State Auxiliaries in Region:
all of these states have an auxiliary.

State Auxiliary Presidents in Region:

Robin Younger - Iowa	Stephanie Schafer - Nebraska
Wendy Flory - Kansas	Stacy Erdmann - North Dakota
Tammy Borman - Minnesota	Erica Styles - South Dakota

Angus Royalty in Region:

Kathy Figgie - Miss Kansas Angus

Notable Activities in Region:

Notable Awards Given in Region:

Efforts / Assistance with formation of New Auxiliaries:

none at this time

Membership Recruitment Ideas / Efforts:

a membership drive using social media might be in order

Accomplishments in 2017:

Goals for ²⁰¹⁹ 2017:

learn more about my region
and how best to serve them

Additional Comments:

American Angus Auxiliary 2019 Spring Regional Director Report

Region: Four **Director:** Julie Conover

States in Region: Missouri, Arkansas, Louisiana, Tennessee, Mississippi, Alabama, North Carolina, South Carolina, Georgia, Florida

Existing State Auxiliaries in Region: Alabama, Arkansas, Louisiana, Mississippi, Missouri, and North Carolina. Georgia is in the process of dissolving.

State Auxiliary Presidents in Region:

ALABAMA - June Wood

ARKANSAS - Leslie Roye

GEORGIA - Kate Wooten

LOUISIANA - Courtney Deitch (not confirmed current president)

MISSISSIPPI - Melanie Kiani

MISSOURI - Kathryn Coon

NORTH CAROLINA - Callie Carson

NO Auxiliary's in the following states, but working to have state contacts:

FLORIDA - Donna F. Blommel, Florida Angus Association Secretary: info@floridaangusassociation.com

TENNESSEE – emailed current Association president

SOUTH CAROLINA – emailed current Association president

Angus Royalty in Region:

Mississippi: Queen – Stephanie White; SW District Princess – Emily Davis (crown in Oct., serve Jan. to Dec.)

Missouri: Queen – Lauren Parks; Princess – Ella Jordan; Ambassador – Tommy Otte (crown in June, serve June-June)

Notable Activities in Region:

- Silent auction at Expo/Futurity to raise funds for scholarships and royalty.
- 70:30 Raffle for scholarships.
- Live auction of a hand-crafted quilt at Association annual meeting.
- North Carolina: Hosted a summer meeting which rotates around the state. In 2018, the 15 attendees visited a winery and local Amish Store for shopping and lunch.

Notable Awards Given in Region:

- State scholarships.
- Royalty/Ambassador scholarships.
- Auxiliary Achievement Awards.

Efforts / Assistance with formation of New Auxiliaries:

Florida has great potential for an Auxiliary in the future. The efforts at the NJAS have helped to increase awareness of the Auxiliary.

Membership Recruitment Ideas / Efforts:

North Carolina: Held annual meeting at a local cookie bakery.

North Carolina: They are reaching out to ladies who are parents of junior and not members to try and join, and those who are AAAX lifetime members, but not NCAAX members. They voted to change their bylaws to allow a state lifetime membership option of a one-time \$100 fee that will be available in the next membership year.

Accomplishments in 2019:

Awarded scholarships and worked with junior association to recognize youth.

Goals for 2019:

North Carolina: In the process of gathering recipes for their 2nd cookbook coordinated by their Ways and Means committee.

Additional Comments:

Challenges - Recruiting membership/getting others to be involved in state association

Scholarship Chair Updates

- Arkansas: Leslie Roye

- Mississippi: Melanie Kiani, Co-chair – Emma

- Florida: Donna Blommel

American Angus Auxiliary
2019 Spring Regional Director Report

Region: __5_ Director: __Deanna L. Hofing_____

States in Region: __Illinois, Indiana, Kentucky, Michigan, Ohio and Wisconsin

Existing State Auxiliaries in Region: _Illinois, Indiana, Kentucky, Michigan, Ohio and Wisconsin

State Auxiliary Presidents in Region:

Illinois: Andrea Schnelten

Indiana: Cassie Royer

Kentucky: Stephanie Fouts

Michigan: Rachel Vaassen

Ohio: Kellie Miller

Wisconsin: Keri Retallik

Angus Royalty in Region:

Illinois Angus Queen: Holly Marsh

Illinois Ebonette: Emily Brooks, Jordan Oliver, Amelia Miller, Lizzie Schafer

Illinois Princess: Ella Brooks, Brooke Schiffbauer

Indiana Queen: Katie Brock Indiana Princess: Skylar Bennett Indiana Jr. Princess: Raleigh Doerstler

Kentucky Queen: Abigail Smoot Kentucky Princess: Bryanna Smith

Michigan Queen:

Ohio Queen: Ellie Kidwell

Wisconsin Queen: Hannah Tremaine

Notable Activities in Region:

Ohio, Michigan, Kentucky and Illinois all conduct their annual meetings in either late February or March
Indiana will have their Annual Meeting/ Spring Auxiliary Luncheon in April.

Illinois Angus Auxiliary: Held their annual meeting at the Illinois Beef Expo on February 23rd. We had strong attendance and talked about making some changes to the auxiliary activities/meetings. We held our silent auction at the Angus dinner on February 22nd and it was one of our most successful. We are planning to have a new social activity to recruit more new moms at the annual Angus Preview Show in Bloomington IL in June. During this weekend we will also host an ice cream social for the kids and families.

Indiana Angus Auxiliary: The Indiana Auxiliary had a meeting on February 16th in conjunction with the Indiana Angus Association annual meeting. They are planning for their annual meeting and spring luncheon in April. Fundraising topics were discussed. Additionally, they awarded the Raising the Bar travel award to Brooke Davis.

Ohio Angus Auxiliary: Ohio Auxiliary has elected a new president, Kellie Miller and a new vice president, Aimee Waymire at their late February meeting.

Wisconsin Angus Auxiliary: We are working on an auction for the Auxiliary program as well as a dessert auction at our state sale in April. We will be hosting a "Shoot the Bull" program for all ladies at World Beef Expo on September 28.

Our group announced scholarship winners on February 9th:

High School: Bree Gaffney and Kole Lorentz

Post: Jack Henderson and Paige Gaffney

Ambassador Program: 2019 Miss Wisconsin Angus Hannah Tremaine

Ambassadors: Paige Gaffney, Grace Link, Bree Gaffney, Kelly Gaffney, Kaycee Lindner, Ava Leibfried and Maggie Mindemann.

Efforts / Assistance with formation of New Auxiliaries:

Each state within region 5 has an established auxiliary.

Membership Recruitment Ideas / Efforts:

Accomplishments in 2019:

Region 5 is just now getting in full swing with the annual meetings concluding in middle/late March with Indiana being in April. We hope to have many accomplishments in 2019. Wisconsin and Indiana have awarded scholarships and travel awards. Within Region 5 many scholarship applications and fundraisers are in progress.

Goals for 2019:

- Find a viable candidate for Region 5 director by late summer for the changing of the guard in November.
- Continue to work with Region 5 auxiliaries to increase the amount of certificate of achievement application submitted.

Additional Comments:

American Angus Auxiliary
2019 Spring Regional Director Report

Region: 6

Director: Valerie Trowbridge

States in Region:

Delaware, Maine, New Hampshire, Massachusetts, Vermont, New York, Rhode Island, Connecticut, New Jersey, Maryland, Pennsylvania, West Virginia, and District of Columbia

Existing State Auxiliaries and Presidents in Region: (State, Name, Email)

Maryland – Pam Velisek pvelisek@verizon.net

Pennsylvania – Valerie Trowbridge geneval@epix.net

Virginia – Catie Hope chope714@gmail.com

State Scholarship Contacts in Region: (State, Name, Email)

Maryland – Brittany Full Douglas fdebrit@vt.edu

Pennsylvania – Nancy Frey nfrey@freysupply.com

Virginia – Linda Alexander tpangus1993@yahoo.com

West Virginia – Mida Peterson rockin@shentel.net

Angus Royalty in Region:

Miss American Angus – Madison Weaver (717)725-9775 mgweaver0307@outlook.com

Maryland – Queen – Delaney Heath 14542 Monticello Drive Cooksville MD 21723
dheath1998@gmail.com

Pennsylvania – Queen - Kaitlin Bell 128 Stoney Lane Nottingham PA 19362 (610)470-8026
kaitfbell@gmail.com

Virginia – Queen - Haley Davis 2895 Siler Road Winchester VA 22603 (540)888-4487
tdavis@svec.coop

Notable Activities in Region:

MAJAC Mid Atlantic Junior Angus Classic was held the weekend of March 8-10 in Harrisonburg VA. There was 356 entries and 200 exhibitors. Suter Clark exhibited the Grand Champion owned Female, Seldom Rest Sandy 8018. Grand Champion Bred and Owned Female was exhibited by Cailey Dahlquist, CD Proven Queen 815.

Maryland is hosting the 2019 Eastern Regional Junior Angus Show in June, at the Maryland State Fair Grounds in Timonium MD.

Pennsylvania is hosting the 2020 National Junior Angus Show in July 2020, in Harrisburg PA, at the Farm Show Complex.

Notable Awards Given in Region:

Scholarships will be given at Atlantic National Angus Show end of May.

Efforts / Assistance with formation of New Auxiliaries:

Been talking to New York woman. Plan on reaching out to other states in the Region

Membership Recruitment Ideas / Efforts:

Pennsylvania will have a get together for the ladies, in addition to their meeting at their Breeders show in July. Last year they got several new members doing this. They also do a drawing for new members and old ones too. They also hold a live auction of donated items to raise money for their state scholarship fund, at the show.

Accomplishments in 2019:

Attend the Spring meeting in Wooster.

Goals for 2019:

Reach out to ladies in my region. Educate and get them involved in the Auxiliary at a state and national level.

Additional Comments:

I need a copy of the manual on establishing a state Auxiliary

2019 American Angus Auxiliary Executive Board SPRING Meeting

Committee Input Survey

Committee Name: Scholarship Committee

Committee Chair: Gina Hope

Committee Members: Katy Wilson (IN), Anne Lampe (KS), Nell Withers (KY), Elaine Scarlett (NC), Merridee Wells (TX), Linda Alexander (VA), Abban Lastovica (TX), Kathy Dubs (MT)

1. What is happening with your committee?

Communication has gone out to the state scholarship chairs regarding this year's scholarship application changes, a reminder to go to the website (link was provided in communication) to ensure the state chairs were familiar with the application, requirements and process. Also advised them of the proposed increase of \$1,000 to the total disbursement making it \$18,000 for 2019.

2. How can the Executive Committee or Executive Board assist you with goals for your committee?

I would like to suggest a short video (done on a phone would be fine) "interview" by a couple of last year's winners be put out on social media to promote the scholarship process and the benefit to the juniors! Perhaps with AAAux President at the end of the video also advising about the auxiliary's fundraisers that provide for those scholarships each year. A plug if you will.

3. Is there an item or matter that you would like the Executive Board to discuss at the meeting? If so, what?

The exclusion of family members of executive committee competing because a parent is on the board. I believe that needs to be discussed and defined with all in agreement. Are we discouraging some from getting involved in the Auxiliary because their children aren't the right age? Do we care?

4. Do you have any suggestions to improve or enhance the Auxiliary?

I do – there has been a good bit of change since last summer within the American Angus Association that has effected the Auxiliary. I believe we need to ensure we communicate to the entire membership to be positive and think of ideas to work with the current AAA administration to benefit the association but more importantly to complete our ideas and mission for the auxiliary. Going to war with the powers that be just brings to mind for me the saying that you get more flies with honey than vinegar. I believe before we lash out we need to do fact finding and have one spokesman speak for us to eliminate negative perception of the Auxiliary.

5. Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAX?

I believe we have started in the right direction bringing new names onto the committees. We need to go much further in that area in my opinion. If you challenge and excite members that have wanted to be on committees but were never contacted what will they do...tell their friends, who will want to do it too. Do we dare set a minimum committee member change out quantity to enforce? Can we do some type of poll out to our membership stating we are changing some members out on the committees and asking what committee they'd like to be on?

Similar to the mentor program – when you talk to juniors they want to be regional managers, work in communication or other dept at AAA. I would like to see us pair juniors with someone of their choice within the AAA to shadow them for a week. Would a parent pay to get their child to an association employee's location? Would the employee “put them up” for a week and let them shadow?

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

Find someone that is a skilled quilter. I sure would bid to have an Angus tee-shirt quilt made for my daughter because I can't sew worth a darn. Successful bidder sends the tee-shirt and tells the quilter what color borders, backing, etc. Two-sided or not.

I'm not sure we promote the Gifts that Sizzle fundraiser well. I believe I would solicit ideas from the membership on how to promote that better. First year or two of my membership I didn't know it existed.