## <u>Committee Input Survey – Mid-Year Meeting Report</u>

*Committee Name*: Achievement Awards *Committee Chair Erica Styles & Karla Knapp Committee Members:* 

*1.What is happening with your committee?* Have been in contact with the Association about a friendly online application

2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so, what?

Not at this time

4. Do you have any suggestions to improve or enhance the Auxiliary in the coming year? Not at this time

5. Do you have any ideas to increase membership?

Love the Raffle idea, it helps to reach out & make contact with non-members

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

#### <u>Committee Input Survey – Mid-Year Meeting Report</u>

Committee Name: Berf Education Anne Patton Schubert and Anne Lampe, Co-Chairs

#### Committee Members:

Listed in Spring Report and February Angus Journal

1. What is happening with your committee? Our committee is finalizing details of the 38th Cook-Off in Grand Island, NE, during the NJAS in July. After "CAB Cooking at Home" in 2020, we are delighted to welcome 31 teams to the traditional Cook-Off and three to the Chef's Challenge this year. Marilyn Conley, at CAB, continues to be a very valuable resource as she obtains our CAB product. Julie Maes, Angus Journal editor, is guiding production of our program which includes recipes and contestants. Connealy Angus, Whitman, NE., Jerry and Sharon Connealy, sponsored custom-designed t-shirts for contestants.

2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so,

what? We welcome Executive Committee members to help with the Cook-Off on July 13. Assistance tabulating scores, serving refreshments to judges, moving tables in and out of rooms, keeping the event flowing and clean up at the end of the day is appreciated. We are still exploring video options in each room. We may ask for your help with that. Please let Anne P.S. or Anne L. know if you can help.

#### 4. Do you have any suggestions to improve or enhance the Auxiliary in the coming year?

Continue to include as many persons as possible in committee work. Hopefully our efforts to reach young women finishing their junior involvement will be attracted to Auxiliary activities. I look forward to the 70th Anniversary of the American Angus Auxiliary.

5. Do you have any ideas to increase membership? I would hope celebrating the 70th Anniversary of the American Angus Auxiliary would attract interest and involvement. Our "social" program during the NJAS gives potential members a glimpse of our focus. The Scholarship workshop is a very valuable part of the NJAS events. Maintaining contact with members through the Auxiliary Post newsletter is a positive experience for members.

#### 6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

Perhaps a "Bid for the Basket" could spark competition amoung states with proceeds going to the American Angus Auxiliary and a portion returned to contributing state Auxiliary treasuries. An invitation to state groups might generate interest and support of the sale.

#### Committee Input Survey – Mid-Year Meeting

Committee Name <u>:</u>	Distinguished Women
Committee Chair:	Gina Hope
Committee Members:	Anne Patton Schubert, Lois Foster and Cindy Ahearn

#### 1. What is happening with your committee?

Nothing has happened at this point. As our Guidelines state "The work of this committee may be very limited. It should function only when an outstanding nominee(s) has been presented to the Committee". There has not been a nominee presented to this Chair as yet this year.

2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so, what?

I have a suggestion for the Angus Gift Barn. Would it be possible to have a photo of all items online and in pdf format (catalog if you will)? In addition to the AGB Manager that has a booth at shows/convention, perhaps more sales may be generated if we accept volunteer "sales reps" that may earn a small commission for their sales.

I believe we should remove the email contact form on the home page and have a statement or communication box stating if you wish to contact us, please email our President at the address shown.

The current email contact form sends an email to the President (except it is still sending them to me) via the angus journal web services. Since I took over the role of President (11/2019) to today (6/14/21) we have received **only THREE** legitimate emails. All of the others were spam, phishing (A LOT) and a few offers to improve our website proposals.

#### 4. Do you have any suggestions to improve or enhance the Auxiliary?

Continue to reach out to the membership – perhaps have bi-monthly Happy Hours on Zoom for the entire membership on Zoom. Grab a beverage of your choice and let's catch up with each other, throw ideas around, etc. for an hour one evening.

#### 5. Do you have any ideas to increase membership?

I am repeating an idea I put in my Spring Committee Chair reports: I was told how officers in the past, years ago, would walk the barns and talk with ladies and moms they would encounter about the Auxiliary, how their involvement would help our youth, etc. Would it be possible to develop a tri-fold we can walk the barns at NJAS and ROV shows and interact? Perhaps we have sign up sheet for pairs to walk and what states or aisles they cover?

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

Perhaps we do an online poll on what the membership would like to see for fundraisers or consignment ideas? All submissions could be put into a hat for a drawing for participating with an idea?

#### Committee Input Survey - Mid-Year Meeting Report

Committee Name <u>:</u>	Finance Commitee
Committee Chair:	_Nancy Thelen, MI
Committee Member	s: Pam Velisek, MD; Deanna Hofing, IN; Julie Conover, MO; Gina Hope, VA;
Julie Angelo, VA	
1.What is happening w	ith your committee?

- We continue to monitor the annual budget and finances of the Auxiliary.

- The Finance Committee recommended a scholarship award total amount of \$18,000. This was the amount determined by the American Angus staff.

- One of our \$5,000 CD's matured 1/09/21 and we researched current CD terms and rates, and funds were transferred to a 13-month CD at .25%. Our \$10,000 CD matured on 5/2/21, and after researching rates we recommended to move it (a total of \$10,323.35) to our money market account (savings account) as the interest rate was the same – only .05% and allowed us more flexibility.

- We continue to report income and expenses against each of our activities/projects whenever possible, to provide a true profit statement on any fundraisers.

- We have reviewed and clarified some of the processes and these have been added into the guidelines.

- We want to thank Julie Angelo for her service as our accountant.

2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so, what?

- Continue to manage finances, discuss how to bring in new revenue and look to the future.

3. Do you have any suggestions to improve or enhance the Auxiliary in the coming year?

- Continue to explore other potential fund raisers. Congratulations on the current raffle fundraiser.

4. Do you have any ideas to increase membership?

- Provide American Angus Auxiliary information to the states to include in any state newsletters.

- Send out annual renewal notices if not already being done.

5. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

American Angus Auxiliary	/	
Statement of Financial Posit	ion	
As of May 31, 2021		
ASSETS		
Current Assets		
Bancorp South Checking (AGB)	\$	5,467.11
BMO Operating Account	ŝ	
BMO Savings	\$	
Total Current Assets	\$	54,859.79
Other Current Assets		
1-Year Certificate of Deposit xx5789	\$	-
Total Other Current Assets	\$	-
Long-Term Assets		
3-Year Certificate of Deposit XX4120	\$	5,615.37
5-Year Certificate of Deposit XX4145	\$	5,364.15
Total Long-Term Assets	\$	10,979.52
Fixed Assets		
Property & Equipment-Trailier	\$	6,552.00
Accumulated Depreciation	\$	(6,552.00)
Total Fixed Assets	\$	-
TOTAL ASSETS	\$	65,839.31
LIABILITIES & EQUITY		
Current Liabilities		
Accounts Payable	\$	-
Total Current Liabilities	\$	-
Equity		
Unrestricted Net Assets	\$	55,367.35
Net Income		10,471.96
TOTAL EQUITY	\$	65,839.31
TOTAL LIABILITIES & EQUITY	\$	65,839.31

Notes:

Certificate of Deposit 4120 maturity date 1/9/2021-opened Certificate of Deposit 4145 maturity date 1/9/2023-opened Certificate of Deposit 5789 rolled over to BMO Savings due as voted by Executive Committee 5/21/21 Trailer was added back to Statement of Financial Position

American Angu Statement of Financ As of May 3	ials & Activities		
	YTD	Budget	+/- Budget
REVENUE	3.000.00	3.000.00	0.00
Annual & Mid-Year Meeting Revenue Awards Revenue	1,616.52	1,625.00	8.48
Beef Education Revenue	3,000.00	5,500.00	2,500.00
Featured Fundraiser Revenue	0,000.00	5,500.00	2,500.00
Full Circle Online Auction Revenue	7,355.00		
TOTAL Featured Fundraiser Revenue	7,355.00	6,000.00	-1,355.00
Friends of Black Kettle Revenue	0.00	1,000.00	1,000.00
MAA Program Revenue			
Contributions	11,105.00		
Travel Contributions	500.00		
TOTAL MAA Program Revenue	11,605.00	12,000.00	395.00
Membership Revenue			
Contributions	30.00		
Annual Revenue	300.00		
Lifetime Revenue	800.00		
TOTAL Membership Revenue	1,130.00	3,000.00	1,870.00
Miscellaneous Revenue	0.00	1,000.00	1,000.00
Special Event-Womens Conference Revenue	0.00	0.00	0.00
Ways & Means Revenue	F 330.00		
Angus Gift Barn:Online Sales	5,228.08		
Angus Gift Barn:NJAS	0.00		
Rattey (Bridger Foundry)	289.55		
Gifts That Sizzle	4,565.00	20,400,00	20 217 27
TOTAL Ways & Means Revenue	10,082.63	39,400.00	29,317.37 34,735.85
TOTAL REVENUE	37,789.15	72,525.00	34,735.85
EXPENSES			
Annual & Mid-Year Meeting	1,639.65	3,000.00	1,360.35
Awards			
Crystal Awards	0.00		
Grote Speech	0.00		
Silver Tray	0.00		
Showmanship & Silver Pitcher	0.00		
TOTAL Awards	0.00	1,625.00	1,625.00
Beef Education	0.00	5,000.00	5,000.00
Communcations			
Email & Website	0.00		
Newsletter-Postage	0.00		
Newsletter-Printing	0.00		
TOTAL Communcations	0.00	2,000.00	2,000.00
Featured Fundraiser Expense	0.00	200.00	200.00
Friends of Black Kettle	0.00	1,000.00	1,000.00
Insurance (Business)	0.00	900.00	900.00
MAA Program			
Auxiliary Expense	2,015.00		
Clothing	285.58		
Contest	1,637.94		
Contestant Gifts	289.96		
Judges	0.00		
MAA Gifts	1,415.48		
Travel	2,987.18		
TOTAL MAA Program	8,631.14	13,000.00	4,368.86
Miscellaneous Expense	160.66	250.00	89.34
Officer & Director Expense	6,378.76		
Misc Officer & Director Expense	0.00	7 750 00	1 371 6
TOTAL Office & Director Expense	6,378.76	7,750.00	1,371.24
Office Expense	1,966.02	1,000.00	-966.02
Other Committee Expenses	200.22	1,200.00	999.78
Professional Fees	669.99	1,100.00	430.01
Scholarship Transfers	50.00	5,000.00	4,950.00
Special Event - Womens Conference	0.00	0.00	0.00
Ways & Means-Angus Gift Barn Bank Fees	232.00		
Commissions	1,221.41		
Convention	0.00		
Merchandise Purchases	4,928.61		
Phone & Internet	4,528.01		
Postage & Shipping	1,116.18		
Supplies	24.89		
Trailer & Storage	0.00		
Travel	0.00		
Website	14.00		
TOTAL Ways & Means-Angus Gift Barn	7,937.09	29,500.00	21,562.91
TOTAL EXPENSES	27,633.53	72,525.00	44,891.47
		,, 1.10	,
OTHER INCOME			
Interest Revenue	316.34		
Net Ordinary Income/(Loss)	10,471.96	0.00	-10,155.62

#### Committee Input Survey - Mid-Year Meeting Report

Committee Name <u>:</u> I	Full Circle Online Auction
Committee Chair:	Cortney Holshouser_ <u>(NC)</u>
Committee Members:	Cindy Worthington (CA), Jera Pipkin (MO), Christy Perdue (NC), Pam
Velisek (MD)	

1. What is happening with your committee?

The date for the 6<sup>th</sup> Annual Full Circle Online Auction has been set for November 11<sup>th</sup> on Angus Live.com. The committee has been busy gathering consignments. We currently have 26 consignments including custom paintings and sketches, jewelry, children's items, show supplies, Angus themed home décor, and lots more. A

promotional flyer featuring some of the items was given to all NJAS families via exhibitor bags. The final deadline to submit consignments is AUGUST 10<sup>th</sup> so that they can appear in our October Angus Journal ad and begin social media promotion. All contracts and photos are due on this date. I have hard copies of the contracts available at this meeting if anyone needs one.

2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so, what?

Please encourage everyone to help in promoting the auction and take ownership of this fundraising project.

4. Do you have any suggestions to improve or enhance the Auxiliary in the coming year? Keep communicating with the membership so they feel involved.

Do you have any ideas to increase membership?
Extend personal invitations to Auxiliary events other than meetings.

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction? Again, I think a raffle ticket sale for a 2 night stay in the Convention headquarters hotel would be successful. You have a targeted audience and it is an item that those folks will need anyway.

#### Committee Input Survey – Mid-Year Meeting Report

Committee Name <u>:</u>	Legislative & By-Laws
Committee Chair:	<u>Gina Hope</u>
Committee Members	Carol Bloom, Cindy Ahearn and Pam Bailey

#### *1.What is happening with your committee?*

By-law changes, grammatical corrections and terminology suggestions were presented to the Executive Committee at the Spring Meeting for acknowledgment, suggested edits and agreement to propose to the membership at our Mid-Year meeting in July 2021. The recommended changes will be presented at the Mid-Year meeting (printed copies provided) for review before voting at our Annual Meeting in November in Fort Worth, TX

# 2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so, what?

I have a suggestion for the Angus Gift Barn. Would it be possible to have a photo of all items online and in pdf format (catalog if you will)? In addition to the AGB Manager that has a booth at shows/convention, perhaps more sales may be generated if we accept volunteer "sales reps" that may earn a small commission for their sales?

I believe we should remove the email contact form on the home page and have a statement or communication box stating if you wish to contact us, please email our President at the address shown. The current email contact form sends an email to the President (except it is still sending them to me) via the angus journal web services. Since I took over the role of President (11/2019) to today (6/14/21) we have received **only THREE** legitimate emails. All of the others were spam, phishing (A LOT) and a few offers to improve our website proposals.

#### 4. Do you have any suggestions to improve or enhance the Auxiliary?

Continue to reach out to the membership – perhaps have bi-monthly Happy Hours on Zoom for the entire membership on Zoom. Grab a beverage of your choice and let's catch up with each other, throw ideas around, etc. for an hour one evening.

#### 5. Do you have any ideas to increase membership?

I'm repeating my idea here from the Spring Meeting's report: I was told how officers in the past, years ago, would walk the barns and talk with ladies and moms they would encounter about the Auxiliary, how their involvement would help our youth, etc. Would it be possible to develop a tri-fold we can walk the barns at NJAS and ROV shows and interact? Perhaps we have sign-up sheet for pairs to walk and what states or aisles they cover?

#### 6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

Perhaps we do an online poll on what the membership would like to see for fundraisers or consignment ideas? All submissions could be put into a hat for a drawing for participating with an idea?

Name of Committee: Membership

<u>Committee Chair or Co-Chair Name(s)</u>: Jamie Rutledge, Committee Chair and Rhonda McCurry, Co-Chair

#### Synopsis:

Our committee is responsible for attracting and retaining Auxiliary members. A key responsibility is the maintenance of the membership list; ensuring annual dues are up to date and contact information is correct.

#### 1. Briefly describe or list your committee's work to date:

- All new life members now receive a 'welcome email' and enclosed is the 'business card'
- Utilize Google account for a few selected to view and make edits
  - o Allows for real-time viewing
- Maintaining the membership list; both active and overdue memberships
- Continue to work with Regional leadership to update the membership list, specifically contact information and past due memberships.
- Continue to encourage members, current and new, to pay online via the Angus Gift Barn
  - ACTION REQUIRED
    - Align online member sign-up to mirror the membership form, current online process only requires minimal contact info from member.
- 2. How can the Auxiliary membership assist you?
  - While we have made advances in allowing and encouraging members to pay their dues online it would be helpful if members could update their contact information online too.
  - Continue to work with their local members to ensure their membership list are up to date and accurate, this has improved but still has opportunities.

Row Labels	•	Count of Type of Membership
Annual		56
Annual - 2020 Scholarship Winn	er	4
Charter		19
Honorary		5
Life		760
Life - Transition at \$75		2
Grand Total		846

#### Committee Input Survey - Mid-Year Meeting Report

Committee Name: <u>Miss American Angus</u> Committee Chair:\_\_Cortney Hill-Dukehart Cates/Paige Wallace Arnold\_\_\_\_\_ Committee Members: Marlene Dukehart and Tammy Wallace

#### 1. What is happening with your committee?

We are currently working on selecting judges for the contest and securing new sponsorships.

2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so, what?

The committee is concerned with the addition of another required show in January; we would ask that you consider MAA only attend Oklahoma City since this will be where the sales will also be happening. (A lot of missed school at one time is our biggest concern)

4. Do you have any suggestions to improve or enhance the Auxiliaryin the coming year?

5. Do you have any ideas to increase membership?

Personally invite out going junior members to the midyear meeting or create a separate event at NJAS to introduce the AAAux board members and explain what the auxiliary does for the juniors and how they came become involved.

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

Charlie 1 hat, custom camera strap, travel jewelry carrier...

#### Committee Input Survey - Mid-Year Meeting

Committee Name <u>:</u>	Nominating Committee	
Committee Chair:	Gina Hope	

Committee Members: Jane Ebert, Carol Bloom, Anne Lampe, Anne Patton Schubert

#### 1. What is happening with your committee?

The committee has elected to wait until our deadline of 1 August to see what nominations from the membership have been received. We will evaluate at that time what next steps we will take for filling open roles for our next year.

#### 2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so,

what?

I have a suggestion for the Angus Gift Barn. Would it be possible to have a photo of all items online and in pdf format (catalog if you will)? In addition to the AGB Manager that has a booth at shows/convention, perhaps more sales may be generated if we accept volunteer "sales reps" that may earn a small commission for their sales?

I believe we should remove the email contact form on the home page and have a statement or communication box stating if you wish to contact us, please email our President at the address shown. The current email contact form sends an email to the President (except it is still sending them to me) via the angus journal web services. Since I took over the role of President (11/2019) to today (6/14/21) we have received **only THREE** legitimate emails. All of the others were spam, phishing (A LOT) and a few offers to improve our website proposals.

#### 4. Do you have any suggestions to improve or enhance the Auxiliary?

Continue to reach out to the membership – perhaps have bi-monthly Happy Hours on Zoom for the entire membership on Zoom. Grab a beverage of your choice and let's catch up with each other, throw ideas around, etc. for an hour one evening.

# 5. Do you have any ideas to increase membership? Ideas to encourage outgoing NJAA members to join the AAAUX?

I'm repeating my idea here from the Spring Meeting's report: I was told how officers in the past, years ago, would walk the barns and talk with ladies and moms they would encounter about the Auxiliary, how their involvement would help our youth, etc. Would it be possible to develop a tri-fold we can walk the barns at NJAS and ROV shows and interact? Perhaps we have sign-up sheet for pairs to walk and what states or aisles they cover?

#### 6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

Perhaps we do an online poll on what the membership would like to see for fundraisers or consignment ideas? All submissions could be put into a hat for a drawing for participating with an idea?

## Committee Input Survey – Mid-Year Meeting Report

Committee Name: Rattey

Committee Chair:\_\_\_\_Yvonne Hinman\_\_\_\_\_

Committee Members:

1. What is happening with your committee?

Sales have been very slow, however, we did sell one bronze this spring. The check to our Scholarship fund was \$283.00.

2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so, what?

4. Do you have any suggestions to improve or enhance the Auxiliary in the coming year?

5. Do you have any ideas to increase membership?

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?

#### Committee Input Survey - Mid-Year Meeting Report

Committee Name <u>:</u>	Scholarship Committee
Committee Chair:	Deanna L. Hofing
Committee Members:	Elaine Scarlett (NC), Kathy Wilson (IN), Kathy Dubs (MT), Abban
Lastovica (TX), Regina	a Hissong (PA), Kendra Diekevers (MI), Leslie Mindemann (WI), Julie
Feeser (MO).	

#### 1. What is happening with your committee?

The committee has successfully judged the boys' and girls' applications for the 2021 American Angus Auxiliary Scholarship. There was 9 girl applicants and 7 boy applicants.

2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so, what?

The committee members suggested changing the COVID question for 2022. They feel that it should still be an industry focused question, i.e., what is an issue in today's beef industry we could focus on?

Additionally, in Section 5-Other High School Organizations, Community, Civic and Church activities the committee members feel we should clarify that sports are an activity as they found that students were not listing sports but within their recommendations the coaches were describing their sports involvement.

4. Do you have any suggestions to improve or enhance the Auxiliary in the coming year?I think our current initiatives are setting up the auxiliary for a fantastic 2021-2022. We will need to be aggressive to find a new AGB manager.

5. *Do you have any ideas to increase membership?* Not at this time

6. Do you have any fundraising ideas or consignment ideas for Full Circle Online Auction?I think the ideas and consignments that Courtney Holshauser's committee are ideal.

## Committee Input Survey - Mid-Year Meeting Report

Committee Name <mark>:</mark>	Women Connected	-
Committee Chair:	_Anne Lampe	
Committee Members:	Cassie Royer, Carla Jergenson, Pam Velisek	

*1.What is happening with your committee? Excited to coordinate the* 6<sup>th</sup> Angus Women Connected Conference in the spring of 2022!

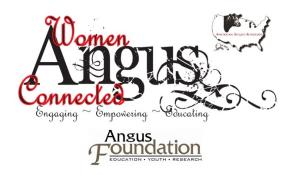
The next WC conference is slated for Spring 2022 in the St. Joseph, Mo/ Kansas City area. In February 2021, a request was made to the Angus Foundation for funding in the amount of \$20, 000 (same as past WC) in their Feb. board meeting the Foundation budgeted the requested amount for 2022. Final approval <u>will not be until September 2021</u>. Upon final approval of funding in September- dates and exact location will be announced later in the fall- prior to or at the 2021 Angus Convention.

Some preliminary location and speaker/presenter contacts has been done with more work in coming months.

Watch for application information in December or January.

2. Is there an item or matter that you would like the Executive Committee to discuss at their meeting? If so, what?

President Elect Deanna Hofing has poled the executive committee for possible dates that work for them since WC also coincides with spring board meeting. At this point nothing else is needed.



# 2021 Mid-Year Regional Director Report

Region:\_\_\_\_\_1\_\_\_Director:\_\_\_\_Cindy Worthington

States in Region: Washington, Oregon, California, Idaho, Nevada, Arizona, Wyoming, Montana, Hawaii, Alaska.

Existing State Auxiliaries w/ Presidents' Contact Info in Region: \_ Washington—Kat Verjaska—103 Cherokee Rd, Omak, Wa. 98841 509-429-2275 <u>sunnyokangus@gmail.com</u> California—Cindy Worthington—12613 Bonnie Brae, Waterford, CA. 95386 530-682-5664. <u>cfcpct@yahoo.com</u> Idaho—Cindy Kinder—1150 E 26600 S, Hagerman, Id. 83332 Ckinder@uidaho.edu Montana—Julie Murnin—Box 6 Huntley, Mt. 59037 406-850-0508 juliemurnin@cattledesign.com

Please share notable events in your region this year:

Western States Auxiliary Fundraising Booth in Reno at the WNAF in April.

Notable Awards Given in Region: None to list at this time

Efforts / Assistance with formation of New Auxiliaries: I have reached out to several women in

California and Oregon about having small social meet and greets for interested ladies at the annual meeting in California in December and the Oregon State Fair in August. Both of these events are tentatively scheduled to proceed at this time.

What do you want to get accomplished before the Annual Meeting?

I am hoping to connect with women from as many states as possible in my region at the the National Junior Show who would be interested in having a fall meet and greet in their home states With the goal of engaging and stirring interest with the women in those states about the Auxiliary.

What ideas do you have for an Annual Meeting Social we could implement to attract more members to the Annual Meeting and/or to become members? Anything we can do virtually to attract more members or promote the FCOA?

I would think a Facebook-Instagram promotion of the meeting —perhaps a slide show video of photos. We could ask members from across the country to send in photos of "Auxiliary Moments" or members in action///members participating in events throughout the year leading up to convention—photos/clips from last years convention Auxiliary events. Put it all together with a background music—(visual promotion of fun times can't be beat) Use it to invite ladies to attend.

# American Angus Auxiliary 2021 Mid-Year Regional Director Report

Region: 2 Director: Amy Griffin

States in Region: Colorado, New Mexico, Oklahoma, Texas

Existing State Auxiliaries w/ Presidents' Contact Info in Region:

Colorado: Molly Cooksey Junior Advisor mollycooksey@hotmail.com

Lea Rohr Junior Advisor 20950 CR 1 Elbert, Colorado 89196 <u>lazyhranchco@msn.com</u> 720-530-4917

Kathi Creamer Contact Person 17270 6450 Rd. Montrose, Colorado 81403 <u>kathi@lazyjb.com</u> 970-596-0045 Oklahoma: Cara Gerken Junior Advisor 27520 St. Hwy 33 Cashion, Oklahoma 73016 <u>caragerk@gmail.com</u> 405-368-0773

*Texas:* Susanne Bush Auxiliary President 2466 CR 427 Purmela, Texas 76566 susanne\_bush@yahoo.com 254-338-2107

Please share notable events in your region this year: Colorado crowned Miss Colorado Angus Queen, Kyli Kraft, in June. Texas crowned Miss Texas Angus Queen, Presley Sliger, in June. Texas also crowned Miss Texas Angus Princess, Olivia Fine, in June.

#### Notable Awards Given in Region:

In Texas, Dylan Denny received his Gold Award. McKenzie Kostel received her Bronze and Silver Awards. These individuals received recognition at the Texas Junior Angus State Show that was held in Belton, Texas in June.

#### Efforts / Assistance with formation of New Auxiliaries:

None at this time. I am in constant contact with the wonderful ladies of Texas and Colorado. They keep me updated on all things happening in their great states. I am still reaching out to members of New Mexico and Oklahoma as best as I can.

#### What do you want to get accomplished before the Annual Meeting?

I will continue to sell raffle tickets for the AAAux drawing that will take place at nationals. I am working with the Texas Angus Auxiliary on a Full Circle Auction item as well as getting prepared for the Angus Convention that will be held in November in Ft. Worth, Texas.

# What ideas do you have for an Annual Meeting Social we could implement to attract more members to the Annual Meeting and/or to become members? Anything we can do virtually to attract more members or promote the FCOA?

I think promotion via social media is key. It has to be interesting. It has to be inviting. Everytime I talk to ladies about auxiliary and the organization, it seems like they do not know about it at all. I think information in the exhibitor packets about the meetings would be a great idea, too. Flyers around the barn and stalls as well as announcements made throughout the week. Door prizes and fun activities to bring people into the meeting.

# 2021 Mid-Year Regional Director Report

Region: 3 Director: Karla Knapp

States in Region:

Iowa, Kansas, Minnesota, Nebraska, North Dakota, South Dakota

Existing State Auxiliaries w/ Presidents' Contact Info in Region:

Iowa- Bonnie Duckett 1626 250<sup>th</sup> St Tipton, IA 52772 bduckett1216@gmail.com 563-370-5539

Minnesota-Tammy Borman 2074 110<sup>th</sup> Ave Holland, MN 56139 <u>creeksidecattle@gmail.com</u> 507-820-1292

North Dakota-Stacy Erdmann 13460 Hwy 27 Lisbon, ND 58054 <u>stacy.erdmann@gmail.com</u> 701-680-1224 Kansas- Tonya Theis 34326 169th St Leavenworth, KS 66048 jerrytonyatheis@gmail.com 913-683-2150

Nebraska- Heather Smith 732 129th Rd Osceola, NE 68651 sccattle@gmail.com 402-416-2127

South Dakota- Erica Styles PO Box 62 Brentford, SD 57429 cestyles@nvc.net 605-290-3327

Please share notable events in your region this year:

Several State shows are taking place with fundraising events in progress

Notable Awards Given in Region:

Several State Scholarships, Bronze, Silver & Gold Awards have been awarded

Efforts / Assistance with formation of New Auxiliaries:

All Region 3 Auxiliaries are formed & active

What do you want to get accomplished before the Annual Meeting?

To reach out to each of my states with updates & encourage them to join us at the next meeting

What ideas do you have for an Annual Meeting Social we could implement to attract more members to the Annual Meeting and/or to become members? Anything we can do virtually to attract more members or promote the FCOA?

# 2021 Mid-Year Regional Director Report

Region: \_\_\_\_\_4\_\_\_Director: \_\_\_\_\_Christy Perdue\_\_\_\_\_

States in Region: <u>Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Missouri, North</u> Carolina, South Carolina, Tennessee

Existing State Auxiliaries w/ Presidents' Contact Info in Region:

<u>Alabama</u>: June Wood – 216 County Road 694 Holly Pond, AL 35083 – 256-708-3209 – woodangus@bellsouth.net

<u>Arkansas</u>: Leslie Roye – 1516 Cedar Street Fayetteville, AR 72703 – 479-466-2322 – Hailey5@cox.net

Louisiana: No State President – Contact Person is Bridgett Gisclair – 315 Keller Road Longville, LA 70652 – 337-884-1177 – beigisclair@centurytel.net

<u>Mississippi</u>: Melanie Kiani – 1246 Simms Hill Road Morton, MS 39117 – 601-214-0408 – Melk8890@gmail.com

<u>Missouri</u>: Ashlyn Richardson – 334 Seth Street Lincoln, MO 65338 – 660-281-1720 – richardsonranch.ashlyn@gmail.com

North Carolina: Andrea Goforth – 2852 Crissman Road East Bend, NC 27018 – 336-403-3203 – gofortha1121@gmail.com

No Auxiliary in the following states: Florida, Georgia, South Carolina, and Tennessee

<u>Tennessee Contact</u>: Brandi Armstrong – 615 – 714-9081 <u>Georgia Contact</u>: Carolyn Gazda – 706-540-2222 – gazdacattleco@bellsouth.net

Please share notable events in your region this year:

North Carolina Angus Auxiliary members assisted with sponsoring and organizing the Atlantic National Angus Show Royalty Reception as well as the Silent and Live Auction to support Junior Scholarships.

North Carolina Angus Auxiliary is sponsoring the Eastern Regional Royalty Reception to be held at Biltmore Estate in Asheville, NC.

The Missouri Angus Auxiliary was able to host an Annual Meeting in person in June.

Notable Awards Given in Region:

None at this time.

Efforts / Assistance with formation of New Auxiliaries:

I have established a contact/point person for 2/4 states without an auxiliary and for the 1 state that has an auxiliary but not a president. I have spoken over the phone, in person, or through text to provide assistance as needed/maintain updated records, to maintain ease with communication, and to offer assistance with establishing or growing state auxiliaries if/when ready.

I have also attempted to take over established Facebook page for Region 4. I will continue with efforts.

What do you want to get accomplished before the Annual Meeting?

I would like to increase conversation with states without an established auxiliary and provide guidelines/suggestions for establishing an auxiliary.

I would like to continue assisting with gathering the most up to date information for all members in my region.

I would like to set up a Meet and Greet for those in our Region during Annual Convention.

What ideas do you have for an Annual Meeting Social we could implement to attract more members to the Annual Meeting and/or to become members? Anything we can do virtually to attract more members or promote the FCOA?

I feel that Social Media is helpful with notifying members of our meeting. It is especially helpful if we are completing a fun activity or having refreshments or giveaways...build the excitement.

I feel like fun activities prior to the meeting help draw in additional members and is especially helpful with attracting new members.

Sharing the items featured on FCOA on social media will assist with increasing interest and support of the online auction.

# 2021 Mid-Year Regional Director Report

Region:\_\_\_\_5\_\_\_Director: Rebecca Knott

States in Region: Indiana, Michigan, Kentucky, Ohio, Illinois, Wisconsin

Existing State Auxiliaries w/ Presidents' Contact Info in Region: Information on the American Angus Auxiliary web site is up to date.

Please share notable events in your region this year:

Each state has continued to host events at their state shows. As a region the WI Auxiliary is organizing the "Shoot the Bull" event at the World Beef Expo held in September and our region has donated a Vera Bradley Bag to help support their event.

Notable Awards Given in Region:

The states in our region continue to award Bronze, Silver and Gold Achievement Awards as well as scholarships to our juniors.

Efforts / Assistance with formation of New Auxiliaries: At this time, I am excited to share all states in our region have running Auxiliaries.

What do you want to get accomplished before the Annual Meeting?

I want to continue to support each auxiliary in our region. In the future I would also like to support a regional event. At this time the WI Aux has an event that supports our regional and I am excited to be a part of that. As my time as, Regional Director ends I would like to join a committee to continue to support the American Angus Auxiliary.

What ideas do you have for an Annual Meeting Social we could implement to attract more members to the Annual Meeting and/or to become members? Anything we can do virtually to attract more members or promote the FCOA?

I think it is important to step outside of our comfort zone and reach out to people we may not know to help create a diverse membership.

# 2021 Mid-Year Regional Director Report

## Region: 6 Director: Valerie Trowbridge

#### States in Region:

Delaware, Maine, New Hampshire, Massachusetts, Vermont, New York, Rhode Island, Connecticut, New Jersey, Maryland, Pennsylvania, West Virginia, and District of Columbia

## Existing State Auxiliaries w/ Presidents' Contact Info in Region:

Atlantic National – Susan Shirk Susieshirk54@gmail.com

Maryland –Laura Mihm Bowman Cow07girl@aol.com

Pennsylvania-Valerie Trowbridge geneval@epix.net

Virginia – Catie Hope chope714@gmail.com

## State Contact without an Auxiliary

New York contact - JoAnne King (518)234-8589/(518)852-1587 cell

## State Scholarship Contacts in Region: (State, Name, Email)

Maryland – Melissa Schulze mhsbas@aol.com

Pennsylvania – Nancy Frey <u>nfrey@freysupply.com</u>

Virginia – Linda Alexander tpangus1993@yahoo.com

West Virginia – Mida Peterson rockin@shentel.net

# Please share notable events in your region this year:

The Atlantic National was held in Lebanon, Tennessee this year. There was a good turnout. There have been shows in New York, Pennsylvania, Maryland and Virginia. Things are getting back to normal. **Notable Awards Given in Region:** 

# Efforts / Assistance with formation of New Auxiliaries:

I have not been able to get out much due to Covid. Things are opening up now and getting back to normal. I plan on visiting with states at the NJAS.

## What do you want to get accomplished before the Annual Meeting?

To continue to reach out to ladies in my region. Educate them and get them involved in the Auxiliary at the state and national level.

## What ideas do you have for an Annual Meeting Social we could implement to attract more members to the Annual Meeting and/or to become members? Anything we can do virtually to attract more members or promote the FCOA?

Do something fun like a craft and wine social. Recruit them while they are there. Encourage state presidents to recruit members at their meetings. Be more active on social media with events and timelines.

# American Angus Auxiliary 2021 State President's Mid-Year Report

(Please feel free to use additional pages)

Name of Person Reporting and Office Held: Susie Shirk, President

State Represented: Atlantic National Angus Auxiliary

Number of Members: 20+/- Date of Annual Meeting: May 28, 2021

State President Contact Information:

Name: Susie Shirk Address: 47 Thornwood Road Harrisburg, PA 17112 Phone Number: N/A Cell: 301-520-6162 Email Address: susieshirk54@gmail.com

What issues/struggles have you and your state auxiliary encountered this past year? With the pandemic, it was a tough year. It is very difficult to find young volunteers to help with the tasks to raise funds for the juniors.

Have you had any success stories to share since the Spring report?

A huge THANK YOU to Elaine Wood, who worked diligently to get fabulous items for the Live and Silent Auctions held during the Show. Over \$40,000 was raised for the junior programs of the Atlantic National.

A big THANK YOU to all of those who donated, bid on and purchased items.

What is your state organization's goals for the remaining of the 2021 Auxiliary year?

Work on gathering items for the 2022 Silent and Live Auctions.

Will your state be able to contribute a consignment to our Full Circle Online Auction in November this year?

Possibly

Would you have any ideas for attracting members to join and/or attend our Annual Meeting this year in Kansas City?

That is a GREAT question. Timing for a meeting is always hard during the Annual Meeting. Possibly having some type of mixer with prizes and it has to be well publicized.

# American Angus Auxiliary 2021 State President's Mid-Year Report

(Please feel free to use additional pages)

Name of Person Reporting and Office Held: Marlene Dukehart, President

State Represented: Indiana

Number of Members: 100+ Date of Annual Meeting: April

State President Contact Information:

Name: Marlene Dukehart Address: 10592 S 300 W, Williamsburg, Indiana 47393 Phone Number: Cell: 443-745-1271 Email Address: ssfarm2003@yahoo.com

**What issues/struggles have you and your state auxiliary encountered this past year?** Fortunately, our state returned to semi-normal quite quickly and we were able to proceed with all planned events.

#### Have you had any success stories to share since the Spring report?

We had a very successful fund raiser at out Indiana State Preview show with the auction of a CJ Brown print donated by the Sherbahn Family, two Angus cow planters and a Wagon of Fun. The Wagon of Fun consists of new toys donated by IAAx members and snacks for children that is auctioned and the contents are distributed among the children present at the show. Our Auxiliary provides the following: The Indiana Angus Auxiliary LEAD Scholarships, The Indiana Angus Auxiliary Raising the Bar Scholarship, The Indiana Angus Auxiliary Advanced Education Award Scholarship, The Indiana Angus Auxiliary Silver Tray Award Scholarship, The Indiana Angus Auxiliary Scholarship.

We have also implemented a recognition award for our seniors that are aging out of the IJAA as well as sponsorship of Peewee Showmanship at out Preview Show.

The Vera Sherbahn Award was presented at our Preview Show to Kathy and Loran Wilson for their outstanding contributions to the IAA, IJAA and IAAx.

**What is your state organization's goals for the remaining of the 2021 Auxiliary year?** The Auxiliary will present our Silver Tray Award at the Indiana State Fair, continue with fund raising efforts and continue to support our IJAA.

Will your state be able to contribute a consignment to our Full Circle Online Auction in November this year? Yes

# Would you have any ideas for attracting members to join and/or attend our Annual Meeting this year in Kansas City?

Fun events that include hands on participation that allow members to interact and get to know each other. Inclusion and encouragement of attending members in discussions rather than just listening to reports and dialog.

# American Angus Auxiliary 2021 State President's Mid-Year Report

Name of Person Reporting and Office Held: Valerie Trowbridge- President

#### State Represented: Pennsylvania

Number of Members: 34 Date of Annual Meeting: July 3, 2021

State President Contact Information:

Name: Valerie Trowbridge Address: 6290 SR 3001 Meshopen PA 18630 Phone Number: 570-833-4482 Cell: 570-905-7409 Email Address: geneval@epix.net

# What issues/struggles have you and your state auxiliary encountered this past year?

We still have had to deal with COVID restrictions. We have been communicating by phone and Email.

#### Have you had any success stories to share since the Spring report?

We are moving forward with our State Breeders show in July. We will be having a duck derby, social, annual meeting, and fun auction to raise money for scholarships.

# What is your state organization's goals for the remaining of the 2021 Auxiliary year?

We will be presenting scholarships at the state show and raising funds for next year's scholarships. We will continue to promote American Angus Auxiliary.

# Will your state be able to contribute a consignment to our Full Circle Online Auction in November this year?

I will present this at our Annual meeting in July. I am planning on it.

# Would you have any ideas for attracting members to join and/or attend our Annual Meeting this year in Fort Worth?

I would use social media to promote it. I would encourage the state presidents to promote it.