

American Angus Auxiliary Mid-Year Meeting

July 12, 2017, Wednesday, Des Moines, Iowa

4:00 Social with CAB Pastry Chef Julie Sexton demonstrating how to bake Pate a Choux. Well attended and delicious!

5:00 General Meeting

CALL TO ORDER

- Meeting was called to order by President Julie Murnin at 5:10 pm. There were 98 members and guests present.

WELCOME & INTRODUCTIONS

- A general Thank You was extended to our subsidiaries and a special Thank You to Shally Rogen and Jeana Hurlbut for the pre-meeting Social CAB Pastry Chef demonstration. Good wishes were sent from Yvonne Hinman of MT.
- Des Moines, Iowa was the location of the first "Cook-Off" in 1983. This year 39 teams will compete! Congratulations to Anne Patton Schubert and Anne Lampe for building such an educational program for our junior Angus exhibitors.
- Special introductions were made of the Executive Committee, Committee Chairs, State Presidents, Charter Members, Distinguished Women, Past Auxiliary Presidents, American Angus Association Staff, Miss American Angus and guests.
- 35 Chinese Auction items lined the back wall as a fund raiser. Pre-meeting tickets were sold by Regional Directors Karla Knapp, Deanna Hofing and Vivian Wolf. Winning tickets were drawn and the items distributed periodically during the meeting.

MINUTES

- Minutes of the 2016 Mid-Year meeting were provided in the meeting packets picked up at registration. A motion to approve the minutes as written was made by Lynn Hinrichsen and seconded by Cortney Holshouser. Motion passed.

FINANCIAL REPORT

- The financial report was also included in the packets. Bookkeeper Leslie Mindemann presented a Balanced Sheet of Assets and Liabilities/Equities of \$68,937.08. Also presented was the Profit & Loss Budget showing a net income of \$21,504.04. After

answering a few questions a motion was made by Barbara Ettredge to accept the financial report as given and seconded by _____. Motion passed.

REGIONAL DIRECTOR AND COMMITTEE REPORTS

- Above said reports were included in the packets.
- *Public Relations Chair* Cortney Holshouser shared that our new website www.angusauxiliary.com went live on July 10, 2017. Appreciated was extended to Courtney and her work with API on taking us into today's fast pace of Social Media. The site looks great.
- *Scholarship Committee Chair* Leslie Mindemann reported there were 10 boy and 13 girl applicants this year. The Auxiliary will dispense \$17,000.00 between the top 10 winners (5 boys and 5 girls). Leslie thanked her committee for their hard work and discussed a few improvements to the application instructions. The goal is to have the application posted online by 1-1-2018.

MISS AMERICAN ANGUS

- Keegan Cassidy of Illinois expressed her appreciation for the support the Auxiliary gives her. She shared her experience since being crowned and reflected on her journey starting in the Junior Angus program. Keegan feels these experiences prepared her for being a scholarship winner and the title of Miss American Angus. She has done an outstanding job and is an excellent ambassador for the breed, the auxiliary and the juniors.

OLD BUSINESS

- *Baby Black* committee of Leslie Mindemann and Jane Ebert. The original 1960's book commissioned by the American Angus Auxiliary has been finalized. The 3rd edition is ready for sale in honor of the 65th anniversary of the Auxiliary. Baby Black will be on sale during the NJAS at the Angus Gift Barn for \$15. The reproduction of the book was funded by Past Presidents of the American Angus Auxiliary.

NEW BUSINESS

- *2017 Mentoring Program* committee of Shally Rogen and Chelsea Duis. After a successful inaugural year, the program pairing career interests of junior angus members who are aging out (Seniors in High School and older) with adults in related industry will be repeated this year. Mentor and Mentee forms are available. Matches will begin in

August. A “closed” Facebook group will be established for questions. The E-Blasts were deemed successful.

- *2017 Full Circle Online Auction* chaired by Cortney Cates made over \$10,000 last year. This year offers a consignment for everyone. The online auction will be September 27-28, 2017 hosted by our partners www.AngusLive.com. Once again consignors will have the option of giving 50-100% of the proceeds to the Auxiliary in support of our scholarships and youth programs.

ANNOUNCEMENTS

- Thank You to all who bought Auction tickets. \$1190.00 was raised for our youth programs and scholarships.
- New Member gift was won by Megan Curtain
- Member that brought the most new members (2) Deb Hatlewick
- Angus Gift Barn
 - Open in the common area until Friday night. If you volunteer for a 2 hour time frame you can receive a discount.
 - Christy Perdue who has managed the Gift Barn for the past 6 years received a standing ovation for her dedication. Thank you also to Karl and Cortney Holshouser for helping Christy in this endeavor. You will be greatly missed.
 - Melanie Kiani Region 4 Director will be the new AGB manager. The transition will take place early this fall in preparation for the Annual Convention in Fort Worth.
- Annual Angus Convention in Fort Worth November 4-6
 - Annual Meeting (Sat.), Executive Board Meeting (Sat.), Auxiliary Breakfast (Sun. by Montana and Texas), Miss American Angus Contest (Sun.).
- Women’s Connected-Anne Lampe.
 - Scheduled in the spring of 2018 somewhere in the Kansas City area. 21 yrs and older. Promised to be a Fun & Educational event. Thank You extend to the Angus Foundation for the continued support of this function. Dates will be announced.

ADJOURNMENT

- Motion made by Annie Jo Erdman and seconded by Deb Holloway. Motions passed
- Meeting adjourned at 6:06 pm

Respectfully submitted by Cindy Ahearn American Angus Auxiliary Secretary-Treasurer 2017