

# American Angus Auxiliary Council Meeting Minutes

## October 15, 2023 via Zoom

### Attendees

Julie Conover  
Megan Ahearn  
Susan Quam  
Deanna Hofing  
Christy Perdue  
Anne Lampe  
Barbara Ettredge

Cindy Ahearn  
Cortney Holshouser  
Gina Hope  
Katlenia Vejraska  
Karla Knapp  
Julie Murnin  
Anne Patton Schubert

Mary Greiman  
Amy Griffin  
Tonya Theis  
Nancy Thelen  
Valerie Trowbridge  
Pam Velisek

### Notes

- Called to Order
  - Julie Conover, President
  - 5:02p CST via Zoom
- Introduction
  - Officers
  - Directors
  - State Presidents
  - Past AAAux Presidents
  - Distinguished Women
- Approval of Minutes (posted online)
  - Anne Patton Schubert - Motion to accept
  - Susan Quam - Seconded the motion
  - Motion passes majority
- Committee Reports
  - Treasurer
    - Thank you to Amy Griffin from Texas, has been doing a phenomenal job as our bookkeeper and already has our September numbers to us.
    - Total Current Assets: \$46,115.73
    - CD: \$25,000.00
    - Total Assets: \$71,115.73
    - No current liabilities
    - Revenue and Total expenses were emailed out and will be included in the Annual Meeting packet. Waiting for foundation reports.
  - Finance
    - All accounts now at Commerce Bank, the same bank AAA uses.
    - Working on the annual budget, waiting to get some final numbers.
    - Membership has decreased from what we have budgeted and from past years. Typically this does ebb and flow, but if you have ideas on how to

increase membership for the 2023-2024 Fiscal Year, the executive board would gladly hear those.

- Full Circle Online Auction
  - Thursday, Nov. 9th on Angus Live
  - 38 items, lots of rare and custom pieces, anticipate it will do well.
  - Thank you to the social media committee for promoting it on Facebook, please share and interact with the post to drum up interest.
  - Increasing the goal for FCOA revenue in 2024.
- Gifts that Sizzle
  - The team worked really hard this year to rejuvenate this platform.
  - Worked with Certified Angus Beef to develop an Auxiliary gift box
    - Brett and Alex have been awesome to work with, thank you.
  - Promotion \$139 gift box consists of 4 strip steaks, 4 steak knives, and a seasoning packet.
    - Can order now and set a delivery date for later this year (great for Christmas/Thanksgiving).
  - On this project CAB is going to give us 10% of sales, traditionally 5%.
- Historical Resource
  - Previously this year we received a letter expressing concern about the AAAux logo and maintaining its integrity in the future.
  - Don't want changes to be done without due diligence and research.
  - Recommendation from the Historical Resource Committee to include attached document to the guidelines so that it is available to state auxiliaries, members.
    - Anne Patton Schubert - Motion to adopt the Reaffirmation of Perpetuity of the Symbol into the Guidelines.
    - Karla Knapp, President-Elect - Request to table the motion until the document can come before the executive board, and be revisited in November at the Annual Meeting. Anne Patton Schubert agrees to table the motion.
- Beef Education
  - Still celebrating the 2023 Cook Off, it was a great day. 140 juniors, 28 teams, and was a grand success.
  - Grateful to those who were there and able to help.
  - 40th Anniversary Cookbook
    - Still not a firm amount of information just yet, considering this as a fundraiser.
    - Consider doing a 50th one for a fundraiser.
    - When we did the 25th year, we sold ads in the back of the cookbook and financed the cookbook that way.
      - Member ads or states congratulating their past Black Kettle winners etc.
- Women Connected

- Received confirmation of funding from the Angus Foundation to get Women Connected funded again.
  - Email out with Certified Angus Beef to see if they have a date where they can host us in Wooster, OH again.
  - Hoping to announce dates by Angus Convention if not before.
    - Looking at March/April 2024
  - Application based attendance, headcount depends on funding.
    - If the Executive Board chooses to do the Spring Council Meeting in person, Council members will need to submit an application.
- Old Business
  - Angus Gift Barn Transition
    - Veni Soto from Texas has agreed to be our manager.
    - Updating the website and inventory and has purchased new inventory.
    - Working on getting an account open with Bank of America for deposits.
    - The Gift Barn will be in Orlando at Convention, please come by and meet Veni.
- New Business
  - Anne Lampe - Does the annual budget continue to come before the council before the Annual Meeting to ratify and approve the budget? Want to ensure that while it didn't happen this year, we continue to maintain it.
    - The By-Laws call for the membership to vote on the budget.
    - There was an extremely large number of checks written in September, there was a Finance Committee meeting on 10/9.
    - Currently we have a budget, it is not balanced, waiting on three different groups to get back to us on budget request amounts (i.e. Silver Platter reimbursement from AAA).
    - Another Finance Committee meeting planned to finalize the budget and then the budget will be emailed out to the Council so they can ask any questions prior to the Annual Meeting.
    - The budget and endowment reports will be included in the Annual Meeting packet, posted hopefully later this week.
- Motion to Adjourn
  - Anne Lampe - Motion to accept
  - Barbara Ettredge - Seconded the motion
  - Motion passes majority, adjourned at 5:39 pm.

#### Action items

- Executive Board to review the Reaffirmation of Perpetuity of the Symbol document.
- Finance Committee to finalize the budget and include the Council via email prior to the Annual Meeting.

Respectfully Submitted,

Megan Ahearn

American Angus Auxiliary Region 2 Director