

American Angus Auxiliary Council Meeting

Sunday, October 16, 2022

Zoom meeting

President Deanna Hofing called the meeting to order at 5:04 pm (Eastern)

Deanna welcomed everyone for attending. Those that were able to join the meeting via zoom were Deanna Hofing, Amy Griffin, Karla Knapp, Nancy Thelen, Pam Velisek, Carol Bloom, Gina Hope, Jane Ebert, Rebecca Knott, Mary Greiman, Julie Conover, Christy Perdue, Cortney Holshouser, Cortney Hill-Dukehart Cates, Valerie Trowbridge, Anne Patton Schubert, Barb Ettredge and Lauren Patteson.

Minutes from the 2022 Spring Council Meeting were briefly highlighted. Nancy Thelen made a motion to approve the minutes and Cortney Hill-Dukehart Cates seconded the motion. Motion passed.

Treasurer's Report was given by Karla Knapp, Treasurer.

Committee Chair Reports:

Finance- Nancy Thelen reported that the finance committee was kept busy this year. The transfer from BMO bank to Commerce bank was completed. This is the same bank that AAA uses. The last CD will be maturing in February and will be transferred to the Commerce Bank when it matures. Amy Griffin was welcomed as our new bookkeeper. The committee has been working on the budget for next year and it will be presented in Salt Lake City at the Annual meeting. They will be looking at the proceeds from the CJ Brown painting along with the \$7000 loss of the Angus Gift Barn. Some added expenses for the upcoming year will be the addition of funds for the NJAS tailgate along with the Queen's luncheon.

Full Circle Online Auction- Cortney Holshouser updated us on the upcoming auction. There will be 33 consignments with the total value of the items being a little more than \$1000 higher than last year's auction. She has encouraged us to like and share through the PR committee posts coming out on social media. The auction will be held on Thursday, November 10th with Angus Live.

Legislative and By-laws- Gina Hope went over the proposed by-law changes that were read over at the mid-year meeting and printed in the post. They will be voted on at the annual meeting.

Miss American Angus- Cortney Hill-Dukehart Cates reported that the committee is preparing for the upcoming contest to be held at the Angus Convention. They have managed to secure some new sponsorship for this year and are planning their contestant gifts to be travel friendly.

Angus Gift Barn- Lauren Patteson invited everyone to come and see her new items at the Convention. She will have some 70th Anniversary items along with some other new items that

will be ready for Christmas shopping. Hours at Convention will be 5-9pm on Friday evening, Saturday all day and Sunday until 4:00.

Beef Education- Anne Patton Schubert is looking forward to their 40th Cook-Off year and encourages all of us to help with that in Grand Island, NE next year.

Old Business:

Archive Update-The digital archives are completely up to date thanks to Christy Perdue. Deanna has an updated copy, and a copy has been sent to the Historian. A copy will need to be sent to PR to update the website.

CJ Brown Painting- The painting was unveiled at NJAS and promoted through social media. A flyer will be in every convention packet and an email blast to over 4000 breeders is scheduled to go out on Tuesday, October 18th. The original painting and 5 artist proofs will be auctioned off at the Auxiliary breakfast on Sunday, November 6th. To date there have been 35 prints sold, with a goal of 100 sold by the end of this year. CJ is planning to go to print with these after Louisville and the prints should be delivered at the beginning of December in time for Christmas.

Miss American Angus letter of intent verbiage- Deanna has been working with the American Angus Association legal department on their recommendations for the letter of intent verbiage. She requested information from them in August, and they have just recently gotten back to her with their recommendations on October 6th. She would like to meet with the Miss American Angus Committee and clarify some questions with the legal team before sharing their findings.

New Business:

Crystal and Silver Pitcher guidelines- Guidelines will need to be updated to include new contests and extra shows that occur at the national junior show. The new PGS show, and the Bred and Owned Cow/Calf categories need to be included for the Silver Pitcher. Caitlyn has also suggested that we come up with a tie breaker to avoid having to purchase a second silver pitcher like we did at this year's show. The Crystal Award currently includes the Team Marketing Contest, which no longer exists, and to perhaps include the carcass contest with this award.

Miss American Angus Advocacy Platform- After Spring meetings Deanna spoke with the MAA committee about having Mary participate in a CAB ranch day. CAB welcomed this idea and Mary was able to attend 2 different events in North Carolina. Mary spoke on her involvement with CAB at the mid-year meeting and feels that it has provided value to her Miss American Angus platform. Deanna then worked with CAB and Mark McCully at the association to form a plan to allow the newly crowned MAA to participate in at least 1 or more CAB ranch days. The American Angus Association has increased their support by \$2500 to help with travel and expenses to allow the new queen to attend.

Rathey Committee Dissolution- Yvonne Hinman has recommended that we dissolve the Rathey sculpture committee. She believes that it does not need a special committee at this point but could be included in the ways and means committee instead. This is due to the fact of limited sales. Jane Ebert supports Yvonne's recommendation. Jane Ebert then made a motion to dissolve

the Rattey Committee from our American Angus Auxiliary guidelines. Carol Bloom seconded this motion. Motion passed.

Jane Ebert voiced concerns about the Angus Gift Barn having a loss of \$7000. Some of the loss in sales was due to the unfortunate location of the booth at NJAS. Sales were down 50% from the previous year because of this location. Angus Gift Barn is a flagship of the Auxiliary and several discussions have taken place without being able to come to a consensus on where to go next. If the gift barn ceases to exist, what do people correlate the Auxiliary with? Do we have a limited supply of items? Online only? Discussion continues to occur. Jane suggested that we might look to an outside person to give a new perspective or a consultant to provide feedback. Find out what AGB can do to make us different and unique. Maybe another ticketed fundraiser like the purse raffle in 2021.

2022 Angus Convention, November 4-7, Salt Lake City, Utah

- The Annual Meeting will be held on Saturday, November 5th, at the Salt Lake City Convention Center, Room 250 ABC at 2pm.
- The Annual Breakfast will be on Sunday, November 6th at 7:30 am at the Convention Center, Room 254 ABC
- Miss American Angus Speeches, Sunday, November 6th at 9:00 am at the Convention Center, Room 150G
- Angus Gift Barn will be open on Friday starting at 7pm, Saturday and Sunday until 6pm.
- Past Presidents luncheon will be on Sunday noon to 1:45 at the Salt Stone Tavern.

Motion to adjourn the meeting was made by Mary Greiman. Seconded by Julie Conover. Motion passed.

Meeting adjourned at 5:51pm.

Respectfully Submitted,
Karla Knapp, Secretary/Treasurer