

American Angus Auxiliary ANNUAL Meeting
Kansas City, MO

07 November 2020

President Gina Hope called the meeting to order at 5:05 p.m.

Mark McCully, American Angus Association CEO welcomed the Auxiliary to the Convention. Mark thanked the auxiliary for all we do to promote the breed and help our juniors, he also went over the # of registrations going up - over 300,000 this year.

Miss American Angus Co-Chair Cortney Cates spoke about the Miss American Angus Contest. She introduced each of the contestants and contest activities that will be happening over the next two days. She announced the five contestants for this year. They are Mattie Harward, NC; Emma Grace Norwotney, TX; Kady Figge, KS; Ellie Kidwell, OH and Lauren Gilbert, MO. Cortney also announced the sponsors and thanked them for their support. This year the judges are Kara Lee, Mark Core and Darla Aegerter.

Gina welcomed everyone and introduced the Executive Committee, Committee Chairs, State Presidents, Distinguished Women and Past Presidents.

Zoom meeting and voting instructions were explained. All Zoom attendees will be muted. All participants will be able to vote.

Minutes – Gina Hope advised that the minutes were published on the Website and in the Angus Journal. **Motion:** Mary McCurry made a motion to dispense with the reading of the minutes and accept them as presented. Anne Lampe seconded the motion. **Motion Carried.**

Gina asked for all the American Angus Association staff attending the meeting to stand and be recognized. She thanks them for their service.

Treasurers Report – Deanna Hofing presented the Treasurers report. No motion is needed, and the report will be filed in the records of the Auxiliary. Mary Greiman asked what the plans are for the CD that is maturing in January 2021. Gina stated that the executive committee and finance committee will discuss this in late November/early December. Mary then asked if we need to cash it in for extra funds in our checking accounts. Gina stated we do not.

Committee Reports – All reports were published on the Website for review.

AGB- Melanie Kiani was not present because she had surgery. Anne Lampe gave the report on her behalf. She stated that the AGB will be putting a few items online for Christmas shopping such as T-Shirts, Stationery, and Christmas items. Anne asked everyone to shop AGB for Christmas gifts.

Historian – Emma Collins was not present. Anne Lampe gave report. She stated that the scrapbook is moving towards a digital and hardbound book versus a traditional scrapbook. 1

copy will be for the president, 1 copy will be for the archives and a digital copy on file. At this time, the scrapbook is still being completed.

Women Connected – Chairperson Anne Lampe reported that the 5th Women’s Connected Conference was held in Wooster, Ohio at Certified Angus Beef. The dates were March 4- 6, 2020. She thanked Thomas Martin for his and the Foundation’s support. She also talked about finding additional WCC sponsors, corporate sponsors and even starting an endowment to keep the conference going in the future.

Miss American Angus – Co-Chair Cortney Cates stated it was great to see the growth of Eva Hinrichsen’s this year. She welcomed the reigning Miss American Angus Eva Hinrichsen up to the stage to give a small speech. Eva shared just a little of her year with us and thanked the Auxiliary for all their support. Gina thanked her for putting together the Queen’s Tea together for the ladies in at the NJAS.

Public Relations – No verbal report given.

Full Circle Online Auction – Chair Shally Rogen gave a report and let everyone know the bidding will open on November 7th. There are 26 items to bid on and sale will conclude on November 12, 2020. She asked if we would like and share the social media posts. She also always encouraged us to place max bids on the items so then you do not have to watch to see if you are outbid.

Scholarship – Pam Velisek gave her report on scholarship this year. We had 27 applicants. All went well with the digital applications; the judges were happy with them. One question will be changed on the 2021 application. Pam presented the two names for judges to the Executive committee and they were approved.

Old Business:

Financial Transition- The transition to Julie Angelo as the accountant went well. It was challenging at first to get the coding correct but thanks to Nancy Thelen we are on the right path.

Digital Transition – With all the efforts the previous year to move communication toward all digital we only printed off 20-30 The Post newsletter this year. Zoom meetings were used for the midyear and annual meetings. These have been highly successful, and we get better each time. Gina thanked Julie Conover for all her help.

By-laws- A by-law review will be initiated prior to the spring meeting.

New Business:

Presentation of 2020-2021 Budget – Nancy Thelen, finance committee chair went over the Budget that was presented to the Executive Committee at their meeting. Nancy made the motion that the budget be accepted as presented. Lynne Hinrichsen seconded the motion. The Zoom attendees also voted. **Motion Carried.**

Appointment of 2020 Nominating Committee – President Gina Hope stated that the executive committee appointed Anne Patton Schubert and Anne Lampe to the nominating committee. Two more appointments are needed from the floor. Nancy Thelen nominated Dr. Carol Bloom from

Indiana. Karla Knapp nominated Yvonne Hinman from Montana. Yvonne declined the nomination. Karla Knapp then nominated Jane Ebert from North Carolina. Gina asked for any other nominations. Anne Lampe asked to close nominations. Mary McCurry seconded the motion. Gina asked for all in favor at the meeting. Gina then allowed Zoom attendees to vote. **Motion Carried.**

Appointment of Election Tellers – President Gina Hope appointed Catie Hope and Linda Alexander as tellers for election. Gina provided the ladies that were participating on the phone Catie and Linda's phone numbers to allow them to vote.

Nominating committee/slate of officers – Chairman Cindy Ahearn presented the Slate of Officers as President, Pam Velisek; President Elect, Deanna Hofing and Secretary/Treasurer, Julie Conover, MO and Beverly Figge, KS. Cindy then announced the new Regional Directors for Region 1, 2 and 3. They are Cindy Worthington, Region 1; Amy Griffin, Region 2; Karla Knapp Region 3. Gina Hope asked if there were any nominations from the floor for president and president elect. Julie Conover made a motion to close nominations for president, president elect and advisor and accept as presented. Lynne Hinrichsen seconded the motion. **Motion Carried.** Next was the voting for the new secretary/treasurer. Paper ballots were handed out to the attendees in the meeting. Gina asked if there were any nominations from the floor. Mary Greiman made the motion to cease nominations for secretary/ treasurer. Barb Ettredge seconded the motion. **Motion Carried.** Attendees on zoom voted. Teller collected paper ballots, phone votes and tabulated the results. Julie Conover was selected as secretary/treasurer.

Passing of the Gavel – Gina Hope passed the gavel to Pam Velisek as the new President. Pam thanked Gina for all she accomplished this year.

Pam made announcements about the following day's Miss American Angus contest times and location.

Mary Greiman asked if she could make an announcement. She discussed the issues with capturing good pictures of family hugs of the top 5 showmanship winners when they have a bowl in one hand and a box of clippers in the other. Mary suggested giving embroidered bags. Greiman Angus will sponsor the first year. The consensus was to use a black bag that she brought as an example. The sponsor will be embroidered on one side of the bag and the other side will have the placing of the top 5 individual. Pam mentioned that we had discussed these bags at the Mid-year meeting and had approved moving forward with the idea.

Anne Lampe then mentioned that we should look at updating the by-laws to discuss digital voting and limiting the time allotment of zoom voting. Pam agreed this should be looked at and will be addressed when we review the by-laws.

Pam asked for a motion for the meeting to be adjourned. Catie Hope moved to adjourn the meeting. Lynne Hinrichsen seconded the motion. **Motion Carried.**

Meeting was adjourned at 6:38 p.m.

Lastly, Pam thanked Vivian Wolf for her years of service as a region 2 director.

Respectfully Submitted,

Deanna Hofing
Secretary/Treasurer

Executive Committee Meeting

Kansas City, MO

07 November 2020

Attendance: Cindy Ahearn, Gina Hope, Pam Velisek, Vivian Wolf, Deanna Hofing, Julie Conover, Valerie Trowbridge, Cindy Worthington, Rebecca Knott, and Karla Knapp.

Zoom Attendee's: Deanna Hofing, Cindy Worthington and Rebecca Knott.

President Gina Hope called the meeting to order at 10:05 a.m. Gina discussed the weekends schedule. Pam Velisek announced she wanted to change the time of the after annual meeting executive committee meeting to 7:30 AM on November 8th.

Minutes from the Executive Committee Meeting from November 2, 2019, Reno, NV were presented. **Motion:** Julie Conover made a motion to accept Minutes as presented, seconded by Cindy Ahearn. **Motion passed.**

Treasurer Report was presented by Deanna Hofing, no motion needed for approval and report will be filed with records.

Old Business:

Digital Transition – Gina discussed that we are having issues with constant contact emailing new membership. She mentioned we need to discuss this with Jamie Rutledge. These new members may not have been added to the constant contact list. Chelsea Duis will need this new membership email list sent to her. It was suggested we go back 2 years of new memberships and determine if they have been added. Julie Rutledge will need to send this list to Chelsea for verification. Deanna Hofing asked how the new membership from AGB online is transferred to Jamie Rutledge. Is Melanie sending the members information or how is this done? Gina stated that Melanie is supposed to send the information to Julie Rutledge, but we do not know if this is being completed. This will be needed to be follow up on when Pam becomes president.

Scholarships are going well being digital. The committee/judges are incredibly happy with the digital format. 1 digital copy and 1 original hardcopy sent to the scholarship chairman.

Gina mentioned that digital meetings were part of our transition plan. With the pandemic the transition occurred faster than expected but it went very well. There was discussion of the use of Zoom for future meetings or if we should look at other options. Three different meeting companies' packages were discussed; Zoom at \$15/month, Go to Meeting at \$14/month, and Microsoft Teams at \$8/month. It was discussed how everyone was familiar with Zoom technology and maybe the easiest to use. **Motion:** Vivian Wolf made the motion to pay \$15/month for Zoom capabilities for the auxiliary. Julie Conover seconded the motion. **Motion Carried.**

Mentoring Program- Mentors and Mentee's were found but due to the work schedule of the Mentoring program Chairman they did not get teamed up. Due to 2 years of unproductiveness it

has been decided to retire the program. **Motion:** Pam Velisek made the motion to discontinue the mentoring program. Julie Conover seconded the motion. **Motion Carried.**

History Resource Committee (aka past presidents committee)- Gina discussed how this is the new committee she appointed. Anne Patton Schubert is chairing this committee. Gina discussed how each year the past presidents write letters about what they are up to. These letters are compiled by Anne and sent them to. Additionally, each year they have a luncheon at the annual convention.

Certificate of Achievement Online Form- There is not fully function/fillable online form as of right now. At this time there is a pdf and a word version that can be filled in and/or printed. We tested a form via Anne Lampe. The test form did not go well. Karla Knapp would like to have a form that is like the new electronic silver and bronze award template used by NJAA. Julie Conover let us know that the word document is not working on the website at this time. Julie Murnin will need to be contacted to correct this issue.

Vivian Wolf stated that the website is not up to date. Many out of date pictures and content. Cindy Ahearn stated that Julie Murnin needs to be notified with material that needs to be updated. Auxiliary gets 1 hour free each month. Additionally, we need to work on having the link for the digital meeting materials, agenda, and committee reports easier to access. Currently they are under meeting minutes.

Lastly, Gina mentioned that the audit committee have moved from quarterly to monthly auditing by Barb Ettredge.

New Business:

Gina Hope discussed the new Zoom rules for the annual meeting. All Zoom attendees can vote for the candidates. They will be able to click on who they want. The issue will be the people on the phone and their ability to vote. Gina has decided she will have them text their votes to the election tellers. No one can see how each other votes so there is full anonymity. Gina notified us that the election tellers will be Catie Hope and Linda Alexander.

Committee Reports – Copies are in your folders and were posted on Website.

Finance Committee Report- Nancy Thelen discussed the scholarship endowment. The Schubert's and Lori Kimball both donated \$100 to the endowment. As we were just recently notified of these donations no thank you note has been sent by the auxiliary. Gina would like to have the new secretary/treasurer send a note. Nancy then discussed the LEAD and Education Award Endowments. Nancy then presented the 2020-2021 proposed budget. Pam asked if the \$500 allotted for the ways and means committee (GTS) can be used for advertisement. Nancy said it can.

Nancy then discussed the idea of paying the regional directors after each event that they attend versus waiting until the end of the fiscal year as one lump sum. This change will need to be added to the guidelines, secretary/treasurer portion if approved. The guidelines will need to say the regional director gets \$100 for spring meeting, \$100 for Mid-year meeting and \$200 for annual meeting payed after the meeting they attended. **Motion:** Pam Velisek made the motion

to pay each regional director at the meeting they attend versus 1 lump sum at the end of the fiscal year. Valerie Trowbridge seconded the motion. **Motion Carried.**

Vivian asked that we hold her convention/annual meeting stipend until January.

Fundraisers- FCOA is just around the corner on November 12th. Shally has communicated with Gina about using constant contact as advertising. Additionally, this was the last year for the committee. New committee chair and members have and will be appointed by Pam Velisek.

Gifts that Sizzle (GTS)- Pam stated that she had chatted with Mary Greiman that the sales need to increase for Gifts that Sizzle (GTS) as this is a fundraiser. She wants to look at new meat packages and marketing ideas to promote those sales.

Angus Gift Barn (AGB)- There are many concerns with AGB. Firstly, the truck rental to NJAS is killing the profit. We need to figure out a way to reduce the truck expenses if we are going to keep traveling with AGB to NJAS and convention. AGB needs to promote their items more as well as needing to update the website. It was commented that spring and Mother's Day advertisements/coupons were still on there. There was significant amount of discussion about Melanie's management of AGB including poor merchandise options, lack of advertisement, truck rental expenses, and lack of sales. It was the general consensus that the Angus Store and CAB have much better products than AGB. Pam is going to email Melanie to set up an officer meeting with her to address these issues. Cindy Worthington suggested we put together a "buying committee" to help with ideas and items to be purchased by AGB. That way not all the responsibility is on Melanie to determine items. This "buying committee" could create a more diverse array of items for customers.

Ratney's- Yvonne Hinman would like more promotion of them. We could utilize constant contact to promote them.

Scholarship Committee – Pam Velisek gave a report on the Scholarship Committee. This is the second year we have been digital. All feedback from the judges was positive. Pam read the proposed new questions for the 2021 application. As there was a question suggested after the scholarship committee meeting Gina recommended that Pam reach out to the committee to discuss the new question and have it approved on committee level. Pam also presented the two new Judges being Julie Feeser of MO and Leslie Mindemann of WI.

Beef Education Committee- Anne Patton Schubert would love to continue with the cooking at home contest. We as a committee support this. The question was asked, does this new contest need to be counted towards the Crystal Award point total? Silver pitcher is not applicable as it is only for the cattle showing portion.

Membership Committee- Jamie Rutledge would like the online membership form to mirror the standard hard copy membership form.

Nominating Committee 2020- Cindy Ahearn gave her report on elections for Regional Directors. Cindy Worthington, Region 1; Amy Griffin, Region 2 and Karla Knapp, Region 3. She presented a slate of officers to be voted on, Pam Velisek, President; Deanna Hofing, President Elect; Julie Conover and Beverly Figge, Secretary/Treasurer; Gina Hope, Advisor. Cindy noted that the ballots are made and ready to be handed out.

Nominating Committee 2021- Gina presented the nomination committee slate on Pam's behalf. Gina said that Pam has selected Yvonne Hinman and Anne Patton Schubert for appointed committee members. **Motion:** Vivian Wolf moved that we accept the nominations. Cindy Ahearn seconded the motion. **Motion Carried.** Next Gina discussed the floor nominations. It was suggested that Jane Ebert and Carol Bloom be nominated from the floor during the annual meeting. Karla Knapp and Nancy Thelen will nominate these ladies during the annual meeting.

Distinguished Woman Committee – Cindy stated there was 1 nomination by Lois Foster. However, it was agreed by the committee that this year there will not be an award given.

Guideline and Bylaw Revisions – Gina Hope stated that a bylaw revision will be happening in 2021. She is the new bylaws chairman in 2021.

Announcements- Gina Hope stated that the spring meeting location and timing has not yet been decided. The NJAS is July 10-17, 2021 in Grand Island, NE. The 2021 convention will be held in Fort Worth, TX from November 6-8, 2021.

Motion: Vivian Wolf moved to adjourn the meeting. Valerie Trowbridge seconded the motion. **Motion Carried.**

Meeting adjourned at 1:00 PM

Respectfully Submitted,

Deanna Hofing
Secretary/Treasurer