## from your Regional Directors



#### Greetings and Happy Spring! | Region 1 | Cindy Worthington, California

Another busy season is upon us! I am sure many of you like us are in the thick of Spring breeding season, finishing up calving and moving cattle to new feed.

Here in the West, we are experiencing record drought and water cuts, fueling record high hay and commodity pricing. Please pray for your Western States fellow Angus breeders as this is truly going to be a tough year.

The American Angus Auxiliary is celebrating its 70th year! I was able to attend the Women's Connected Conference and our Spring meeting in Excelsior Springs, Missouri. A fantastic time was had by all participants. The speakers and educational presentations were outstanding. I would encourage all of you in my region and across the country to attend the biannual event! The knowledge and friendships you gain are priceless.

Following Women's Connected, it was on to the WNAF in Reno where the Western States Auxiliary always has a strong presence. Headed up by Carla Malson, this group does some fantastic things in our region! I was honored to sit on the judges panel for the Western States Queen and am looking forward to watching the newly crowned Kady Vejraska serve her reign as the 2022-2023 Queen.

As we are also in scholarship season, I would like to inform those of you who are not aware that the Auxiliary has an online form you can access that is called the Certificate of Achievement form that will streamline all of your junior's achievements in one place and make it easier to apply for bronze, silver and gold awards, as well as scholarships. Upon completion and submission of this form, your junior will receive a certificate back that will document their achievements.

This year's National Junior Angus Show in Kansas City, Missouri is just a short time out and it is going to be a pretty exciting event for all! The Auxiliary will be unveiling the 70th Anniversary painting by CJ Brown. It is looking like we are going to have great participation from Region 1 for the NJAS and I look forward to seeing all of you there!

Reach out to me if I can help answer questions for you regarding upcoming Auxiliary activities and please consider getting involved in your state and our region. There is a tremendous group of like minded women out here for you to meet and work with to support our great Angus breed.



#### Greetings from Region 3! | Region 3| Stacy Erdmann, North Dakota

Hello everyone! My name is Stacy Erdmann and I am your newly appointed director for Region 3 and I am honored to be in this role. Certainly, I have some big shoes to fill. I am filling in for Karla Knapp's last year, as she was voted and appointed to Secretary this past November.

I would like to ask for prayers to our North Dakota ranchers, as I write this, we have just come to the end of a significant blizzard they named Haley. Some areas received 30+ inches of snow and for many, they are in the heart of calving.

WOW, we are celebrating our 70th year! I just got back from the very amazing Women's Connected Conference a few weeks ago, as well as our Spring meeting. Thank you to Ann Lampe for putting on another great Women's Connected Conference, I always look forward to and come back refreshed with new ideas and friendships!

Looking ahead, this year will be an exciting one! I cannot wait to see what CJ Brown will come up with for the unveiling of the 70th Anniversary painting at the NJAS. The Cook-Off is on again this year at the NJAS as well! A very important reminder for families is that there is a really easy way to keep track of your Angus activities for the year through the American Angus Auxiliary's Certificate of Achievement form! Not only will you have all things Angus written down on one sheet of paper, but this Certificate that you will receive after sending your completed form in will give your Junior a document that will help them to remember all the good times and things they have learned and accomplished in their time as a National Junior Angus Association Member, as well as help them with scholarships down the road!

With that, I am always open to members for a call or quick chat over anything Angus and the American Angus Auxiliary! I would love to hear from you!



#### Greetings from Region 5! | Region 5 | Rebecca Knott, Indiana

What a lovely time of year, green grass, sunshine and Angus babies hitting the ground. I am in my second term as Region 5 director! My family and I own and operate Knott's Landing Angus in Laotto, Indiana. All of us are involved in careers or school outside of the operation. I am completing my 25th year of teaching elementary students, Rob and his family own and operate Knott Excavating, Katie is super mom to two boys and designer for SWIG and Kallie is completing her first year of veterinary

school at Purdue University.

The Auxiliary ladies in my Region are hosting their Spring meetings and working creatively to support their Juniors through scholarships, social events and contest preparations. It has been an exciting time to work with each state to help support their Auxiliary programs and to hear their voice

Mark your calendar for October 14, 2022! I am excited to partner with CAB in hosting "The Ultimate Beef Experience" in Wooster, Ohio at the Certified Angus Beef Culinary Center. We will begin with an optional dinner on Thursday evening and continue October 14 with a day of learning, fellowship and collaboration in an effort to support and promote. So ladies, please round up your officer team, memberships, family, friends and head to Wooster, Ohio for a fun-filled event.

In conclusion, American Angus Auxiliary has an exciting year ahead. I hope you can join us at the National Junior Angus Show, July 2-9, 2022, to celebrate the 70th Anniversary at the Picnic, the unveiling of the CJ Brown Print, Mid-Year Meeting, Cook-Off, Queen's Luncheon and many other events that are supported by the American Angus Auxiliary.

If you are interested in being involved, have a question or just want to chat, please feel free to reach out!



## President Deanna Hofing

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## President Elect Julie Thelen Conove

634 SW 1201st Road Holden, MO 64040 (734) 260-8635 thelenju@gmail.com

## Secretary/Treasurer Karla Knapp

22439 265th St. Bloomfield, IA 52537 (641) 777-9887 knappangus@gmail.com

## Advisor/Past President Pam Velisek

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#### Region 1 - Cindy Worthington

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#### Region 2 - Amy Griffin 211 FM 2284

Olton, TX 79064 (806) 789-2066 region2amygriffin@gmail.com aggriffin08@gmail.com

#### Region 3 - Stacy Erdmann

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#### Region 4 - Christy Perdue

161 Best View Dr. Louisburg, NC 27549 (919) 606-4907 crittyunc@hotmail.com

#### Region 5 - Rebecca Knott

373 CR 60 Laotto, IN 46763 (260) 740-1764 knottslanding351@gmail.com

#### Region 6 - Valerie Trowbridge

6290 SR 3001 Meshoppen, PA 18630 (570) 905-7409 geneval@epix.net

## THE AMERICAN ANGUS AUXILIARY PRESENTS THE SEVENTH ANNUAL

# Full Circle Online Auction

"Full Circle Online Auction" is an innovative web-based consignment market that offers Angus breeders, families and allied industry the opportunity to both sell and buy, while making a substantial contribution to help ensure the sustainability of the Auxiliary's ongoing support of the Angus breed and it's youth.

The online auction will be held November 10<sup>th</sup>, 2022 hosted by www.AngusLive.com. Proceeds will support the Auxiliary's mission, including breed promotion, beef education, and youth development through programs, awards and scholarships. The Auxiliary is currently seeking a wide variety of items with a fair market value in excess of \$100. Auction categories include Angus memorabilia/collectibles, games/toys, vacation packages, home décor, cattle services and other useful items.

Consignments received by August 1, 2022 will receive 90 days of advertising including an ad in the Angus Journal.

Consignors can donate 100% to the Auxiliary or can choose to receive 50% of the gross revenue their lots generate, as well as recognition in sale promotion to be launched on the online site throughout August through November. The Auxiliary invites you to be a part of this exciting event! If there are any questions, please contact one of the following:



Cortney Holshouser, kncholshouser@aol.com Cindy Worthington, cfcpct@yahoo.com Jera Pipkin, JPipkin@angus.org Deanna Hofing, bloomdea@hotmail.com Christy Perdue, crittyunc@hotmail.com

ANGUSAUXILIARY.COM/FUNDRAISERS/FULLCIRCLEONLINEAUCTION

The Auxiliary Post

## Publication of the American Angus Auxiliary

Spring 2022



Auxiliary Post Aliesha Meusch, Editor 319 L St. David City, NE 68632

## Bates and Events to Note

#### **July 3-10**

National Junior Angus Show - Kansas City, Missouri

- July 6: Mid-Year Social and Meeting Ambassador Room
  - o 3:15 Social
  - 4:15 Meeting
  - Unveiling of CJ Brown painting for the 70th Anniversary

#### August 1

Auxiliary Secretary/Treasurer and Director Nominations Due

#### November 4-7

National Angus Convention - Salt Lake City, Utah

- Auxiliary Social
- Executive Board Meeting and Annual Meeting
- 70th Annual American Angus Auxiliary Breakfast
   Auctioning of CJ Brown Original Painting
- Miss American Angus Candidate Speeches
- Crowing of Miss American Angus

#### **November 10**

• Full Circle Online Auction at AngusLive.com



#### Submit Items for Scrapbook

Executive Board members, Committee chairs and members, Regional Directors and state auxiliaries: please send in items to Catie Hope for the 2022 AAAux Scrapbook. These items could be as follows: auxiliary anniversaries and background, pictures, newspaper articles, meeting minutes, officers elected, special auxiliary events, auxiliary scholarship winners, royalty, fundraisers, etc. The scrapbook showcases and documents AAAux and state auxiliaries throughout the year. The scrapbook will be presented to the American Angus Auxiliary, at the annual meeting, at the 2022 National Angus Convention.

Please email submissions to: chope714@gmail.com Mail to: Catie Hope | 908 Triple J Rd, Berryville VA 22611





# The Auxiliary Post

Spring 2022

www.angusauxiliany.com

#### Thoughts from the President

#### Beanna Hofing. Indiana



Happy 70th Anniversary American Angus Auxiliary! What an honor it is to be the president on the 70th Anniversary of the American Angus Auxiliary. With this being a year to celebrate Auxiliaries' achievements over the last 70 years, the officers and executive board has been working diligently

to make this year special.

In July is the National Junior Angus Show held in Kansas City, Missouri. For this event, the American Angus Auxiliary will be joining the attending states and participating in the annual tailgate/Fourth of July picnic celebration. This will be our first time becoming an active participant in this fun-loving evening that my kids always rave about. We invite you to stop by our tent for celebratory treat, friendly conversations and maybe even a tattoo.

The Mid-Year meeting and social will be held in the Ambassador and Governors rooms above the show ring on Wednesday, July 6. The social will feature, The Taste of Kansas, in which we can all enjoy delicious offerings all originating in Kansas. The social will start at 3:15 pm with the meeting to follow at 4:15 pm. I welcome each of you to come and join us!

I am extremely excited to announce the commissioned artwork piece by CJ Brown. This 70th Anniversary painting will be unveiled at our Mid-Year meeting during the National Junior Angus Show. I cannot thank CJ Brown enough for creating this unique painting that will be auctioned off at the American Angus Auxiliary breakfast held in November in Salt Lake City, Utah. This will be a must have piece of artwork for all Auxiliary and Angus lovers alike.

This year marks the 7th Annual Full Circle Online Auction (FCOA). Last years Full Circle Online Auction was an enormous success thanks to the hard work of the FCOA committee. The online auction will be held November 10, 2022, hosted by AngusLive.com. Proceeds support the Auxiliary's mission; including breed promotion, beef education, and youth development through programs, awards and scholarships. The Auxiliary is currently seeking a wide variety of items with a fair market value in excess of \$100. Auction categories include Angus games/toys, memorabilia/collectibles, vacation packages, home decor, cattle services and other useful items. With the consignments this year, it should be another immense success!

In closing, it is hard to believe that my term as the American Angus Auxiliary President is half over. I want to take these few minutes to thank my team of officers, regional directors and committee chairs for all their insight, work ethic and unique ideas. We have had many laughs and serious conversations but most of all, we have established lifelong friendships. I can't wait for the next six months collaborating with these amazing ladies!



## Join us in Kansas City at the National Junion Angus Show

## National Junior Angus Show, Kansas City, MO | July 2-9

## Monday, July

7:00 pm | 4th of July Picnic Celebration | Front of American Royal Main Entrance

#### Tuesday, July 5

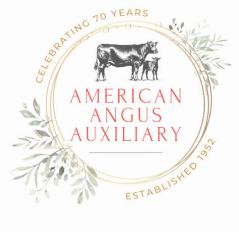
1:00 pm | Cook-Off Contest | Blue Ribbon Cafe

#### Wednesday, July 6

3:15 pm | Auxiliary Social featuring "The Taste of Kansas" | Ambassador/Governors Rooms (Above Showring)
4:15 pm | American Angus Auxiliary Mid-Year Meeting | Ambassador/Governors Rooms (Above Showring)

\*Unveiling of the CJ Brown 70th Anniversary Painting\*

For the complete schedule at the 2022 National Junior Angus Show, visit www.njas.info.



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Cortney Holshouser, kncholshouser@aol.com Cindy Worthington, cfcpct@yahoo.com Jera Pipkin, JPipkin@angus.org Deanna Hofing, bloomdea@hotmail.com Christy Perdue, crittyunc@hotmail.com

ANGUSAUXILIARY.COM/FUNDRAISERS/FULLCIRCLEONLINEAUCTION

#### Opportunity Awaits. Nominations Open!

This is your opportunity to join a group of fun-loving, kid-loving, beef-loving, dedicated women who know how to 'get it done'!! Nominations for the **2023 Secretary-Treasurer** is open. Also open are the Directors of **Regions 1,2,3**.

Regional Director positions now open for nominations are:

- Region 1 Washington, Idaho, Oregon, California, Nevada, Montana, Wyoming, Utah, Arizona, Hawaii and Alaska.
- Region 2 Colorado, New Mexico, Texas and Oklahoma.
- Region 3 Kansas, North Dakota, South Dakota, Minnesota, Iowa and Nebraska.

It is possible for the Secretary-Treasurer position to be a four-year term if the person moves up the officer chain ending as the advisor. The position will be elected by the paid members at the Annual Auxiliary Meeting in November 2022.

Nominations will close on August 1, 2022. Ballots for the Regional Directors will be sent digitally in the Fall Auxliary Post. Those members who have requested a hard copy of the Post by regular mail may return their hard copy ballot. All other ballots will be received through digital email. Update your email and/or demographics to avoid not receiving a ballot. Please send <u>updates</u> well in advance to Jamie Rutledge, Membership Chair at jrutledge@textron.com or 716 N. St. Andrews, Wichita, KS 67230.

You can review the responsibilities of the Officers or Regional Directors by going to our website, www.angusauxiliary.com and reviewing the Guidelines link. After the closing of nominations, candidates will be contacted by the nomination committee to verify and receive acceptance of the nomination, discuss the election process and answer questions.

This is a great opportunity to be involved and experience a special camaraderie and make memories! Please fill out the nomination form below and return it via email or regular mail to Nomination Committee Chair, Pam Velisek. Self-nomination is accepted and encouraged.

	<u> </u>	
mplete Address	City	State Zip
one Number	Email	
sition: Secretary/Treasurer Region 1 Director Region 2 Director Region 3 Director		Please mail on email to: Pam Velisek 18125 Lappans Road, Fairplay, MD 21733 (301) 367-6663   pvelisek@verizon.net Pue by August 1 This form may be duplicated.



#### CAB gifts that Sizzle

Certified Angus Beef® has teamed up with the American Angus Auxiliary to help further the Auxiliary mission - beef education, Angus breed promotion and youth development. When you purchase CAB gift packages, a portion of the profit goes the Auxiliary. These funds help support our many awards that are presented to junior Angus members each year. The Auxiliary's partnership with CAB on this fundraiser offers a unique opportunity for both our organizations and Angus breeders. Gift package recipients receive a delicious and nutritious gift while our juniors receive recognition for their hard work. Select the Shopping page online at angusauxiliary.com to order your Gifts that Sizzle!

### 2022 Miss American Angus - Mary Wood, North Carolina

Greetings! It is unbelievable to think that my year as the 2022 Miss American Angus is going by so quickly. Ever since my crowning in Fort Worth, Texas, I have been very busy. I have had the opportunity to travel to various livestock shows, sales and conferences. As the year moves along quickly, I am so excited for everything to come!

Following the Angus Convention, I quickly headed to NAILE. This being my first event as Miss American Angus, I was both excited and nervous. My time in Louisville was such a great learning experience! Afterwards, I headed to Dameron Angus Farms to attend their annual production sale. The Dameron Family was so welcoming and I experienced wonderful hospitality.

Next, I was given the opportunity to attend the Youth Beef Leaders Seminar at the Certified Angus Beef Headquarters. Here, I learned about the day-to-day operations of the brand. We were given a tour of the facilities, and got the chance to see all of the hard work that goes into their product.

In February, I was so excited to head back to my home state of North Carolina to attend their annual meeting. Here, I was able to speak at the state's auxiliary meeting and the association's evening banquet. It's always so rewarding to spend time with the people who I consider to be great leaders and mentors.

Also, I have attended multiple other shows such as the second annual Cattlemen's Congress, the North Western Stock Show and MAJAC. At these shows, I was able to meet and work with other state royalty. I enjoy the opportunity to get to know them and have their help in teh show ring.

While I love the chance to meet with a multitude of industry professionals, I also love being able to meet other young leaders with a passion for the Angus breed. Traveling to shows all across the country gives me the chance to experience new, exciting things and meet new people!

Most recently, I attended the Western National Junior Angus Show held in Reno, Nevada. This show is truly special! While I was excited to attend a show I had never been to before, it was amazing to be so kindly welcomed by everyone I encountered.

While I have been very busy this past year, I continue to look foward to all of the upcoming events. I am so excited to attend many shows and other events in the upcoming months!









Through the Barn Poort

Lauren Patteson, AGB Manager/Ways & Means, Chairman

The Angus Gift Barn is the online boutique store for the American Angus Auxiliary. The American Angus Auxiliary offers individuals interested in the Angus breed the opportunity to work together to provide educational, promotional and social programs and activities. The store features exclusive items such as children's toys, women's jewelry and accessory collection, and kitchen and housewares collection.

Hello! My name is Lauren Patteson and I am the new Angus Gift Barn (AGB) Manager. I took over the AGB last November after a trip to National Convention. I was rasied on a commercial and purebred seed stock operation run by my grandparents. Growing up, I showed first through 4-H, then found the National Junior Angus Association and started showing nationally. After graduation from Virginia Tech with a degree in Agribusiness, I started working in banking. Now, my husband and I operate a small but growing purebred Angus herd in southern Virginia. I am pleased to be able to serve the Angus breed and be involved once again!

The Angus Gift Barn experienced a whirlwind Christmas season. New items have been stocked in the inventory. Then, the AGB traveled to the MAJAC show in Harrisburg, Virginia. The AGB was greeted with enthusiasm by shoppers and experienced a very profitable sale event.

Looking forward, the Angus Gift Barn is excited to travel to Kansas City in July for the National Junior Angus Show. Please come visit us there and peruse our new items! Please shop the AGB website for all your spring and summer gifts! In addition, we have created a Facebook page where you can shop and view updates/news for your convenience. See you in July!









#### Angus Women Connect. Engage and Empower

#### The American Angus Auxiliary's hosted sixth biennial Angus Women Connected Conference

More than 30 women gathered at the Elms Hotel & Spa in Excelsior Springs, Missouri, to network, learn and celebrate their passion for Angus cattle at the American Angus Auxiliary's biennial Angus Women Connected Conference.

"The main goal of the Angus Women Connected Conference is to bring together a group of people that share a common bond of Angus cattle, from across the United States," said Anne Lampe, chairman and conference coordinator of Women Connected. "It allows them to form a network and experience educational workshops while feeling engaged and empowerment."

Attendees kicked off their stay at the Elms hotel with an opening reception where there were door prizes, a tasty meal and keynote speaker, Courtenay DeHoff, spoke about her social movement, Fancy Lady Cowgirl™.

The following day, several American Angus Association and industry experts presented to participants. Thomas Marten, former Angus Foundation Executive Director, gave an update on happenings with the Foundation and how they often work hand-in-hand with the Auxiliary. Jaclyn Upperman, newly appointed Angus Foundation President and former Director of Events and Education, stressed the immense value of youth programs and the exciting things to come for junior members. AngusMedia™ presented various advertising trends and marketing options available through AngusMedia.

After lunch, Kara Lee, Assistant Director of Producer Engagement for Certified Angus Beef®, lead an educational activity about the demand for Certified Angus Beef®, balanced trait selection and the value of each primal cut. To wrap up the educational sessions, Kirsten Angell, RD, LD, CDCES, a registered dietitian and diabetes care and education specialist, helped attendees recognize the importance of nutrition, physical activity and mental health. Later that evening, the women enjoyed a social with a meal and wine making presentation at Van Till Family Farm Winery.

The conference concluded the following day with a tour of the Association headquarters in St. Joseph, Missouri. Attendees met with representatives of Angus Genetics Inc., the member services department and Angus Media to learn the inner-workings of the Association.

Through the generous support of the Angus Foundation, the conference, lodging and meals are at no cost to participants. To learn more about Angus Women Connected and the American Angus Auxiliary, visit www.angusauxiliary.com.

-Written by Briley Richared, Angus Communications



### Enter the Certified Angus Beef® Cook-Off Contest by May 15

#### American Angus Auxiliary contest to bring out junior member's inner chef.

Entries are open for the American Angus Auxiliary-sponsored 39th All American Certified Angus Beef® Cook-Off Contest. All interested contestants must enter by the May 15 deadline. The contest will be held July 5 at the 2022 National Junior Angus Show in Kansas City, Missouri.

The Cook-Off Contest provides an opportunity for National Junior Angus Association (NJAA) members to display their knowledge of the beef industry and skills in the kitchen while enjoying friendly competition with fellow participants. All contestants must be members of the NJAA and each team must consist of two to six members of a state junior Angus association.

"We are excited to host the 39th All American Certified Angus Beef® Cook-Off Contest, which serves as the oldest educational contest at NJAS," said Anne Lampe, American Angus Auxiliary Beef Education Committee co-chair. "The Cook-Off is not only a competition, but an opportunity for participants to learn about the Certified Angus Beefâ brand and develop skills to educate others about beef."

This annual contest allows NJAA members from each state to gather their best recipes, prepare a Certified Angus Beef® beef dish and perform a skit to entertain and educate the audience. The cuts selected for this year's contest are as follows: the steak division is flank steak, the roast division is ball tip, and the other category is ground beef and will be the Ultimate Certified Angus Beef® Burger Grill Off.

The contest will be divided into three age categories: 8-13; 14-17; and 18-21. All ages will be determined as of January 1. Mixed teams may be entered but will be classified by the oldest member of the team. The contest will be judged by a panel of three judges. Winners in categories of showmanship and recipe, as well as overall excellence will be awarded special prizes

New this year, the Cook-Off will present the Ardyce's Aprons award to the top-ranking junior team. The award is in memory of past American Angus Auxiliary president Ardyce O'Neil who served an instrumental role in creating the Cook-Off and served as its first chairman.

Please note there will be no Certified Angus Beef® Chef's Challenge and no Certified Angus Beef® at Home Contest this year.

To enter, visit the Auxiliary website, here. For questions about the contest, contact Anne Lampe at 670-874-4273 or amlampe.al@gmail.com or Anne Patton Schubert at 502-548-2359.

-News Release by Angus Communications

## American Angus Auxiliary Membership Form

Please print and complete this form or join online at http://angusgiftbarn.com/

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American Angus Auxiliary

c/o Jamie Rutledge, Membership Chair

716 N. St. Andrews

Wichita, KS 67230