

# American Angus Auxiliary THE AUXILIARY POST

Spring/Summer 2015

[www.angusauxiliary.com](http://www.angusauxiliary.com)



## Thoughts from the President

Lynne Hinrichsen, President

Spring is one of my favorite times of the year. The warmer weather, green grass and getting cows off the feed bill are a few of the things that make me happy. Another aspect that makes me happy is to share the American Angus Auxiliary's story with others. Earlier this spring, I had the opportunity to meet with most of the American Angus Association staff and give a presentation on who the Auxiliary is and what we do. I believe everyone learned something new about the Auxiliary regardless of how long they had been in their position. It was a wonderful way to reconnect the pieces of the American Angus Association, its other entities and the American Angus Auxiliary.

I also enjoyed being able to gather with the Auxiliary executive team during the annual spring planning meeting. We were able to get things mapped out for the rest of the year and look at new ways to continue our mission of supporting the breed, its members and the juniors. One of the newest and exciting opportunities will be a jewelry fundraiser. Details can be found in this newsletter. Tickets are very limited and will go on sale during the National Junior Angus Show. It is a unique and fun way to show support of our organization. Besides, who doesn't like a little bling in their life especially if it is one of a kind?

The last part of the statement reminds me of our own organization. We are all unique in what we bring to the group. It doesn't matter if you come from a small or large operation or if you own cattle at all. The Auxiliary is a rare group that combines business, camaraderie and fun. We are able to exchange ideas, work toward our common purpose and learn what is happening in the various aspects of our lives. Everyone can relate in some way to the stories passed around.

This was part of the reason I wanted to make the presentation to the association staff. We were able to remove some of the preconceived ideas of who, what and why of the Auxiliary. I was able to show them that we are a group of driven, business oriented women that share a passion for supporting each other, the breed and the juniors of our industry. Together we are able to accomplish many things, all in the name of service.

You all are an amazing group of women that I am honored to work with and serve.

Lead on, Ladies!



2015 Officers— see page 2

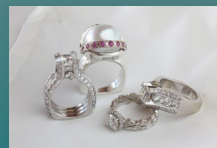


*"Life is a gift, and it offers us the privilege, opportunity, and responsibility to give something back by becoming more."*

~ Anthony Robbins



**Giving Back** the current American Angus Auxiliary fundraiser has been made possible through the generosity of former Miss American Angus, Kerri Votaw Kiewer. Kerri, an internationally recognized jewelry designer has graciously offered the Auxiliary the option of shopping at her website, [KVKjewelrydesign.com](http://KVKjewelrydesign.com), or having a custom piece designed at a value of \$5,000. Raised on her family's historic Angus ranch in the heart of Nebraska, Kerri's ranching heritage has influenced her designs. A drawing for this unique offering will be held during the Auxiliary's Annual Breakfast on November 4<sup>th</sup>.



**100 tickets are available for \$50 each.**

Kerri's desire to give back to the Auxiliary stems from her life that has been influenced by her rich Angus heritage. Kerri's family is among the many honored Auxiliary members. Her mother, Bette Votaw, was a charter member and served as president of the Auxiliary. In 2012 Bette was awarded the Auxiliary's Distinguished Woman Award. Kathy Votaw Dubbs, Kerri's sister was the 1973 Miss American Angus and sister, Chris Votaw Vinton was awarded the Auxiliary's 2<sup>nd</sup> place scholarship. Kerri and her husband, Steven, supported their three children as they showed cattle and participated in contests at several National Junior Angus Shows.

The role of the Votaw's in Angus history does not end with Auxiliary and junior activities. Kerri's father, Eli Votaw was elected to the American Angus Board of Directors in 1975. While serving his two terms on the board, he was instrumental in establishing the internationally recognized Certified Angus Beef®. In 1999 Eli and Bette were inducted into the Angus Heritage Foundation for their contributions to the improvement and advancement of Angus in the United States.

You won't want to miss out on this unique opportunity to also give back and possibly own a unique and stunning piece of jewelry.

For more information contact one of the **Giving Back** committee members, Kathi Creamer ([kathi@lazyjb.com](mailto:kathi@lazyjb.com)), Jane Ebert ([eberlee1@skybest.com](mailto:eberlee1@skybest.com)) or Mary McCurry ([mccurryangus@outlook.com](mailto:mccurryangus@outlook.com))



## From Your Regional Directors

### Regional 3 Update

Shally Rogen, Region 3 Director



The trees are starting to bud, the spring calves are running laps and the majority of bull sales are done. What an exciting time to be in the Angus business! Region 3 (Iowa, Kansas, Minnesota, Nebraska, North Dakota & South Dakota) are putting their plans into action for a great 2015. A common goal that each state auxiliary has is to recruit new members. Some states have changed or added meetings to reach more women. A few states are meeting during their state junior show to promote and educate both the parents and the juniors on what we do and who they can benefit from our programs. Some states require auxiliary membership in order for their junior to be eligible to apply for a scholarship. How about having an informational meeting at your next state's Angus Tour to recruit new members? Many of the states are waiving the state's dues for one year to the aged out girls from the junior program and getting them involved on a committee for the auxiliary. What a great opportunity for everyone!

Are you promoting the Auxiliary Certificates for your juniors? There were 72 certificates that were sent out to Region 3, keep up the good work! It looks great on scholarship applications!

The state auxiliaries are imaginative when it comes to fundraisers! From burlap decorative pillows that read, "Welcome to the Ranch" (KS) to "Scholarship Heifers" (IA) to auctioning off decorated cakes that average \$2400 for the event in Minnesota and silent auctions in SD that average \$2200! We all need to visit with each other for new ideas and talk about what has worked and what didn't work so we can all benefit. I would encourage everyone to go onto our website and check out the many events that the auxiliary sponsors and feel free to contact any president (also listed on the website) in another state and start a conversation about what works for them. If you have a state Angus website, please include the link to the Angus Gift Barn! Congratulations to Nebraska and North Dakota who are in the process of organizing their state auxiliaries! It just takes a few dedicated women that want to make a difference. There are so many juniors that will have a positive impact with your presence! There's a great opportunity for sharing ideas, meeting and seeing friends at the 2015 NJAS in Tulsa. If you're planning to go, please attend the Auxiliary sponsored Cook-Off Contest, the Auxiliary meeting and social, you won't be disappointed!

## Through the Barn Door

Christy Perdue, Angus Gift Barn Manager



Lots of preparation goes into the products that you see displayed at shows across the country and on our website. Often times, it takes weeks of communication with a company to get just the right image on the product or to negotiate a price. We try very hard to deliver the best quality product to our customers at a reasonable price. It also takes quite a bit of time to research new items and decide what we think will sell. We get lots of ideas from our

customers. Some of them have become great sellers and some are just not feasible. We either can't find a source for them or they are priced too high for us to resale. But we love to hear feedback so we can continue to offer one of a kind items. We like to keep classic items in stock that customers will always need, such as stationary or glassware. We also try to keep it interesting and offer items that are trending at the time such as burlap, mason jars, and certain jewelry. We know we have loyal customers so we want to find unique items that will keep them coming back. We don't keep a huge supply of the trendy items so folks are starting to grab them more quickly! Our t-shirts and Mason style jar tumblers were a huge success last year and sold very quickly, requiring us to reorder multiple times! This year, we are excited to add many new fun and unique items that are certain to go quickly, including an Alexi and Ani inspired bangle, weekender tote, and dining table decor. We appreciate so much the support of the Angus community in this project. We travel many miles and put many hours into offering the best Angus merchandise and you all are always there with support. We are so thankful that this support allows the Auxiliary to provide many opportunities to the Angus community!

**Need a gift or an Angus themed item for your home?**

**Check out the**

**Angus Gift Barn**

**Access at [WWW.angusgiftbarn.com](http://WWW.angusgiftbarn.com) or call Christy at 919-606-4907**

## Beyond the Barn

Kathi Creamer, Public Relations Co-Chairman

On my kitchen wall hangs a cute, decorative plaque that reads, "I can't clean house and save the world at the same time!" A dear friend of mine from South Dakota gave this to me, and she really knows the true me. Now don't get me wrong, I keep a clean house and barn too! The thing is, I'd much rather be outside working cattle or riding my 4-wheeler in the mountains, just about anything but cooking or cleaning. And I'm always looking for time savers when it comes to domestic activities. I've always taken great pride in the meal I prepare for our annual bull sale. This year I decided to simplify my workload. During the 2014 Annual Angus Convention we were served a simple, mouthwatering lunch that included Certified Angus Beef® Sliced Smoked Brisket. I decided this beef was just as good as the brisket I normally serve and simpler for me to prepare. I contacted CAB® and was introduced to Marilyn Conley, Administrative Assistant, Supply and Packing. She gave me the USF code and the names of restaurants in my area that serve Certified Angus Beef®. I was able to order the product through a local restaurant. Everyone raved about the brisket and I had more time to help my family with preparing the cattle and ranch for the sale. Several gals who attended our sale have asked about the brisket I served and how they could purchase some for their sale. So I've suggested to Marilyn that CAB® consider offering this product to Angus producers through a special promotion. If you're interested in serving this product at your next sale, contact Marilyn. After all, don't we all need more time to save the world?



## 2015 Officers

### President

**Lynne Hinrichsen**

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### President-Elect

**Carla Malson**

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### Secretary/Treasurer

**Julie Murnin**

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### Advisor/Past President

**Cortney Holshouser**

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## 2015 Regional Directors

### Region #1—Kathy Dubs

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### Region #2—Cindy Ahearn

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### Region #3—Shally Rogen

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### Region #5—Rachel Frost

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### Region #6—Marlene Dukehart

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### *Want to Get Involved with the Executive Team?*

The Auxiliary is seeking members who share a passion for Angus cattle and promoting youth, women, and others within the breed. If you feel strongly about the future of the Angus breed and the Auxiliary's mission, serving on the national level is a wonderful way to contribute. The friendships, experiences, and achievements made in a leadership position will be so rewarding!

Officer and Regional Director nominations are currently open and will close on August 1, 2015. Nominations for 2015-2016 Secretary/Treasurer and Directors for Regions 4, 5, and 6 are being sought now. If you, or someone you know, is interested in a position on the American Angus Auxiliary executive team, please use the attached form to nominate and submit to Nomination Committee Chairman, Cortney Holshouser by August 1.

Please visit our website at [www.angusauxiliary.com](http://www.angusauxiliary.com) to review the states within respective regions. After closing of nominations, prospective candidates will be contacted by the committee to verify nominee's acceptance of the nomination and discuss the election process, duties, and answer questions. Nominees will be asked to complete an application. For more information on Officer and Regional Director duties, contact Cortney Holshouser or visit [www.angusauxiliary.com](http://www.angusauxiliary.com) and click on the "Guidelines" link.

#### **Cortney Holshouser**

kncholshouser@aol.com  
746 Collins Mill Rd.  
919-796-2346  
Castalia, NC 27816

## **American Angus Auxiliary Officer/ Regional Director Nomination Form**

### **Name of Nominee**

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### **Position**

\_\_\_\_ Secretary/Treasurer  
\_\_\_\_ Regional Director – Region # \_\_\_\_

### **Complete Address**

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### **Home Phone & Mobile Phone**

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### **Email**

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### **Name and State of Nominator**

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*(Current Auxiliary member)*

*Please mail or email to Cortney Holshouser at the  
address to the left by Aug.1*

### *Miss American Angus*

It's great to see that spring is finally here in many parts of the country! The flowers are blooming, and the grass is turning green! I hope everyone stayed safe and warm this winter. I am the 19 year old daughter of Rob and Casey Butler, and I was raised in Vincennes, Indiana. I am currently a freshman at Hutchinson Community College where I am studying animal science with hopes of obtaining a masters' degree in meat science. I would like to work in research and development with meat products. It's hard to imagine I am almost done with my first year of college! Attending school at Hutch has been a great experience. Being a member of the livestock judging team has been a great experience and has allowed me to further my knowledge about livestock and meet a lot of great people! After being crowned Miss American Angus in November, I had one week to prepare for my first big event, the North American International Livestock Exposition. It certainly was a whirlwind! I was busy passing out awards and meeting new people! It was an adjustment to spend my entire day in the showing and not in the barn! I was very thankful to have Catherine there to show me the ropes! January was a busy month for me. First, I traveled to Wooster, Ohio and spent an entire day learning about Certified Angus Beef and eating some delicious food prepared by CAB's amazing chefs. It was great to meet the dedicated and enthusiastic staff at the headquarters. It's no surprise CAB continues to grow and be successful given the outstanding people in charge of the organization. Then, I traveled to Denver for the National Western for the FIRST time! I had a great time attending "Angus Night in the Mountain" at Spruce Mountain Angus Ranch. Thanks to Spruce Mountain for their generosity and continuing support of the Angus breed. It was a fun night of socializing with several Angus friends. I enjoyed attending the Angus sales and getting to see the pen and carload show for the first time. My grandma and I traveled to the Fort Worth Stock Show. I had so much fun with the Texas Angus Associations, and I really enjoyed their hospitality. Thank you to the Texas Angus Auxiliary for inviting to be a part of crowning the new 2015 Texas Angus queen. It was obvious from attending their auxiliary meeting that they support both the Texas Angus juniors and the Angus Foundation. I enjoyed visiting with the Texas Angus juniors and watching their exceptional Angus show. The weather was beautiful, and I had a great time getting to tour the Old Fort Worth Stockyards. This spring I have also attended a few Angus sales. Since I go to school in Kansas, I had the opportunity to spend the day with McCurry's Angus Ranch and Stucky's Angus at their production bull sales. It was also fun to be back home in Indiana for the Southern Indiana Angus Sale. It's great to see that the Angus industry is thriving! One of my favorite things to do is promote agriculture and educate youth. Over spring break I enjoyed spending the day educating 7<sup>th</sup> graders about beef, and I plan to visit other schools, restaurants, and grocery stores to educate consumers throughout the year! I plan to stay very busy this year, representing the Angus breed! I want to thank the American Angus Auxiliary very much for all of their support thus far! Being Miss American Angus has truly been a once in a lifetime opportunity. The people I have met and the places I have had the opportunity to travel to have been amazing. I am thankful to be able to do what I love and represent the Angus breed!

Sincerely,

*Madison L. Butler, Miss American Angus 2015*





Auxiliary Post

Anne Lampe, Editor

5201 E Rd 110

Scott City, Ks 67871

Members: Please send address updates/changes to Jamie Rutledge, Membership Chairman, 900 Sharon, Derby, KS 67037. [jrutledge@cessna.textron.com](mailto:jrutledge@cessna.textron.com)

## Dates & Events to Note

### Schedule of Auxiliary Events

**June**—Announcement of the Giving Back Fundraiser- Jewelry Fundraiser tickets go on sale

**July** - National Junior Angus Show – Tulsa, OK-July 11-18

July 14- American Angus Auxiliary Certified Angus Beef @Cook off & Chef's Challenge Contest

July 15 - 4:00 p.m. – American Angus Auxiliary Social, 5:00 p.m. – Mid Year meeting

**August 1**- Officer/Director nominations due – see page 3

September Certificates of Achievements due

**November** -American Angus Auxiliary Annual Meeting and Angus National Convention – Kansas City, KS

November 2- 12 pm – 4 p.m. Executive Committee Meeting

November 3-2:00 p.m. - Executive Board Meeting; 3:00 p.m. – Auxiliary Annual Meeting

November 4- 7:30 a.m. Auxiliary Breakfast– (ticket required)



[www.angusgiftbarn.com](http://www.angusgiftbarn.com)

## American Angus Auxiliary Membership Dues are Currently Due.

Membership year is October 1 to September 30- (make copies if necessary)

☐ RENEWAL ☐ NEW MEMBER ☐ GIFT MEMBERSHIP (purchased by:\_\_\_\_\_)

Name:

Farm/Ranch Name :

Complete Mailing Address:

Phone:

Email:

City:

State:

Zip:

Cell phone:

Select : \_\_\_\_\_ Annual Dues \$10 \_\_\_\_\_ Life Membership \$100 \_\_\_\_\_ Donation

\_\_\_\_\_ Non -Active Member ( I want to support the AAx but not serve on a committee at this time) \$25

I would like to serve on a committee( circle your interest): Angus Gift Barn - Audit - Awards- Beef Education - Finance - Historian- Membership- Miss American Angus-Newsletter- Nominating-Program & Hospitality- Public Relations- Rattey Sculpture-Gifts that Sizzle-Scholarship-Ways & Means.

Return with check payable to American Angus Auxiliary to:

Jamie Rutledge, Membership Chairman, 900 Sharon, Derby, KS 67037—

**NOW AVAILABLE PAY ONLINE [www.angusgiftbarn.com](http://www.angusgiftbarn.com).**

Check your membership status by contacting Jamie — [jrutledge@cessna.textron.com](mailto:jrutledge@cessna.textron.com)