

www.angusauxiliary.com



2012 marks the 60th anniversary of the American Angus Auxiliary, chartered in 1952 its purpose and mission was for women Angus breeders and wives of Angus breeders to get better acquainted, to aide in promoting the breed and to present awards to deserving youth showing Aberdeen-Angus projects. While the way the words stated in our current mission may differ to reflect current times, the basic mission and goals are the same. The Auxiliary is a group of women dedicated to the present and future of the Angus breed, to Angus breeders and to

juniors involved in the industry.

As we celebrate our heritage and plan for our future; I am reminded of a quote by Adlai Stevenson, "We can chart our future clearly and wisely only when we know the path which has led to the present." Each member of the Auxiliary can be proud of the path that has led us to be the vibrant, successful organization we are today. As we celebrate this 60th year milestone, we must also keep our focus on the future. It is the responsibility of each of us to continue to increase our membership and to grow our funds held in our scholarship and awards endowments. It is only through a strong active

membership and continued dedication to our mission that we can carry on the legacy and commitment made by our founding members 60 years ago.

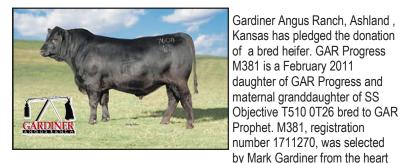
By Anne Lampe

Presidential Choughts

By keeping our focus on our mission we can help insure the future of the Angus breed by supporting the next generation of Angus breeders, promoting our great Angus cattle and product as well as joining together to learn from each other.

## The Tradition Continues

The American Angus Auxiliary is excited to announce that the tradition of auctioning a heifer during the All-American Angus Breeders Futurity in Louisville, Kentucky will continue in 2012. The tradition was re-introduced last year with a donation of a bred heifer from O'Neill Angus Farm after a hiatus of several years.



GAR Progress sire of GAR Progress M381

outstanding pedigree she boasts interim EPD's of BW+.7 WW +54 YW +99 Milk +34 with a CED of +10 and a \$B of +78.55. A video of M381 as well as photos will be available at www.angusauxiliary.com. For more information on this outstanding cow prospect contact Mark Gardiner at gar@ucom.net or (620) 635-5095.

of their spring replacement

females. In addition to her

The auction will be on Sunday, June 17, 2012 during the All-American Angus Breeders Futurity luncheon in Louisville. Absentee and phone bidding will be available. Contact Anne Lampe, American Angus Auxiliary president at alampe@wbsnet.org, (620) 874-4273 for more information. Proceeds from the sale of the heifer will go to the Auxiliary's scholarship and awards endowments held in the Angus Foundation.



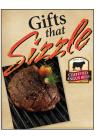
the beautiful painting depicted to the left to commemorate the 60th Auxiliary. The original painting was auctioned off during the annual

breakfast of the Auxiliary in Louisville, Kentucky on November 13, 2011. Cathy Watkins .Middleton. IN purchased the painting for \$3000. "Proud Past Bright Future" captures a delightful scene with glimpses of Auxiliary history and features a view of the future through a window - an Angus cow and calf. The print can be purchased through the Auxiliary's Angus Gift Barn online at www.angusauxiliary.com or by phoning Gift Barn chairwoman Carol Wojciechowski at 540-292-8777. A limited number of artist proofs are available for \$75 each and prints for \$60. (plus shipping) Top photo: From left 2011 Miss American Angus Paige Wallace; Cathy Watkins; Artist Cindy Brown and Anne Lampe, Auxiliary president. Small inset photo: Ron Hinrichsen, Westmoreland, KS served as auctioneer at the breakfast.

## Get Sizzled!

By Jane Ebert & Mary Greiman, Gifts that Sizzle Co-chairwomen

What's better than a great steak sizzling on the grill? Recently the AAAx entered into a partnership with Certified Angus Beef based out of Wooster, Ohio. Proceeds from the partnership, Gifts that Sizzle, is going to support the educational outreach programs of the American Angus Auxiliary! CAB is graciously donating a percentage of the



individual sales of their CAB steak packages to the Auxiliary's youth programs. The American Angus Auxiliary encourages you to use this program as a great way to honor someone special or really "wow" someone with a Certified Angus Beef package as a wedding gift, a house warming gift, or a hostess gift for a special holiday. CAB packages are a great way to impress those special people, whether they are friends, future in laws, or clients, current or patential. Frad Williams of Williams Crawford in Fact Smith

or potential. Fred Williams of Williams-Crawford in Fort Smith, Arkansas, (his wife Shirley is a past AAAx president) has supported our Gifts that Sizzle program for several years by purchasing CAB packages as customer appreciation gifts. Williams-Crawford delivers superior service to its client base and using the Gifts that Sizzle program enhances their commitment to "excellence!" This is an area we would really like to expand so if you know of any companies that would be interested in utilizing the Gifts that Sizzle program, please let us know and we will gladly make the contact and introduce and educate their company on the many benefits and opportunities available. Have you partnered with Gifts that Sizzle? You should. You probably know a child, maybe even your own, that has benefited from one of our programs that uses funds we receive from Gifts that Sizzle. 2011 holiday percentage sales yielded over \$2000 to the American Angus Auxiliary. Let's make this year's goal twice that much. Help us support our youth and help yourself to a treat that has Great Flavor and No Guilt! So "get sizzling" and spread the word to your friends, relatives and co-workers about Gifts that Sizzle! Steak options are available to suit everyone. Packages include filet mignon, rib-eye, strip and cattlemen's premium collection and can be ordered 24 hours a day either through our website; www.angusauxuliary.com or by calling 888-534-2099.

## Scholarships Available for Junior Angus Members

The American Angus Auxiliary announces that it will award \$12, 000 in scholarships in 2012 to the top five male and top five female applicants selected from finalists chosen in the applicant's home state. Each state auxiliary is eligible to submit one male and one female application to the national contest. The winners will be announced during the closing ceremonies of the National Junior Angus Show, Louisville, Ky on July 20, 2012. The five finalists for the Miss American Angus contest are selected from the top national female applicants.

The application for American Angus Auxiliary Scholarships is now available online. Interested Junior Angus members may download the application, access directions and general information by visiting www.angusauxiliary.com/scholarships/index.html. The post-mark for applications from the state contact is May 1, 2012. For specific state and local Auxiliary scholarship deadlines and information, visit the Auxiliary web site or contact your state or

### regional Angus Auxiliary.

Additional questions about the American Angus Auxiliary scholarships can be directed to Cortney Hill-Dukehart Cates, Auxiliary Scholarship Chairman, (410) 489-4960, cortneyhd@gmail.com.



November 2011. Brooke Harward , NC is the reigning Miss American Angus. Read about what Brooke has done during her first few months as Miss American Angus on page 4. Pictured from left: Lindsay Upperman, PA; Brooke Harward, NC; Jessica Radcliffe, WI; Maggie Jasper, KY and Katelyn Wilson, IN.



## Ahearn Appointed Region 2 Director

Cindy Ahearn, Wills Point, TX has been appointed director of Region 2. Cindy fills the vacancy left by the resignation of Julie Murnin. Julie and husband,

Jared (former American Angus Association regional manager )and their children Claire and Cooper have moved to Montana.

Cindy was born and raised in Frankfort, Kansas a small town north of Manhattan where she grew up playing basketball, softball and riding horses. An outdoor lover she enjoyed helping her grandparents raise cattle, grow a big garden and custom combine wheat.

Cindy and her husband Mark have three beautiful granddaughters Ella, Milly and Daisy from their son Brad and his wife Catherine who live in Washington D. C.. Their daughter Megan is a senior at University of Texas in Austin majoring in Business Management and Pre-Med. Megan serves as a director on the National Junior Angus Board and grew up in an extended Angus family. Cindy has been a nurse for over 35 years and specializes in wound care and emergency medicine as a Nurse Practitioner. Along with her husband Mark, a homicide detective for the City of Dallas and current president-elect to the Texas Angus Association, they run a seed stock production ranch, Turner Meadow in Wills Point, Texas. Cindy has served multiple offices in the Texas Angus Auxiliary including president and currently secretary. As past Texas Junior Angus Associations advisors they actively work on programs to support the youth and educational scholarships. Dedicated to Angus cattle she and her husband Mark believe in supporting the Association in all aspects and breed their cattle for performance, pedigree and phenotype.

#### Locate your Region

Region 1 - Washington, Idaho, Oregon, California, Nevada, Montana, Wyoming, Utah, Arizona, Hawaii and Alaska Region 2 – Colorado, New Mexico, Texas and Oklahoma Region 3 – Kansas, North Dakota, South Dakota, Minnesota, Iowa and Nebraska Region 4 - Missouri, Arkansas, Louisiana, Tennessee, Mississippi, Alabama, North Carolina, South Carolina, Georgia and Florida Region 5 – Wisconsin, Michigan, Illinois, Indiana, Ohio and Kentucky Region 6 – Delaware, Maine, New Hampshire, Massachusetts, Vermont, New York, Rhode Island, Connecticut, New Jersey, Maryland,

Pennsylvania, West Virginia, Virginia and District of Columbia Read news from Regions 1, 3 & 5 on page 3. Look for news from Regions 2,4,& 6 in the Fall 2012 Auxiliary Post.



## 2012 Officers

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#### 2012 Regional Directors

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#### Region #5—Leslie Mindemann

W1551 County B Sullivan, WI 53178-9750 Phone: (262) 593-8836 lesmindy@gmail.com

Region #6—Marlene Dukehart 13880 Old Frederick Road Sykesville, MD 21784-5707 Phone: (410) 489-4960 ssfarm2003@yahoo.com

# From Your Regional Directors

## News from Region 1

By Mary K. Vejraska, Region 1 Director Montana Angus Auxiliary

Sara Stevenson President of the Montana Angus Auxiliary reports that the Montana gals are always looking for ways to help the kids and all the money they raise is with that purpose in mind. Their biggest on going project is the buckle program. They award Angus



buckles to local 4-H and FFA kids if they win with an Angus breeding project. The Montana gals have a very active country store that funds their scholarships and the juniors as a whole. My hat is off to the Montana Angus Auxiliary as they are an active organization.

### Western States Angus Auxiliary

The Western States Angus Auxiliary is busy preparing for the upcoming 60th Anniversary of the Western National Angus Futurity held in Reno, Nevada each April. A big fundraising event that is held every 3-4 years is the sale of a donation heifer. This year the heifer is donated by the Danekas Family of Pheasant Trek Angus, Wilton, CA. for the Auxiliary to sell at the female sale held during the Futurity. Selling a donation heifer every 3-4 years is the Auxiliary's biggest fundraiser and provides funds for scholarships, county fair awards, and the queen program. Each year the Auxiliary hosts a "raffle table" where tickets are sold and everyone is in hopes of winning an item. They also have ways and means items for sale. The funds go to support scholarships for juniors in the seven western states as well as county awards that are provided to any county within the seven western states that applies for a market animal award and/or a breeding animal award. The Auxiliary also sponsors showmanship awards for the Western Regional Junior Angus Show that is held in April in conjunction with the Western National Angus Futurity. The Western States Angus Auxiliary gals are great supporters of our Angus youth. Their membership dues are \$5.00 so if you haven't paid your dues to the Western States Angus Auxiliary please send them to Elsie Covey Membership Challenge

This year we are celebrating our 60<sup>th</sup> anniversary for the American Angus Auxiliary. I would like to get 60 new members from Region1. I challenge each member in Region 1 to get one new member for the American Angus Auxiliary. Ask your Angus friends to join or pay their membership as a surprise gift. We need your support! Applications are on the website-www.angusauxiliary.com There are 11 states in Region 1, so if each state can sign up some new members we can reach our goal. If you would like to start a state auxiliary in your state, give me a call.

As Angus breeders or friends of the breed, we all share a great deal of common ground. We love the Angus breed, the Angus youth, and our Angus friends.

Leslie Mindemann-Region 5 Director- has a favorite quote—"One person can make a difference and we all should try." I challenge each of you to get one new Angus Auxiliary membership.

## Greetings from Region 5



By Leslie Mindemann, Region 5 Director It has been in interesting winter and the states in Region 5 are definitely looking forward to warm spring breezes, calves on pasture, and tractors in the field. Here's what we've been up to:

**Ohio**–Our current officer roster is Jackie Egner, President; Lynn Hill, Vice President/Secretary; and Cheri Miller, Treasurer. The scholarship chair is Sharon Sanders. At our meeting in January we voted not to host a fundraising event this year. Last year we raised funds for scholarships but unfortunately no one qualified. We are working to increase our membership, which is finally going in the right direction, and getting our members involved in Auxiliary programs. Our big project for 2012 is collecting recipes from members and Angus friends with plans to offer a cookbook for sale, with all proceeds to benefit the Ohio Angus Association Ladies Auxiliary scholarship fund.

**Michigan** – The Michigan Auxiliary will host its' meeting and present awards March 11<sup>th</sup>. At our past meeting we recognized 23 outstanding juniors with the Certificates of Achievement and sold auction items to raise funds. In April, we hosted a hospitality table for Angus consignors and guests at the Michigan Beef Expo. The showmanship awards for the 2011 MI Junior Preview Show were sponsored by our organization, and we also provided financial support for our National Showmanship applicants in 2011. Special Events held in 2011: At the Michigan Junior Angus

Summer Show, we sponsored a workshop on record keeping and completing applications. These included applications for queen, scholarship, bronze, silver and gold applications along with our own state award applications. We held this on Saturday at the show site and provided lunch. We only had 3 junior members attend, but they said it was very helpful. We made binders with a completed application along with blank copies of applications and notes on how to complete each one. It was decided after that to continue to offer these workshops, but maybe at a more convenient time for everyone. Suggestions included after a junior board meeting, at the annual meeting or at the annual Field Day in the Fall. We will talk about this again at our annual meeting in March.

Illinois - The IAAux has had a more productive year. We have held three meetings (February at the Illinois Beef Expo, June at the Illinois Angus Preview Show and in August at the Illinois State Fair). We also added 10 new members to our organization. We gave three scholarships this year. \$500 - Boy, \$500 - girl, and \$250 - girl. The Auxiliary presented the Champion Bred and Owned and Champion Owned Heifer winners of the Illinois Junior Angus Preview with gift certificates to Sullivan Show Supplies and Stone Show Supplies. This past weekend was our Illinois Angus Futurity. The Auxiliary is held a silent auction this year to raise funds to allow us to do more for the juniors and plan a more extensive program for our organization in the upcoming year. Our silent auction raised \$1625 on twelve items. The Auxiliary awarded the Grand Champion Angus Heifer and Reserve Champion Angus Heifer winners with Angus Cow/Calf water pitchers from the Angus Gift Barn. At our meeting we have made plans to offer financial assistance to the Illinois Royalty to purchase the planned attire for the upcoming show season and sponsoring an ice cream social for the Juniors after the Illinois Spotlight Show in June.

Wisconsin – Our annual meeting was held in February in conjunction with our Senior and Junior Angus Associations. Officers this year are Kathy Miller, President; Mary Kohl, Vice President/Scholarship Chair; and Renee Radcliffe, Secretary/Treasurer. Plans were made for 2012 activities including hospitality at the WAA Spring Futurity Sale and World Beef Expo Angus Sale; catering and serving in the food stand at the Spring Sale; hosting our annual fundraiser, a desert auction; hosting a junior workshop for recordkeeping, awards and scholarship applications; a professional etiquette workshop for juniors; and revamping our Queen/Ambassador program to offer scholarship incentives to the selected participants. Our retiring Queen, Emma Berget, received a recognition award and \$100. We awarded two scholarships: Ty Bayer, Ringle, received a post secondary scholarship of \$500; Luke Tremaine, Oconomowoc, received the boy's high school scholarship of \$800 and will go on to compete for an American Angus Auxiliary scholarship in Louisville.

Indiana holds their annual meeting in December. Kentucky will hold their annual meeting in March.

## Region 3 Update

By Lynne Hinrichsen, Region 3 Director

We all know that time flies and my role as the Region 3 Director is no exception. I am in my last year as a director and it has allowed me to expand my network of people with a similar mission in life. I



have met numerous new people and been able to promote the best women's organization and breed of cattle. In addition I have been able to be part of an organization targeting the promotion of an even greater resource – our Angus youth! A major function of the Auxiliary in helping our juniors is through our scholarship program. By the time you read this report, many of the state Auxiliaries in the region will have selected their own state scholarship recipients. Most of the states have a March and April deadline so these recipients can be sent on for the American Angus Auxiliary scholarships. These Auxiliaries hold many fundraisers to enhance the funds for these scholarships. In February, the Iowa Angus Auxiliary auctioned a heifer to raise monies for their scholarship fund. Kansas sells promotional items throughout the year. There are many other ideas to help your organization put together the funds to help our juniors. Feel free to brainstorm among the other states or contact me and we can see what is being done to possibly create more revenue for your state scholarships. We also have had several applicants from Region 3 be selected for the first Auxiliary women's conference. I want to thank those that applied for engaging in a weekend of camaraderie, learning and fun. I look forward to the future as I wrap up my final year. As always, I am here to listen, discuss concerns or questions and act for all ladies of Region 3.

## Miss American Angus

Greetings from North Carolina where the temperature is getting a little bit warmer and Spring is just around the corner! I cannot believe winter has already come and gone, but it was definitely a memorable one for me. When I returned to North Carolina after the contest in Louisville, many people were curious about my new title and what my duties would be. This gave me a great opportunity to tell my own Angus story and explain how I would be promoting the Angus breed in the coming year.



Less than a week before Christmas I flew to Wooster, Ohio to attend the Certified Angus

Beef Building Blocks Seminar. The new board members for the NJAA were also there as well as the National Beef Ambassador team. The trip was very educational and I enjoyed learning more about the CAB Brand. We could not ask for a better team to promote Angus beef. It was also great talking with Danielle Foster while we were there who is not only a CAB employee but a former Miss American Angus as well!

My next trip was to the National Western Stock Show in Denver in January. The trip was a lot of fun, even though I had to miss my first week of classes at NC State University. This was my first time ever attending the NWSS and between sales, banquets, and the show, I stayed pretty busy, but it was great meeting people from all across the country. It snowed one day and since it was the first time I had seen snow this winter, I was pretty excited! While I enjoyed my time in Denver, at the end of the week it was time to get back to NC.

The very next weekend, I was off to Texas to attend the Fort Worth Stock Show. A big thank you goes to the Texas Angus Association who were great hosts and allowed me to attend their Auxiliary meeting, annual banquet, state sales, junior show, and the junior meeting. I appreciate them for allowing me to come and it is an experience I will always remember. My dad and I were definitely sad to leave "cow town" that Sunday.

At the end of January I attended our NC Angus Association Annual Meeting and was able to give my speech at our annual banquet. I loved being able to thank NC Angus members for their support and encouragement because without them I would not be where I am today.

As February began I attended the NCBA Annual Conference in Nashville, TN with my family. While I always enjoy this event, this year was even more special as I was able to help at the Angus booth and talk to cattlemen about the Angus industry. I felt honored to be able to promote the Angus breed to so many attendees. On Friday night we went to the concert at the Grand Ole Opry and my sisters and I were able to sit on the front row to see Josh Turner!

The past few months have definitely been busy attending sales, speaking at meetings, and helping at shows. I am looking

forward to the events this Spring and Summer and am excited to continue my reign as Miss American Angus. The American Angus Auxiliary members have been very supportive! I would like to thank you for all that you do and I look forward to talking with everyone in the future!

Sincerely,

Brooke Harward, Miss American Angus 2012



The 2012 American Angus Auxiliary Scrapbook needs information from each state to make the book and our history complete. Please send photos of your projects & members in action, news articles, state newsletters, etc. to : AAAx Historian, Emma Collins , 430 Willena Circle. Tupelo, MS 38801. Email- emmacollinsc@gmail.com



## Ask our Memhers

### Compiled by Leslie Mindemann

We asked committee chairwomen about their experiences with the American Angus Auxiliary and the committee they lead . We hope the gives you a "behind the scenes" look into what they do. Thank you to these ladies for their participation and support of the American Angus Auxiliary. If you would like to share your AAAx experiences or insights email Leslie at lesmindy@gmail.com.

## Committee Chairwomen Share Experiences Erica Styles – South Dakota; Achievement Award, Co-Chairwoman

Tell us about your committee and its' benefit to the Angus community. The Certificate of Achievement Award is awarded to all Junior

Angus members who fill out the application and is basically a progress report of their winnings & achievement's with Angus including showing, contests ,leadership and conferences they participate in through the NJAA and state junior associations . Are there others on your committee and how do you "meet" to manage your responsibilities? Is it difficult across state lines? I do have a co-chair. Kerri Gleason from

Midlothian, TX was my co-chair for around 4 years. She gave



up her chair so this year I will co-chair with Carol Bloom from Westville, IN. I have never met Kerri or Carol but we communicate back and forth by either phone or e-mail. Having another committee member splits up the work load. My co-chair has states A-L and I have states M-W. Having a co-chair is also nice to look at what we are doing and see what's working and what's not. I would love to be busier; it would mean more kids are taking the time to fill out the application. What inspired you to become active in the Auxiliary? I have been president of the South Dakota Angus Auxiliary for about 10 years and went to an American Angus Auxiliary meeting hoping to get some new ideas for our state auxiliary. I met so many wonderful ladies that welcomed me and inspired me so much I filled out a lifetime membership on the spot. A couple months later I got a phone call asking me if I would want to co-chair a committee and I didn't hesitate one bit at the chance to become more involved. A Little About me: I am married to Chris Styles we have 2 daughters - Madison 13, and Sawyer 8. We farm/ranch with Chris' parents. We have an annual Angus Production Sale the 2<sup>nd</sup> Tuesday each March at our ranch. 2012 will be our 34th Production sale even though we have been in the Angus business over 60 years. I am President of the South Dakota Angus Association, chair the South Dakota Angus Queen Contest and cochair the Certificate of Achievement Award for the American Angus Auxiliary. Chris shows Angus cattle on the state and national level, is a South Dakota Junior Angus

Association Leader, and does some judging. Our daughter Madison also shows her Angus cattle on state and national levels and is a member of the South Dakota Junior Angus Association. Our youngest daughter is excited for next year when she gets to start. We can be found at www.stylesangus.com

### Michelle Rieff, Arkansas- Program & Hospitality Chairwoman



Tell us about your committee and its' benefit to the Angus

community. I have the pleasure of chairing the Auxiliary Program and Hospitality Committee. This committee has for major responsibilities that include coordinating a social/member recruitment activity at the National Jr. Angus Show, providing refreshments for the Auxiliary Mid-Year Meeting, planning and coordinating the Auxiliary Annual Breakfast in

Louisville and planning the President' Reception in Louisville. The purpose of this committee is membership recruitment and membership relations. This committee provides an avenue for members to mingle, share ideas, discuss the Auxiliary's rich history and bright future.

Are there others on your committee and how do you "meet" to manage your responsibilities? Is it difficult across state lines? The make-up of this committee varies from year to year. Some of our members are from the current President's state so that they can assist with the planning of the Breakfast and the President's reception in Louisville. Most of this committee's work can be done through phone calls and emails. Therefore, committee being from different states is not an issue. What does having other committee members add to your project? Having a committee of 8 to 10 dynamic members greatly enhances our committee's creativeness and usefulness. Is your committee work time consuming? Not really. We just ask for input and ideas. With us all working

together our tasks are easily managed. What are some benefits to working on a committee? The biggest benefit to me is getting to build relationships with other like-minded women. How do you solicit new committee members or how would a new member join your committee? I have recruited some folks, some have expressed an interest on their membership forms, and the President recruits some from her home state. The president appoints committees with input from chairwomen. Is there a memorable experience involving your work with the Auxiliary? All my experiences are memorable! One of the best things I did during my time as an officer with the Auxiliary was spend a week in St. Joseph at the American Angus Association going through all the Auxiliary archived materials. I was able to organize what was there into a useable system where things could be easily found. I was so impressed by all the work done by women interested in Angus cattle and Angus youth. Because of my involvement with the Auxiliary, I serve as an advisor to the National Jr. Angus Board. Working with the NJAA Board of Directors for the past four years has been very meaningful to me. During my presidency with the Auxiliary my officer team brought back the Auxiliary newsletter. We named it the Auxiliary Post. Seeing that project through was very meaningful to me. What inspired you to become active in the Auxiliary? I have a great love for working with youth involved in agriculture related youth development organizations. My work with the Arkansas Jr. Angus Association was very meaningful to me. My daughter especially benefited from her Angus involvement both on the state and national level. Her experiences with the CAB Cook-Off, the Auxiliary scholarship program and running for Miss American Angus showed me the value of what the Auxiliary stands for. Also, I have a dear friend, Shirley Williams (a former Auxiliary President) who encouraged me to get involved with the American Angus Auxiliary.

### Emma Collins, Mississippi — Historian Chairwoman

Tell us about your committee and its' benefit to the Angus community. This is my first year as a committee chairwoman so I'm learning. My committee is responsible for the Auxiliary's scrapbook. The scrapbook is an important tradition and records annual the history of the Auxiliary. All of the scrapbooks are stored in



the archives of the Auxiliary ant the American Angus Association in St. Joseph, Mo. Are there others on your committee and how do you "meet" to manage your responsibilities? Is it difficult across state lines? The committee is small, just three people. Past historian chairwoman Sheri Tunstill is serving on the committee this year to help with the transition. However, we depend on the of the members of the AAAx board, committees, state auxiliaries and members to gather and submit photos and articles to make the scrapbook complete.. Please send all state, regional and national Auxiliary items for the scrapbook to me at 430 Willena Circle, Tupelo, MS 38801. Email- emmacollinsc@gmail.com. What inspired you to become active in the Auxiliary? As a young girl I was always helping out with the Mississippi Angus Auxiliary, and helped with the cook-off and other projects of the American Angus Auxiliary when I could. In Mississippi, I had the opportunity to serve as Angus Queen and Princess. I was a first place winner of an American Angus Auxiliary Scholarship and competed for Miss American Angus as well as being a many time participant in the cook-off. My grandmother, Vicki is a past president of the MS Angus Auxiliary as well as the Louisiana Angus Auxiliary. My mother, Melanie has been involved and is serving as the current president in Mississippi. My aunt, Anne is the President of the AAAx; she asked me to serve as historian chairwoman this year. It was only natural for me to follow in my families footsteps, and give back to an organization that gave to me. Not only the women in my family have been role models but the women that I have meet over the years that are involved in the AAAx have made an impact in my life.



## Beyond the Barn

By Kathi Creamer, Public Relations Committee Chairwoman Just the other day my family and I sat comfortably in the warmth of our office bidding on bulls. Prior to the sale we viewed e-blasts, catalogs online and videos. No doubt times have changed; the manner in which we market our programs and products has changed dramatically. It is always a challenge to stay at the head of the game – a challenge that the Auxiliary has met "head on".

Just take a moment and tour the American Angus Auxiliary website. Through the efforts of numerous volunteers and the incredible Angus Productions staff the website offers information and answers to nearly any question you might have regarding the Auxiliary. Young Angus breeders and their families can search the website for Auxiliary Scholarship and CAB Cook-Off information. The website also provides the opportunity for Angus enthusiasts to shop online for unique items with an Angus theme.

Through the generosity and support of the American Angus Association the Auxiliary has been provided advertising space in the Angus Journal. API, Inc. also furnishes additional marketing resource for the Auxiliary through e-blasts. Auxiliary members now have the ability to keep in touch with each other through the popular social network, Facebook. More importantly, Facebook is a simple, no cost media that enables up to the minute information regarding Auxiliary events and activities. And most recently the Auxiliary teamed up with Certified Angus Beef through the Gifts That Sizzle. This unique fundraising effort offers quality beef with the proceeds from each sale placed through the "Gifts That Sizzle" program going directly to the Auxiliary and exposure for the Auxiliary on the "CAB" website.

And let's not forget the Auxiliary Post. This publication that you are reading right now is one more component of the marketing plan. This publication is possible through the voluntary efforts of the Auxiliary officer team.

Times have changed and while it is sometimes a challenge to stay ahead, it is exciting and encouraging to view the marketing avenues the Auxiliary has added over the years. A tremendous amount of gratitude is owed to the American Angus Association for their support and API, Inc. for all their efforts. I encourage each of you to thank the Association staff, API staff and the Board of Directors for their support.

## Keep Informed of AAAx Projects & Events

*The Auxiliary Post* is published twice a year; in the spring and fall. To keep informed of Auxiliary projects and events between issues of *The Post* look for *Auxiliary Notes* in the Angus Journal or visit www.angusauxiliary.com. The officers and regional directors welcome your emails and calls, see page 2 for contact information.

## 60 Years of Supporting Juniors

By Anne Lampe, American Angus Auxiliary President The members of the American Angus Auxiliary work tirelessly to uphold our mission; with the encouragement and recognition of junior Angus members' taking top priority. Four years before the junior activities department of the American Angus Associating was formed and 28 years prior to the official beginning of the NJAA in 1980, the Auxiliary began its mission of recognizing the achievements of Angus youth.



The presentation of the girls Silver Pitcher Award is the Auxiliary's oldest tradition. Katy Satree, TX was the 2011 winner.

Our oldest continuous program, the prestigious Silver Pitcher award presentation started in 1953 at the Chicago International Stock Show. A silver pitcher was presented to honor a young lady excelling in showring achievements.

The award presentation was moved to the North American Livestock Exposition in 1975 and 76 before finding its current home at the National Junior Angus Show (NJAS). In 1993, the recognition expanded to include young men.

In 1956, the scholarship program was established with a \$100 donation. The Auxiliary awarded its first scholarship of \$300 in 1957. In the early years the scholarship program was only for girls, the boys division was added in 1970. Today's practice of awarding scholarships to five girls and five boys began in 1985.

In 1967, the Auxiliary was asked by the American Angus Association to help select a National Angus Queen. The first place scholarship winner was crowned the National Angus Queen. The named was changed to Miss American Angus in 1973. 1980 began the tradition of holding a contest with five top girl scholarship applicants eligible to compete.

The Auxiliary presented an engraved silver bowl to the first place National Junior Angus Showmanship Contest winner during the inaugural contest in 1967. In 1969, the Auxiliary began presenting bowls to the top five finishers; that practice continues today. The Auxiliary continued its mission of recognition of junior Angus accomplishments and introduced the Crystal Award presentation in 1999, honoring one boy and one girl that excel in educational contest participation at the NJAS.

The popular All American Certified Angus Beef Cook-Off contest began in 1983 and has grown to be one of the largest non-showring competitions at NJAS. The Auxiliary also has a recognition program for juniors that excel in showring, leadership and educational contests on district, state or national levels; the Certificate of Achievement application is open to all NJAA members. The Auxiliary also responsible for several other memorial awards presented at NJAS including the Cook-Off's Black Kettle and LEAD Awards as well as the Grote and Spader awards in the extemporaneous speaking contest.

The junior Angus program and NJAA members are always in the forefront of the mission of the American Angus Auxiliary, to find out more about the Auxiliary and its junior recognition programs visit www.angusauxilary.com.

Image:
Farm/Ranch Name : Email:
Complete Mailing Address: City: State: Zip:
Phone: Cell phone:
Select : Annual Dues \$10 Life Membership \$100 Donation
Non -Active Member (I want to support the AAAx but not serve on a committee at this time) \$25
I would like to serve on a committee( circle your interest): Angus Gift Barn - Audit - Awards- Beef Education - Finance -
Historian–Membership– Miss American Angus–Newsletter–Nominating–Program & Hospitality–Public
Relations-Rattey Sculpture—Gifts that Sizzle—Scholarship—Ways & Means.
Return with check payable to American Angus Auxiliary to: Rhonda McCurry, Membership Chairman, 501 Dawn
Lane, Colwich, Kansas 67030

## Auxiliary Leadership Being Sought

Have you thought about getting involved with the Auxiliary on a national level? Do you know of someone who has much to offer the Auxiliary? Nominations are being sought for three Regional Directors and a Secretary/Treasurer to join the American Angus Auxiliary Executive Committee for the upcoming year. You may nominate someone or nominate yourself. Nominations will close August 1, 2012.

Nominations are currently being solicited for Region 1 Director (Washington, Idaho, Oregon, California, Nevada, Montana, Wyoming, Utah, Arizona, Hawaii, and Alaska), Region 2 Director (Colorado, New Mexico, Texas and Oklahoma), Region 3 Director (Kansas, North Dakota, South Dakota, Minnesota, Iowa, and Nebraska), and Secretary/Treasurer whose office is a four-year term moving to President-Elect, President, and then to Advisor.

If you are interested or would like more information, please submit the form below or contact Barbara Ettredge, Nominating Committee Chair.



These Auxiliary past presidents gathered at the annual breakfast in Louisville in November 2011 and later enjoyed a past presidents luncheon . Back row from left: Anne Patton Schubert, Carol Bloom, Michelle Rieff, Ardyce O'Neill, Sharee Sankey, Mary McCurry, Kathi Creamer, Front row:Jane Ebert, Renee Driscoll, Linda Brost, June Hagenbuch , Barbara Etteredge.

## Past President's Reflections

Compiled by Anne Patton Schubert & Anne Lampe

2012 is a special year for the American Angus Auxiliary, as we enjoy our 60th anniversary we take time to appreciate the forward thinking women who have served as president's of the Auxiliary. The commitment of these women will forever be the foundation as well as the catalyst for our future success. Take a minute to look at the photo of the past presidents above as they gathered in Louisville, each one pictured along with many others that were unable to attend the annual breakfast continue their support and dedication to the Auxiliary by serving as committee members or chairwomen of the diverse committees that make up the structure of our organization. All past presidents are members of the American Angus Auxiliary executive board.

### Gyra Wagner, 1977-78

It does not seem possible that 60 years ago that as a high school student I attended a meeting of the US Center Angus Association with my parents and a lady was there to talk about the fact that they were trying to get a national Angus auxiliary started. Nor does it seem possible that 25 years later that I became president of the American Angus Auxiliary. I had five wonderful years being an officer, working with terrific women, visiting many state auxiliary meetings and of making wonderful friends, many of whom have become lifelong friends. My tenure was before technology ruled and so my typewriter lived on a little table in the living room. I was sorting scholarship applications one day that were strung all over the room and our daughter, Mary who was 8 years old, typed me a letter that said, "Dear Mother, I love you even if you are in the Auxiliary, Love, Mary". (Mary later became Miss American Angus). Angus cattle have always been in my life and I was thrilled and honored to be president of the Auxiliary.

### Anne Patton Schubert, 1982-83

I didn't receive my life-membership at birth, but very well could of. My mother, Lucile Patton and her mother, Clara Rheude were charter members. I attended my first meeting when I was ten and have been involved ever since. The meetings were held in Chicago and were so special, Chicago was decorated for the holidays and the best cattle were exhibited at the International, Thanksgiving Day was spent checking in steers and enjoying dinner at the Stock Yard Inn. What a great opportunity I enjoyed growing up in an Angus family and being able to work in the same organization my mother and grandmother helped establish.

### Nellie Meinders, 1985-86

Two of my favorite memories of serving the Auxiliary were during special anniversary years. I helped Ardyce O'Neill and Anne Patton Schubert write the 40th Auxiliary History. I had done the research and Anne had the book published. When I arrived in Louisville, I was not allowed to see the book, and felt that I was rather ignored by Ardyce and Anne. I was a little miffed. Little did I know that I was going to be inducted as a prestigious Distinguished Woman of the American Angus Auxiliary . They did not want me to see the book as the honor was published in the book, my family knew. I was very honored. The books were handed out after the

American Angu; Auxiliary Officer/Director Nomination Form
Name of Nominee:
Position Being Nominated For:
Address:
Phone: Email:
Name & State of Nominator:
Please submit this form to Barbara Ettredge,1001 Berend Rd. Pilot Point, TX 76258 Phone/Fax: (940) 686-2958 'Cell: (940) 390-2861 CircleEFarms@aol.com,By August 1, 2012

celebration. During the 50th anniversary , Bette Votaw and I gave a program honoring all of the deceased past presidents and Distinguished Women. I have enjoyed traveling and all of the friends I have made. I always say, "my Angus friends are my best friends."

### Ardyce O'Neill, 1990-91

I joined the Auxiliary in 1967 at the age of 15, I met many charter members and some came to be very good friends. Willie Volkmann, CA (first president, 1952-54) was the first Auxiliary member I met when I attended my first luncheon in the famous Stockman's Inn in Chicago. Very few seats were left when I arrived so I took my seat at a table of ladies in the front of the room. When president Madelyn Priebe. IA made introductions, everyone at my table was introduced, except me. They were all past presidents. I was mortified! Willie said it was just fine , she had enjoyed meeting me. 24 years later I earned my place at the past presidents table. In 1978, I became the beef education chairman, we set up a beef education booth at the NWSS in Denver. We did the booth for 3 years and articles about the booth were in the Denver Post all 3 years. In 1983, the beef education committee chaired by me started the cook-off at the National Jr. Angus Show. 1991, our 40th anniversary was my year as president; a 40th anniversary club was organized and memberships with a pin were sold for \$40. My four years as an officer were fabulous and I treasure being honored as a Distinguished Woman in 2010. Coming from a little town in Nebraska and marrying an Iowa Angus breeder has given me a life on a magic carpet.

#### Betty Votaw, 1992-93

Joining the Auxiliary as a new bride was one of the best things I did. I knew nothing about cattle upon marriage and it helped broaden my knowledge and bond with my husband which had turned into a 62-yearl long wonderful marriage.

#### Linda Brost, 1993-94

I derived the most pleasure from making the acquaintance of so many wonderful women. I enjoyed working with Sandra McCurry to increase fund for the Scholarship program well as establishing the Awards Fund. Perhaps the most fun was working the Sandra to make "Gather Round the Campfire" an enjoyable event. Our poolside tribute to the 50 years of the American Angus Auxiliary was another memorable occasion. To sum it up, I have had a great time as a member; happy 60th birthday to us!

The Auxiliary Post

Publication of the American Angus Auxiliary

Spring 2012



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This 60th anniversary commemorative logo by artist CJ Brown is available on a souvenir ornament through the Angus Gift Barn. www.angusauxiliary.com, 540-292-8777

The minutes of the American Angus Auxiliary Annual Meeting held in November in Louisville are available online at www.angusauxiliary.com and were printed on page 58 of the Febuary 2012 Angus Journal. If would like a copy of the minutes contact Secretary /Treasurer Cortney Holshouser, 746 Collins Mill Rd, Castilia, NC 27816 919-796-2346 .Minutes will be available and approved during the meeting in Louisville during the NJAS on July 18.

# Dates & Events to Note

- May 1- American Angus Auxiliary Scholarship deadline
- June 1– Cook-Off Contest Entries Due

• June 17– The Tradition Continues– heifer donated by Gardiner Angus Ranch, Ashland, Ks sells during the All-American Breeders Futurity in Louisville, Ky. Proceeds to benefit the AAAx scholarship and awards endowments.

- July 15-21– National Junior Angus Show, (NJAS) Louisville, Ky
  - July 17– American Angus Aux. sponsored All-American CAB® Cook Off Contest.
  - July 18– AAAx summer meeting and social

July 20– NJAS Awards Ceremony. AAAx scholarships & Crystal Awards presented, Miss American Angus finalist presented and various Auxiliary sponsored award winners announced.

July 21– Presentation of Silver Bowls to showmanship winners and awarding of Silver Pitcher Awards– NJAS.

2012 Membership Dues are currently due . Please see page 6 for a renewal form and gift membership form or access form at

## www.angusauxiliary.com

American Angus Auxiliary - Celebrating 60 years - 1952-2012