



AMERICAN ANGUS AUXILIARY 2022 ANNUAL REPORT



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2022 Executive Board

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Reflections from the President

What an honor it has been to serve as the American Angus Auxiliary president during its 70th Anniversary. I do have to say at the beginning of my term I was nervous as well as excited to tackle the busy agenda of American Angus Auxiliary.

2022 also marks the first time the American Angus Auxiliary has had a 2nd generation Auxiliary President. In 1992, my mother, Dr. Carol Bloom, served as president during the 40th year Anniversary. It is incredible to think that in another 30 years during our 100th anniversary celebration the American Angus Auxiliary could have a 3rd generation auxiliary president.

This year has brought many new and exciting additions to the Angus Auxiliary initiatives. We have been proactive in increasing our visibility to Angus juniors and our membership. A few key examples are our newly added participation in the NJAS tailgate, the expanding of the Miss American Angus platform to increase her advocacy opportunities and addressing key topics with the ever-changing culture in the USA to solidify the American Angus Auxiliary's relevance for future generations.

Thank you to the American Angus Association staff, Foundation staff, and Certified Angus Beef staff for being our partners, our support systems and for working with us to achieve our auxiliary's goals.

To my officers, regional directors, committee members and past presidents; thank you all for your ideas, guidance and for helping me navigate this year to accomplish our goals.

Lastly, to my family, thank you for always being my support system. From Bryce and Zayda helping make meeting packets and folders to Josh always helping proofread my Angus Journal articles. I'm grateful for my parent's continuous support in everything I've pursued.

Thank you!

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Kelly Rowlett
Emma Collins Powell
Barbara Ettredge
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American Angus Auxiliary Annual Meeting

Saturday, November 5, 2022

Salt Lake City, Utah

President Deanna Hofing called the meeting to order at 2:16pm.

Miss American Angus, Mary Wood recapped her year as the 2022 Miss American Angus including travels and her new advocacy platform in conjunction with Certified Angus Beef. Her work with CAB allowed her to attend several ranch field days in North Carolina. She found it rewarding to be able to bridge the gap between producers and consumers by being the face of the American Angus breed and Auxiliary.

Cortney Cates introduced the five contestants competing for the 2023 Miss American Angus. Contestants Allison Davis, Hailey Jentz, Lexi Koelling, Lizzie Schafer, and Kelsey Theis have been through their orientation, etiquette session with Diane Johnson, completed their written test and have had lunch with the judges. Interviews and speeches will finish up their competition with crowning to be held at the Awards Dinner.

Mark McCully, American Angus Association CEO welcomed the Auxiliary to the convention and thanked us for all our work over the last year. He is very passionate about our Angus youth and how we can help them to become great leaders.

President Deanna Hofing welcomed everyone to the meeting and introduced the past presidents, distinguished women, committee chairs and state presidents and thanked them for traveling to Salt Lake City to join us. Our meeting was also available by Zoom and instructions on voting were covered.

Gina Hope moved to accept the 2021 Annual Meeting Minutes, Fort Worth, TX, that were published in the February Angus Journal and on the Auxiliary website. Catie Hope seconded the motion. Motion passed.

Karla Knapp reported that there is \$64,631.44 in current assets along with a 5-year CD that will be coming due in February 2023 for \$5,668.86, making our total assets \$70,300.30. Highlighted profits came from increasing annual membership from \$10 to \$20, our 70-year letter drive, and our 70-year kick-off celebration.

Committee Chair Reports:

- Cortney Holshouser reported on the Full Circle Online Auction to be held this upcoming Thursday, November 10th on Angus Live. There will be 33 items on consignment to support our junior programs and it will include a variety of items that will have something for everyone. Cortney thanked all who donated as well as her committee for all of their hard work.
- Catie Hope, Historian updated us on the president's book and the inclusion of the annual meetings before it will be presented to Deanna at a later date.
- Cortney Cates thanked all of the sponsors of the Miss American Angus contest and looks forward to the crowning of our new queen.

Old Business:

- Gina Hope reviewed the suggested by-law changes that have been presented at the mid-year meeting, published in the Fall Post and placed on the website. Carol Bloom made a motion to accept the by-law changes as presented. Cindy Ahearn seconded the motion. Motion passed. Gina then thanked her committee.
- Miss American Angus "Letter of Intent"- a motion was made at the mid-year meeting for Deanna to follow up with the legal department at the American Angus Association regarding a statement to

be included in the letter of intent. Deanna has been in communication with legal, as well as the officers and the MAA committee. With some changes to our handbook that will define our women of empowerment and females in agriculture, a positive outcome can be achieved. The MAA committee will be working on updating our handbook terminology and should have these updates finished by February 1st.

New Business:

- Nancy Thelen, Finance Chair presented the 2022-23 budget. We are looking to work with a budget that includes profits from the CJ Brown painting as well as the increase in the MAA budget to include travel opportunities for the advocacy program. A motion by Erica Styles was made to approve the budget as presented. Motion was seconded by Landi Livingston. Motion passed. Endowment funds have seen a decrease because of the economy.
- Appointment of 2022-23 Nominating Committee- President Deanna Hofing stated that the executive committee appointed Moriah Pohlman, TX and Mary McCurry, KS to the nominating committee. Nominations were then taken from the floor. Cindy Ahearn nominated Allison Dubbs, MT. Allison accepted the nomination and Nancy Thelen seconded her nomination. Motion passed. Cortney Holshouser nominated Heather Smith, NE, seconded by Tonya Theis. Motion passed.
- Appointment of Election Tellers- President Deanna Hofing appointed Gina Hope and Morgan Knapp as tellers for the election.
- Nominating Committee/Slate of Officers: Chairman Pam Velisek announced the results of voting, and the following Regional Directors are Region 1-Cindy Worthington, CA; Region 2-Megan Ahearn, TX; Region 3- Stacy Erdmann, ND. Pam Velisek then presented the slate of officers for 2022-2023 as President, Julie Conover; President Elect, Karla Knapp; Secretary/Treasurer, Tonya Theis and Advisor Deanna Hofing. Deanna Hofing then asked for nominations from the floor. Anne Lampe made a motion that nominations cease and that the slate of officers be accepted as presented. Barb Ettredge seconded the motion. Voting ensued. Motion passed.

President Deanna Hofing thanked her executive team, amazing committee chairs and the support of past presidents for her incredible year. She reminded everyone of the beautiful CJ Brown painting that will be auctioned off at the Auxiliary Breakfast in the morning. Deanna Hofing then passed the gavel to the new President, Julie Conover.

President Julie Conover thanked Pam Velisek and Amy Griffin for their years of service to the Auxiliary. Amy Griffin has taken on the position as Auxiliary bookkeeper and Pam will be serving in the role as co-chair to our Programs and Hospitality. Julie then announced the Auxiliary Breakfast will be starting at 7:30 sharp in the morning with plans to have pictures of Officers, Distinguished Women and Past Presidents to follow the breakfast. Miss American Angus speeches will follow the Breakfast. The Full Circle Auction is scheduled for November 10th on Angus Live this Thursday, and she encouraged everyone to bid often. The National Junior Angus Show will be held in Grand Island, NE this summer July 1-8th and the Auxiliary will be hosting this year's Royalty Reception.

Next year's Convention will be held in sunny Orlando, Florida, November 2-4th, 2023.

A motion to adjourn the meeting was made by Cortney Holshouser. Morgan Knapp seconded the motion. Motion passed. Meeting was adjourned at 3:04pm.

Respectfully Submitted,
Karla Knapp
Secretary/Treasurer

American Angus Auxiliary
Statement of Financials & Activities
 As of September 30, 2022

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	YTD	Budget	+/- Budget
REVENUE															
Annual & Mid-Year Meeting Revenue	0.00	0.00	0.00	0.00	0.00	3,000.00	0.00	0.00	0.00	255.00	0.00	0.00	3,255.00	3,000.00	-255.00
Awards Revenue	200.00	0.00	0.00	1,313.76	0.00	200.00	0.00	0.00	0.00	585.00	0.00	0.00	2,298.76	1,325.00	-973.76
Beef Education Revenue	0.00	0.00	0.00	0.00	0.00	3,000.00	0.00	0.00	2,000.00	500.00	0.00	0.00	5,500.00	6,000.00	500.00
Friends of Cook Off Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00	100.00	0.00	300.00	0.00	-300.00
Featured Fundraiser Revenue															
Full Circle Online Auction Revenue	0.00	0.00	0.00	8,055.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8,055.00	7,000.00	-1,055.00
Raffles	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	460.00	0.00	0.00	460.00	500.00	40.00
TOTAL Featured Fundraiser Revenue	0.00	0.00	0.00	8,055.00	0.00	0.00	0.00	0.00	0.00	460.00	0.00	0.00	8,515.00	7,500.00	-1,015.00
MAA Program Revenue															
Contributions	575.00	0.00	0.00	0.00	0.00	1,300.00	0.00	0.00	0.00	0.00	0.00	3,500.00	5,375.00		
Travel Contributions	0.00	0.00	0.00	0.00	0.00	7,500.00	0.00	0.00	0.00	0.00	0.00	0.00	7,500.00		
TOTAL MAA Program Revenue	575.00	0.00	0.00	0.00	0.00	8,800.00	0.00	0.00	0.00	0.00	0.00	3,500.00	12,875.00	12,500.00	-375.00
Membership Revenue															
Contributions	0.00	0.00	0.00	0.00	80.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	130.00		
Annual Revenue	0.00	0.00	0.00	0.00	160.00	60.00	0.00	470.00	0.00	158.76	140.00	0.00	988.76		
Lifetime Revenue	0.00	0.00	0.00	100.00	100.00	200.00	0.00	1,900.00	0.00	197.30	700.00	0.00	3,197.30		
TOTAL Membership Revenue	0.00	0.00	0.00	100.00	340.00	260.00	0.00	2,420.00	0.00	356.06	840.00	0.00	4,316.06	3,500.00	-816.06
Miscellaneous Revenue															
70th Anniversary Letter Drive	140.00	0.00	0.00	210.00	0.00	1,530.00	0.00	0.00	0.00	0.00	0.00	0.00	1,880.00	1,735.00	-145.00
70th Kick Off Celebration	2,500.00	0.00	0.00	15,295.00	0.00	1,570.00	0.00	0.00	0.00	0.00	0.00	0.00	19,365.00	8,000.00	-11,365.00
Bag Raffle	0.00	0.00	0.00	0.00	0.00	480.00	0.00	0.00	0.00	0.00	0.00	0.00	480.00	1,000.00	520.00
CJ Brown Painting	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,946.47	755.58	382.16	4,084.21		
TOTAL Miscellaneous Revenue	2,640.00	0.00	0.00	15,505.00	0.00	3,580.00	0.00	0.00	0.00	2,946.47	755.58	382.16	25,809.21	10,735.00	-15,074.21
Special Event-Womens Conference Revenue	0.00	0.00	0.00	0.00	0.00	15,000.00	0.00	0.00	0.00	0.00	0.00	0.00	20,000.00	20,000.00	0.00
Ways & Means Revenue															
Angus Gift Barn:Online Sales	1,254.39	8,648.86	1,202.98	23.00	388.98	1,429.46	660.61	28.83	231.53	0.00	121.74	298.84	14,289.22		
Angus Gift Barn:NIAS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,041.47	0.00	0.00	5,041.47		
Angus Gift Barn: Travel Support	0.00	0.00	0.00	0.00	0.00	2,000.00	0.00	0.00	0.00	0.00	0.00	0.00	2,000.00		
Rathey (Bridger Foundry)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		
Gifts That Sizzle	3,322.00	0.00	0.00	0.00	0.00	0.00	1,426.24	0.00	0.00	0.00	0.00	0.00	4,748.24		
TOTAL Ways & Means Revenue	4,576.39	8,648.86	1,202.98	23.00	388.98	3,429.46	2,086.85	28.83	231.53	5,041.47	121.74	298.84	26,078.93	40,000.00	13,921.07
TOTAL REVENUE	7,991.39	8,648.86	1,202.98	29,996.76	728.98	37,269.46	2,086.85	2,448.83	2,331.53	10,244.00	1,817.32	4,181.00	108,947.96	104,560.00	-4,387.96
EXPENSES															
Annual & Mid-Year Meeting	0.00	0.00	0.00	2,790.32	0.00	0.00	0.00	0.00	0.00	117.16	0.00	0.00	2,907.48	3,000.00	92.52
Awards															
Black Kettle	0.00	0.00	0.00	0.00	0.00	0.00	0.00	233.32	0.00	0.00	0.00	0.00	233.32		
Crystal Awards	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	322.92	322.92		
Spader Award	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	161.00	161.00		
Silver Tray	129.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	129.58		
Showmanship & Silver Pitcher	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	784.66	0.00	0.00	784.66		
Ardyce's Apron Award Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	174.90	0.00	0.00	0.00	174.90		
Top 5 Showmanship Bags	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	983.32	0.00	0.00	0.00	983.32		
TOTAL Awards	129.58	0.00	0.00	0.00	0.00	0.00	0.00	233.32	1,158.22	784.66	0.00	483.92	2,789.70	1,325.00	-1,464.70
Fees and Charges (Bank Statement Fee)	0.00	0.00	0.00	0.00	0.00	0.00	5.00	15.00	5.00	-5.00	5.00	5.00	30.00		
Beef Education	200.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,339.07	333.00	0.00	920.30	4,792.37	6,000.00	1,207.63
Friends of Cook Off Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Communications															
Email & Website	476.00	0.00	70.00	0.00	0.00	0.00	122.50	0.00	0.00	0.00	365.46	0.00	1,033.96		
Newsletter-Postage	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	81.53	0.00	0.00	48.38	129.91		
Newsletter-Printing	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	107.10	0.00	0.00	140.09	247.19		
TOTAL Communications	476.00	0.00	70.00	0.00	0.00	0.00	122.50	0.00	188.63	0.00	365.46	188.47	1,411.06	2,000.00	588.94
Featured Fundraiser Expense															
Full Circle Online	0.00	0.00	0.00	56.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	56.70		
Raffles	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		
TOTAL Featured Fundraiser Expense	0.00	0.00	0.00	56.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	56.70	385.00	328.30
Insurance (Business)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	969.00	0.00	0.00	0.00	969.00	950.00	-19.00
MAA Program															
Auxiliary Expense	0.00	2,299.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,299.10		
Clothing	0.00	200.00	268.35	169.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	637.94		
Contest	0.00	0.00	48.58	359.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	407.64		
Contestant Gifts	370.80	0.00	548.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	919.70		
Judges	0.00	0.00	0.00	74.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	74.85		
MAA Gifts	192.59	250.00	201.03	979.50	0.00	0.00	220.00	0.00	0.00	0.00	0.00	114.95	1,958.07		
Travel	0.00	0.00	0.00	1,274.13	0.00	244.82	0.00	326.10	0.00	2,290.34	515.85	0.00	4,651.24		
TOTAL MAA Program	563.39	2,749.10	1,066.86	2,857.13	0.00	244.82	220.00	326.10	0.00	2,290.34	515.85	114.95	10,948.54	13,500.00	2,551.46
Miscellaneous Expense															
70th Anniversary	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,500.00	
70th Anniversary Kickoff Celebration	0.00	0.00	155.82	17,973.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	18,129.09	8,000.00	
General & Letter Drive	0.00	0.00	0.00	0.00	0.00	70.00	0.00	0.00	0.00	0.00	0.00	0.00	70.00	350.00	
Bag Raffle Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	312.23	164.27	0.00	0.00	476.50		
TOTAL Miscellaneous Expense	0.00	0.00	155.82	17,973.27	0.00	70.00	0.00	0.00	312.23	164.27	0.00	0.00	18,199.09	11,850.00	-6,349.09
Officer & Director Expense															
Officer & Director Expense	0.00	0.00	1,332.23	194.49	0.00	0.00	0.00	1,200.00	0.00	600.00	0.00	0.00	3,226.72		
Misc Officer & Director Expense	0.00	0.00	0.00	4,600.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,600.00		
TOTAL Officer & Director Expense															

American Angus Auxiliary
Statement of Financial Position
As of September 30, 2022

ASSETS

Current Assets

BB&T Checking (AGB)	\$ 5,299.88
Commerce Operating Account	\$ 23,740.23
Commerce Savings	\$ 35,591.33
Total Current Assets	\$ 64,631.44

Long-Term Assets

5-Year Certificate of Deposit XX4145	\$ 5,668.86
Total Long-Term Assets	\$ 5,668.86

Fixed Assets

Property & Equipment-Trailer	\$ 6,552.00
Accumulated Depreciation	\$ (6,552.00)
Total Fixed Assets	\$ -

TOTAL ASSETS **\$ 70,300.30**

LIABILITIES & EQUITY

Current Liabilities

Accounts Payable	\$ -
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Total Current Liabilities **\$ -**

Equity

Unrestricted Net Assets	\$ 68,988.29
Net Income	\$ 1,312.01
TOTAL EQUITY	\$ 70,300.30

TOTAL LIABILITIES & EQUITY **\$ 70,300.30**