

American Angus Auxiliary Mid-Year Meeting

Tuesday, July 10, 2018 – Madison WI

President, Leslie Mindemann, welcomed all to the Mid-Year Meeting and announced we would need to go out of order of the agenda and announced Miss American Angus, Kallie Knott, for her update.

The Mid-Year meeting was then called to order at 5:12 pm.

Leslie advised the minutes of the 2017 Mid-Year Meeting were in the packets for this meeting. Julie Conover made to the motion to dispense with the reading of the minutes. Pam Velisek seconded the motion. Motion carried.

Leslie announced Secretary-Treasurer, Gina Hope, deferred to the Bookkeeper the discussion of the Financial Report. After discussing the Financial Report and current Balance Sheet, Leslie announced the Auxiliary has a loss of \$12,638.90 partially due to the outstanding balance Women's Connected Conference funds from the AAA Foundation.

Rachel Frost asked if the Auxiliary still has the Angus Gift Barn trailer. Leslie answered, yes. It has been depreciated out and therefore is not visible on the Balance Sheet.

Nancy Thelan made the motion to accept the Financial Report. Carol Bloom seconded the motion. Motion carried.

Leslie introduced Guests, Executive Committee, Committee Chairs, State Presidents, Distinguished Women, Past Presidents.

Oral Committee Reports:

Historian:

Emma Collins, Historian, gave a report on the Scrapbook. She briefly explained her role as Historian and requested state auxiliaries send photos of activities, accomplishments, meetings etc to her for inclusion in each year's scrapbook. She advised she begins putting each year's book together between September and October before it presented to the outgoing Auxiliary President at Annual Convention.

Ways & Means:

Emma Collins also presented an update for the Ways & Means Committee. She advised her mother, Melani Kiani, Anne Lampe and herself work together on this committee. She advised there was all new inventory in the Angus Gift Barn and encouraged all members to stop in and support the Angus Gift Barn this week. Emma also suggested if any of us have ideas for items to carry to please let one of the committee members know.

Cook-Off:

Anne Patton Schubert announced this year's Cook-Off Contest was a "wonderful 5-ring circus". She announced the WI Alliant Energy Exhibition facility was the perfect location for the contest. Anne announced there were 36 teams, approximately 200 "chefs", 7 adult Chef's Challenge teams and 1 junior Chef's Challenge team.

Scholarship:

Cindy Ahearn, Scholarship Chairman, announced there will be \$17,000 in scholarship funds given away this year. There are 5 young men and 5 young ladies receiving the scholarships from 20 applications submitted. Cindy also advised a scholarship workshop was held just before the Mid-Year Meeting and approximately 50 people attended. Cindy also offered anyone attending the Mid-Year Meeting to pickup a folder that was prepared for the workshop if they wanted to.

Silver Pitcher / Crystal Awards:

Kathi Creamer explained what the Silver Pitcher award is (most points achieved by cattle – not any of the other contests) and this award is sponsored by the Auxiliary's Educational Funds. The Crystal Award was explained as well as started in 1997 by Janet Crystal Fairchild. A statue was auctioned and sold for \$4500. \$2,000 went back to the family and \$2500 was placed in an account made for the award. The Crystal award is won by accumulation of points in educational contests (nothing to do with showing cattle). Kathi announced the Auxiliary will accept donations for either of these awards.

** We broke for giving out Chinese Auction items (and freebie neck coolers) **

OLD BUSINESS**Mentor Program:**

The Mentor Program was discussed by Shally Rogen. She explained the program and that in the first year there were over 100 juniors teamed with adult mentors. She advised to all present there were brochures at the meeting and encouraged members to get involved.

Women's Connected Conference:

Anne Lampe was not present to talk about the Women's Connected Conference.

Ways and Means Projects:

Leslie Mindemann talked about fundraising projects. She discussed the new fundraiser the AAAux has taken on – Boelte-Hall greeting cards. She advised there will be a link on the website next week where anyone can purchase greeting cards.

NEW BUSINESS**Full Circle Online Auction:**

Cortney Cates talked about the online auction. This will be the 3rd year for this auction. It will be handled by Angus Live. There will be 20 or so consignments. The committee is always looking for consignments. Brochures are available at this meeting and Cortney encouraged members to pick them up. The auction will be held September 26 and 27. She requested members let any of the committee know if you have any new ideas.

Auxiliary Communications:

Cortney Holshouser announced there have been changes made by API (Angus Productions Inc). Effective 7/1/18 we will be charged for web services and printing in the Angus Journal. She wanted membership to know as this change will be reflected in future financial reports. She encouraged members to sign up for Eblast and to follow the Auxiliary on Facebook to ensure they will see all communications from the Auxiliary.

A question was asked – for what are we being charged? Leslie Mindemann answered we will be provided some services gratuitously and we are evaluating how to communicate to membership moving forward. Leslie then asked the membership how many members read the Angus Journal. (Surprisingly, not many – Secretary-Treasurer notes less than 10 hands were raised.) She asked how many use social media. More hands were raised. She asked how many have seen products on Facebook and seeing them there made a purchase. Again, many hands raised. Most agree electronic media is the way to go. Leslie announced we currently spend \$600 - \$800 to print meeting packets. She announced it is the Auxiliary's intention to post these meeting packets as pdf files available on the website (or by eblast) now. Leslie also introduced the idea of making The Auxiliary Post digital now as well for cost savings purposes.

Anne Patton Schubert asked if printed versions would still be made available. Leslie announced an exception would be made for Mrs. Schubert.

Leslie announced, again, there will be a re-evaluation of our communication. She encouraged members to email or call anyone on Executive Committee with any feedback.

Leslie asked if members found navigation on the Auxiliary website easy. She announced she, as President, has had trouble finding what she wanted on the current website.

Miss American Angus

This year at Annual Convention will be the 50th Miss American Angus. Tickets to the Auxiliary Breakfast where this anniversary will be celebrated will be Sunday.

Meeting paused again for giving away of remaining Chinese Auction items (and freebie neck coolers)

Member Concerns

No member concerns presented.

Leslie Mindemann went over the upcoming Annual Convention schedule.

Leslie announced the aging out junior membership incentive (juniors born in 1997 may purchase life membership in AAAux until 31 December 2018 for \$75)

Leslie requested members to support the Agnus Gift Barn here and at the Annual Convention.

Leslie went over details for Craves Brothers Dairy tour scheduled for Wednesday 11 July.

Nominating Committee (missed in Old or New Business):

Julie Murnin advised Regional Director positions in regions 1, 2 and 3 are up for election this year as well as the officer role of Secretary-Treasurer. Nomination forms need to be filled out as announced in The Post and submitted by 1 August 2017. If you have any questions, please talk to any of the officers or Regional Directors.

Leslie encouraged involvement in the Auxiliary from new members.

The drawing for a \$100 AGB gift certificate for the member who brought the most new members went to Melissa Steph from Texas. The drawing for a \$50 Amazon Gift Card for a new member attending this year's Mid-Year meeting went to Patti Knight from Virginia.

A motion was made by Patti Knight to adjourn the meeting. Pam Velisek seconded the motion. Motion carried. The 2018 Mid-Year meeting was adjourned at 6:11 pm.

Carol Bloom donated two very beautiful scarves to be auctioned at the end of the Mid-Year meeting. NJAA member Cale Hinrichson, of Kansas, was our auctioneer. (Note Cale also participated in the first ever Auctioneer Contest at the 2018 NJAS.)

Sandra Carmichael purchased the blue scarf for \$70

Cassie Royer purchased the pink scarf for \$70

Both purchases were paid in full at the meeting.