



## American Angus Auxiliary

# THE AUXILIARY POST

Fall 2012

[www.angusauxiliary.com](http://www.angusauxiliary.com)

### A Story to Tell

By Anne Lampe, President



During Certified Angus Beef® Annual Conference, I had the opportunity to listen to a keynote address by Ken Schmidt, former director of communications for Harley-Davidson Motor Company. Schmidt's motivating presentation on branding, creating a fanatic customer base and developing leaders who inspire contained a key phrase that he used to make his point. He said, "Don't leave without a story to tell", expounding that if there is no story then nothing happened. Your story can be sparked by a nice or engaging dinner conversation, a new friend met, something learned or experienced- big or small – there is a story to tell. After Schmidt's presentation, I began to think about what would be my story and what would be the story of current officers, members as well as of those the Auxiliary touched this year through our programs, awards, meetings or events.

As I end my year as president, I am excited to tell my story and the story of the Auxiliary's 60<sup>th</sup> year. It is a story that will be forever ingrained in me and will always be a very special memory. In the beginning of my term, I set personal goals as well as goals for my year as president. My number one goal was to bring a greater open awareness of the Auxiliary and to reach out to those that may not know our mission and purpose. At that time I was not thinking about "telling a story", at the end however we do have a great story to tell and share. Here is just a little of that story.

The story begins with the nine women that have served with me this year as officers and regional directors, while I am sure that each of them could tell their own story the story we can tell together is one of a successful and personally fulfilling year as we worked together to uphold the 60 year old mission of the Auxiliary. Each of these women brings unique talents, experience and perspectives while sharing a passion for our mission and Angus cattle that unite us together as a team. It continues with Miss American Angus 2012, Brooke Harward and the many committee chairwomen and committee members that have worked throughout the year to create the heart of our story. A big part of our story is our first- ever *Women Connected Conference* which we had last spring in St. Joseph, Missouri. Made possible by the sponsorship of the Angus Foundation and support of the America Angus Association, we connected with a diverse group of women from different regions of the country and backgrounds that are connected by and share common bond, Angus cattle.

By utilizing social media and our regularly updated website our story has been shared on a daily basis with the world. Fun and beautiful new items were added to the Angus Gift Barn and a partnership with Certified Angus Beef, LLC brought our *Gifts that Sizzle* program to new levels. With this new partnership our net income for the project this year was almost \$3000, a 438% increase over 2011. The May 14, *The Angus Report* on RFD TV was entirely about the Auxiliary featuring the *Women Connected* conference and our history as well as our scholarship, Miss American Angus, cook-off programs and more.

In June, we continued the tradition of selling a heifer during the All-American Breeders Futurity in Louisville. A bred heifer donated by Gardiner Angus Ranch, Ashland, Kansas was sold during the All-American Angus Breeder's Futurity for \$9000 to French River Cattle Company and Daisy Springs, Ontario, Canada. The entire proceeds of this sale have been invested in our scholarship and awards endowments. Collaboration with the All-American Angus Breeders' Futurity and the Angus Foundation for this project lends awareness of our organization and our mission. Our story is made more interesting through the generosity of our supporters.

Our story gained new pages during the National Junior Angus Show as we

coordinated our 29<sup>th</sup> annual All American Certified Angus Beef Cook-Off Contest and fourth Chef's Challenge Contest, awarded the 59<sup>th</sup> annual silver pitcher awards, presented our silver bowls to showmanship winners for the 45<sup>th</sup> year and honored junior Angus members with numerous other awards including \$12,000 in scholarships. We conducted scholarship and Miss American Angus workshops to a standing room only crowd and welcomed the membership to a social and mid-year meeting.



The final part of this story will be written in Louisville during our annual meeting, breakfast and 60<sup>th</sup> anniversary reception; as well as with the induction of a Distinguished Woman and the crowning of the new Miss American Angus.

Perhaps most importantly our story as well as mine will continue with the renewal of old friendships and meeting new people that share our commitment to the Angus breed as well as the Auxiliary mission. As we moved forward as an organization we have many more chapters to add. I leave my year as president with simple challenge for myself, the Auxiliary officers, committee chairman and members, "Don't leave with out a story to tell" and tell that story. I have been truly honored to serve as the 60<sup>th</sup> president of the Auxiliary; this story is one that I will continue to tell.

### Invitation to celebrate the 60<sup>th</sup> Anniversary of the Auxiliary in Louisville

The American Angus Auxiliary invites all Angus enthusiasts to join us November 10-12 in Louisville, Kentucky as we culminate our year-long celebration of 60 years as an organization and celebrate this milestone. We will celebrate in conjunction with the American Angus Association's 129<sup>th</sup> Meeting of Delegates and the Auxiliary's Annual meeting during the North American International Livestock Exposition. Auxiliary events will begin on Saturday, November 10 at 2 pm with the executive board meeting at the Crowne Plaza Hotel. The executive board consists of the officers and regional directors as well as all past presidents, current committee chairwomen and state presidents. The annual meeting will follow at 3 pm and is open to all members of the Auxiliary. During the annual meeting the new regional directors will be introduced (voted on through mail-in ballots, see page 7) and officer elections conducted with the pin and gavel being passed to the newly elected president. Guests of members and anyone interested in learning more about the Auxiliary are welcome to attend the annual meeting. The popular and entertaining annual Auxiliary breakfast will be on Sunday, November 11 at 8 am. For the second year the breakfast is at the Kentucky Fair and Exposition Center affording convenience to those involved in the junior Angus show in the morning and the American Angus Association workshops and candidate forum later in the day. A hearty breakfast buffet, entertainment and the induction of the 2012 Angus Auxiliary Distinguished Woman will highlight the event open to all. The Kansas Angus Auxiliary will serve as hosts and provide decorations and favors. State auxiliaries are asked to bring door prizes. Advance reservations are recommended as space is limited; to make reservations and to purchase tickets contact Michelle Rieff, Auxiliary Hospitality and Program chairwoman, [MichelleRieff@aol.com](mailto:MichelleRieff@aol.com); (479) 936-1685. In the afternoon, back at the Crowne Plaza join us for a "come and go" anniversary cake and punch reception from 3:30 to 4:30 pm; followed by the introduction of the five talented young women vying for the title of Miss American Angus. Listen to their speeches and impromptu questions in the final phase of the Miss American Angus contest. The 2013 Miss American Angus will be crowned in the arena just prior to the selection of the grand champion Angus bull on Monday, November 12 at the Exposition Center.

**Nov. 10**

- Exec. Board & Annual Meetings

**Nov. 11**

- Breakfast
- State Auxiliaries asked to bring doorprizes
- 60th Anniversary Reception

## French River Cattle Company Purchases Auxiliary Heifer

Support of Angus youth is a main priority of the American Angus Auxiliary, and thanks to French River Cattle Co. of Ontario, Canada, the purchaser of the 2012 American Angus Auxiliary Heifer, that support of youth scholarships and awards continues. The heifer was purchased for \$9,000 at the All-American Angus Breeders' Futurity in Louisville, Ky., on June 17. Tom McGinnis of Heritage Farm, Shelbyville, Ky., was the contending bidder. In addition to providing for many Angus youth through her auction proceeds, the elite female, GAR Progress M381, donated by Gardiner Angus Ranch of Ashland, Kan., also will serve as a start for a young girl's very own Angus herd. The heifer will be transferred to 11-year-old Selena Stronach and her farm, Daisy Springs, also in Ontario. Selena's father, Andy Stronach, and George McGaffin own French River Cattle Co. "At times, we have to look outside the box, from our own farms, families or businesses," McGaffin says. "By supporting the American Angus



Auxiliary and Angus Foundation, we give back to the breed in a manner that allows excellent work and efforts to continue. It certainly was an easy call for us when we could see and appreciate the quality of Mark Gardiner's fine donation." GAR Progress M381 is a daughter of GAR Progress, and she sold bred to GAR Prophet. Gardiner Angus Ranch also donated the transportation costs to the buyer's ranch.

"The reality is the American Angus Association®, the Angus Foundation and the American Angus Auxiliary—the whole team—is so valuable," says Mark Gardiner of Gardiner Angus Ranch. "I feel my family wouldn't have survived without the support of this team, which allowed us to build a business to support our family. This is why we were happy to pull our weight and donate this heifer." Auxiliary President Anne Lampe says the sale of a heifer was reintroduced in 2011, after a several year hiatus, as "The Tradition Continues" project. "The American Angus Auxiliary's mission is further enhanced through the generosity of Angus breeders and supporters," Lampe says. "Collaboration with the All-American Angus Breeders' Futurity and the Angus Foundation for this project is exciting and lends awareness of our organization and our mission. We sincerely thank the donors, the Gardiner family, and the buyers, French River Cattle Co., for sharing our commitment to the Angus breed and its junior members." All proceeds from the auction will benefit the Auxiliary's scholarship and awards endowments, which the Angus Foundation maintains. The scholarship and awards endowments benefit 10 Auxiliary scholarships; the Crystal, Grote and Spader Awards; the Silver Pitcher Award; the Miss American Angus contest; the All-American Certified Angus Beef® (CAB) Cook-Off contest; and the National Showmanship Awards. The awards and scholarships are presented annually during the National Junior Angus Show.

**The Auxiliary plans to continue the tradition in 2013 and is currently seeking a heifer donor, please contact president Anne Lampe at [alampe@wbsnet.org](mailto:alampe@wbsnet.org), (620) 874-4273 or Courtney Hill Dukehart Cates, president-elect, [courtneyhd@gmail.com](mailto:courtneyhd@gmail.com), (410) 707-0267 to discuss this project.**

## Women Connected Conference

In celebration of its 60<sup>th</sup> anniversary, the American Angus Auxiliary recently held the "Women Connected" Conference in Saint Joseph, Mo. Women



involved in the cattle business, from throughout the country, joined together to engage with one another, empower leadership abilities and educate themselves about current industry topics. "We brought together such a diverse group of women involved in not only the Angus industry, but also the entire agriculture sector," says Anne Lampe, Auxiliary president. "The conference gave these women the chance to learn more about agriculture, themselves and their abilities to be advocates for the industry." Twenty-nine women from 15 states traveled to the Midwest for the weekend, April 14-16. They heard from a variety of speakers, participated in interactive workshops, and further developed leadership and teambuilding skills. Opening keynote speaker Suzy Graven, life and business strategy coach, spoke with participants about women's influence on the American West. They also heard from Lampe about the history and mission of the American Angus Auxiliary and the Angus Foundation, and their common goals of supporting Angus education, youth and research. Debbie Lyons-Blythe, Angus rancher from White City, Kan., shared advocacy tips for connecting with consumers and other women outside of the industry. The American Angus Association's public relations department also presented on how to navigate social media and take powerful photos for farm and ranch marketing. Participant Danyal Coon, Rockport, Mo., is a member of the National Beef Speakers Bureau and says the social media advocacy portion of the conference better equipped her to share agriculture's story. "There is so much knowledge floating around out there, and with the information I was able to learn during the conference, I will be able to dig a lot deeper into my ag-advocacy blog and really be able to tell agriculture's real story," Coon says. "Ranching is not just a job, it's a lifestyle, and the only way we can connect is to put a face to the industry." Later in the conference, Marcy Heim, founder of *The Artful Asker*, shared techniques to empower participants as leaders in the beef industry. Heim also presented methods to encourage others to invest in organizational development. Participant Carla Malson of Parma, Idaho, says the information she received from the conference won't just stay in St. Joseph: "No matter what region the participants were from in the United States, we had more similarities than differences," Malson says. "I am really fired up to take new ideas from the speakers and other attendees back and fine tune them for my region and organizations." The conference concluded April 16 with a tour and informative breakout sessions of the Association and Angus Productions Inc. "At the end of the day, we were all excited about the knowledge everyone was walking away with," Lampe says. "We are excited to see the impact these women will bring to the Auxiliary and Angus industry."

### 2012 "Women Connected" Participants

Heather Bear – Aurora, IN  
Judy Brown – Greenfield, IN  
Sandy Carmichael – Bloomington, IN  
Marsha Corbin – Dover, MO  
Danyal Coon – Rock Port, MO  
Beverly Figge – Onaga, KS  
Rachel Frost – Tallulah, IL  
Lezlie Halladay – Maple, WI  
Suzy Hebbert – Ashby, NE  
Carla Jurgenson – Atlanta, IL  
Iva Maier – Natoma, KS  
Carla Malson – Parma, ID  
Sam McDonnell – Columbus, MT  
Chris McGarraugh – Perryton, TX  
Susan Pelton – Paradise, KS

Christy Perdue – Louisburg, NC  
Myrna Sharpe – Arlington, MN  
Anne Patton Schubert – Taylorsville, KY  
Sheyna Strommen – Fort Rice, ND  
Emily Tennant – Greensboro, NC  
Courtney Holshouser – Castilia, N.C.  
Martha Holshouser – Gold Hill, N.C.  
Mary K Vejraska – Omak, WA  
Barbara Etteredge – Pilot Point, TX  
Courtney Cates – Modoc, IN  
Marlene Dukehart – Sykesville, MD  
Anne Lampe – Scott City, KS  
Leslie Mindemann – Sullivan, WI  
Lynne Hinrichsen – Westmoreland, KS



2012

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## From Your Regional Directors

### Greetings from Region 4

By Martha Holshouser, Region 4 Director

I attended the AAAx Executive Board Meeting in St. Joseph, Mo, along with the Angus Women Connected Conference. It was a great experience and I enjoyed making new Angus friends. I have continued to work on membership, recruiting new members and also working on our membership list. I have made phone calls reminding ladies to rejoin and to update addresses. I attended the Eastern Regional Jr. Angus Show in Timonium, MD and helped Carol with Angus Gift Barn. I have contacted the President of the Angus Auxiliaries in my region for reports for our mid-year meeting and our newsletter. I also attended the National Jr. Angus Show in Louisville, attending the Queen's Luncheon, Mid-year meeting and helping with the Gift Barn. I am very proud of the many activities that our ladies support, not only for our juniors, but for the Angus Breed itself.



#### Arkansas: President Leslie Roye

AK Angus Aux endowed a scholarship this year with the Angus Foundation. The scholarship was set up for any AK Jr. Angus member who is currently in college (sophomore, junior, or senior). We provided the breakfast for the State Preview Show this year as well as providing snacks and drinks during the day. We presented Madeline Taylor with the Senior Scholarship this year. The AKAx sponsors and selects Miss AK Angus. We assisted two teams for the Cook-Off In KY At The Jr. Nationals.

#### Georgia: President Tanya Eidson

The GAAx hosted our annual reception and meeting during the Southern National Angus Show which was held June 7-9, 2012 in Perry, GA. The reception is open to everyone attending the show and this year we had a tremendous turnout with about 150 people. The GAAx began sponsoring contests for the juniors during the Southern National Angus Show in 2011. This year we were able to increase the number of contests offered from 2 to 5. Categories previously offered were Photography and Poster with Quiz Bowl, T-Shirt Design and Graphic Design added in 2012. The Nominating Committee recommended the current slate of officers for another 2 year term. The recommendation was approved by the members in attendance. Officers for 2012-2014 are Tanya Eidson President, Melissa Miller Vice-President, and Holly Alford Secretary/Treasurer. The GAAx has completed our first fundraising campaign. The cookbooks look amazing and are on sale for \$10.

#### Mississippi: President Melanie Kiani

Melanie St. Blanc Kiani and Emma Collins are the Scholarship, Queen and Princess Contest Co-Chairs. The MSAx was the host and coordinator of the MS Angus Preview Show. They served coffee and donuts at the Dixie National ROV Angus Show and the MS Angus Assoc. State Sale. The MSAx were the responsible for the hospitality at the MS Angus Annual Awards Banquet. They presented Achievement Awards to: Matt Spardling, Hayden Neal, and Gabrielle Simpson. 2011-12 MS Angus Queen and District Princesses are: Queen-Ashton Gandy. Princess Brittney M. Amey; Princess Karlea Dixon; Princess Chloe Madalyn Pinter; Princess Gabrielle Simpson; Princess Emma Bell O'Neal; Jr. Princess Haley Grace Walker; Jr. Princess Cayla Addison Fortenberry.

#### North Carolina: President Jane Ebert

Bye-Bye Summer! Hello Fall. The NCAAx has had a vibrant summer. Auxiliary members have been on the move and supporting our juniors. In June we had 15 attending our summer outing in Snow Camp, NC. The day started with a tour of the Henry and Donna Vines poultry operation. We learned it takes more than harvesting eggs each day...it requires a lot of TLC and food safety after the collection of the eggs before they are transported to PA and then back out to grocery stores for human consumption. After our Vines tour, we traveled to Elaine Scarlett's for a wonderful day of food, fellowship and silk tie dyeing of eggs. Shirley Bowers of Lexington conducted the silk tie dyeing of eggs and each attendee traveled home with a basket of dyed eggs that Shirley prepared for all. Our membership numbers have increased 50% in 2012. We have worked diligently to involve NCJAA mothers to become more involved in the auxiliary. The Biltmore Estates will be conducting a special tour, Butler's Tour, for 15 Auxiliary members in attendance at the NCAA Field Day, September 8<sup>th</sup>. This will show how the Biltmore House functioned, past and present, and learn about the work of the domestic servants during this guided tour. The Executive Board approved to support the NC 4-H Livestock program in the amount of \$250.00 in cooperation with the NCAA and NCJAA. Our own Brooke Harwood, Miss American Angus, was presented a portrait that was commissioned by Mary Tennant with the presentation taking place at the

Spring Fever Sale in Reidsville. The 2012 Atlantic National Angus Show was dedicated to the Ebert Family, Bill, Jane and Betsie.

**Louisiana-** The Louisiana Auxiliary is working on reorganizing.

### Region 6 Update

By Marlene Dukehart, Region 6 Director



The Maryland Angus Woman's Club, under the direction of Donna Full and Pam Velisek, hosted the Atlantic National Royalty Brunch in Timonium, Maryland. Randy Hahn and Dean Haggard of Coppers Creek Canyon Angus in Winchester, Indiana sponsored the event for the second year. The attendees enjoyed a lovely meal, interesting presentations and an opportunity to socialize with their state counterparts. Each of the state royalty received an engraved jar commemorating the occasion. Group photographs were taken, with Miss American Angus Brooke Harward, and distributed to each of the girls. Maryland also did an outstanding job hosting the Eastern Regional Junior Angus Show, themed Chillin' on the Chesapeake. A beautifully decorated show ring greeted the contestants and their families. Meals featuring Maryland seafood, under the direction of Mike Whiteside, made the show a culinary delight. The attention to detail of providing for the comfort and entertainment of the attendees enhanced the overall experience. The Maryland Junior Angus Association is to be commended for their hard work and above efforts in providing such a memorable experience for the exhibitors and their families.

NJAA members from the 6<sup>th</sup> District traveled to Louisville, KY for the National Junior Angus Show. Many of the parents and members attended the American Angus Auxiliary social and informational presentation where they learned the intricacies of completing scholarship applications. The record setting attendance was a tribute to the work of the Auxiliary staff and the interest of NJAA members in the Auxiliary sponsored programs. Every year NJAA members participate in Auxiliary sponsored events. The funding for these events is provided by resources raised by American Angus Auxiliary volunteers. It is not often easy to ask for sponsorship and devise new fundraising ideas; therefore, it is important that the volunteer pool grow. By becoming a member of the Auxiliary, you are providing for present and future generations of Angus youth. Even if you don't want to actively participate, your membership dues help to finance our programs

#### Locate your Region

Region 1 - Washington, Idaho, Oregon, California, Nevada, Montana, Wyoming, Utah, Arizona, Hawaii and Alaska

Region 2 - Colorado, New Mexico, Texas and Oklahoma

Region 3 - Kansas, North Dakota, South Dakota, Minnesota, Iowa and Nebraska

Region 4 - Missouri, Arkansas, Louisiana, Tennessee, Mississippi, Alabama, North Carolina, South Carolina, Georgia and Florida

Region 5 - Wisconsin, Michigan, Illinois, Indiana, Ohio and Kentucky

Region 6 - Delaware, Maine, New Hampshire, Massachusetts, Vermont, New York, Rhode Island, Connecticut, New Jersey, Maryland, Pennsylvania, West Virginia, Virginia and District of Columbia

**News from Regions 1,3 & 5 is printed in the Spring issue and 2,4 & 6 in the Fall**

## Looking for the Perfect Gift?



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## Miss American Angus

Wow! Where has the time gone? It seems like just yesterday we were getting ready for all of our spring and summer events and now we are only a month and a half away from the North American in Louisville. Over the past six months I have had the opportunity to travel to many events to support the Angus breed as Miss American Angus. In April I flew to Reno, Nevada for my first Western National Angus Futurity where I was able to assist in the ring and participate in events throughout the weekend. To start the weekend I was able to be a part of the Western States Angus Queen contest and provide advice for the Miss Western States Angus Queen. Congratulations to Lauren Casdorff on becoming the 2012 Miss Western States Angus and to Shane Kerner for doing an excellent job in 2011. Also in March, April, and May I attended multiple Angus sales to promote the American Angus Auxiliary. As May came to a close I completed my first year of college, but that did not mean that my schedule became any less hectic! The last weekend of May my family and I traveled to Timonium, Maryland for the Atlantic Nationals. This show is always a lot of fun and we had a great time at our Queen's Reception hosted by the Maryland Angus Ladies. June was a busy month as we were traveling to shows almost every weekend. To begin the month I was able to attend our NC State Junior Angus Show. The next weekend I went to Louisville, Kentucky for the All-American Angus Breeder's Futurity, another first for me! This was a great weekend at the show, but I was most excited about going to Churchill Downs for the first time with

Anne Lampe and Cortney Holshouser. For the third weekend in June we were back in Maryland for the Eastern Regional Junior Angus Show. The Maryland Junior Angus Association put on a terrific show and everyone had a fun time! July finally arrived which meant that it was time for my favorite part of the year—the National Junior Angus Show! This was easily the best week of the summer! To begin the week, Angus royalty visited Churchill Downs for our Royalty Reception where I had the privilege of speaking with girls from across the country. Throughout the week I was also able to represent the American Angus Auxiliary at different events. A big highlight this year was the "Wearing the Crown" workshop, which I was able to participate in by giving advice to young ladies who would like to run for Miss American Angus. I would like to extend my sincere appreciation for everybody's kind words and support during the week. Also thank you to all of the State Queens and Princesses who helped make my NJAS as Miss American Angus a huge success!



Fall is now here and with that it means my reign as the 2012 Miss American Angus is almost over. However, I will never forget the memories I made or the friends I have met this past year. Thank you and I look forward to seeing many of you in Louisville in November! *Brooke Harward, Miss American Angus 2012*

## Always a Queen

Compiled by Anne Lampe

*Its been said, "Once a Miss American Angus always a Miss American Angus." In celebration of our 60th year, we highlight one of our most visible traditions, the Miss American Angus program. The first National Angus Queen was crowned in 1967 after being awarded the first place Auxiliary scholarship, in 1973 the title was changed to Miss American Angus and in 1980 MAA was chosen from the top five scholarship winners in an interview and speech competition. I recently contacted those past queens with whom I have email contact with and asked them to share a few memories of the contest, their reign or how MAA affected their life. The response was great, in fact more than I expected for this limited space. During this milestone anniversary I chose to print all of what the very first queen shared as well as selected memories and reflections from others.*

**Sharon Harold Sommers—1968-69.** What an exciting moment for me when I received a telegram informing me I was the first place Auxiliary scholarship winner in 1968. Along with the \$600 scholarship I automatically was crowned the first "National Angus Queen." I have such fond memories of the ladies of the American Angus Auxiliary, especially Mrs. Willie Volkmann, Mrs. Evelyn Smith, and Mrs. Berl Priebe. They were such lovely, gracious ladies that made me feel very special. The outfit designed for me was a black velvet suit with a white lace blouse. Attending the International in Chicago was the highlight of my year as queen. The place, the people, and the cattle were just awesome. I had attended the show before, but to be sitting in the arena as the "National Angus Queen" was an experience beyond words. Other shows I attended included the American Angus Futurity, the American Royal, and the National Junior Heifer Show. I was thrilled to be the first queen, but even more thrilled when my daughter, Jill Sommers Harker, twenty-five years later placed second in the Auxiliary scholarship contest and was also chosen as the Miss American Angus Queen. Jill also was elected to the National Junior Angus Board and served as the Communications Director. Jill, her husband Dan, and sons Luke and Chase live on a farm at Hope, Indiana, and raise and show Angus as well as other breeds. Our youngest daughter, Janelle Sommers Deatsman, was chosen as the first place American Angus Auxiliary scholarship winner in 1996. She was also elected to the National Junior Angus Board and served as chairman. She and her husband Brian and two sons, Collin and Landon, live on a farm at Leesburg, Indiana, and raise and show Angus in addition to other breeds. My husband, Dr. Richard Sommers and I live on a farm at Silver Lake, Indiana and maintain a small herd of Angus cows in addition to the Sommers Veterinary Clinic. We love to be a part of our grandsons lives, especially as they start their show careers. I have been active in the Indiana and American Angus Auxiliaries as well as local, district, and state Angus and beef cattle associations. Janelle, Jill, and I also served as advisors to the Indiana Junior Angus Association.

**Nancy Diuble Thelen—1970-71.** Nancy who served an Auxiliary president ins 2008 and currently chairs the finance committee wrote. My life has been devoted to young people and Angus cattle, and I believe deeply in the mission of the Auxiliary. I also greatly appreciated what so many others have done in the past to build the Auxiliary and wanted to see that continued so many more young people will be able to be recognized and assisted by the Auxiliary for many years to come. In addition to watching many juniors grow and develop, the Auxiliary has given me the opportunity to work with others from across the country and become lifetime friends. **Kathy Votaw Dubs—1973-74.** Next year will be 40 years since that wonderful day in the summer of 1973 that I received a phone call from the



Sharon Harold,  
Indiana  
1st National Angus  
Queen, 1968-69

American Angus Auxiliary representative inviting me to Lexington, Kentucky to receive my American Angus Auxiliary 1st place Girl's Scholarship. That meant an automatic title, "Miss American Angus", which was new for 1973 from National Angus Queen which the Auxiliary had used prior to then. I was elated and very honored, not grasping what a truly unforgettable experience was dawning that day in Kentucky. 1973 was the Centennial Year for Angus in America so in honor of George Grant who imported the first Angus from Scotland into Kansas, the Queen Committee chaired by Betty Johnson from Ohio, decided to have a kilt made in the black and white "Grant" plaid. That was my official outfit along with a matching hat, black boots and a beautiful leather banner that had

Angus hair from the hide showing through. My most memorable event was the World Angus Forum which the United States hosted that fall in Kansas City, Missouri. During the show, I got to lead each class in on horseback carrying the flags of all the different countries represented at the Forum. **Kerri Votaw Kliever-1977-78.** I remember receiving the

call and just being "over the moon" with excitement. My sister Chris and I flew down to Louisville where I was crowned at the All American Angus Futurity. Now a jewelry wholesaler, I take every opportunity to promote Angus. My favorite question asked with the most sincerity is "what part of the cow is the Angus from?" It provides the perfect platform to promote Angus. **Cindy Houck DeHoff—1984.**

My memory of crowning was it was during the banquet and Art Linkletter was the guest speaker. He crowned me and was very dear...only other memory was they tied silver helium balloons to my chair the rest of the night. I was in shock and overwhelmed. **Susan Quam—1985.** There were three components to the

contest: A prepared speech, impromptu question and private interview with the selection committee. I remember having a great conversation with Glen Klippenstein about the problems with the milk pricing/marketing system at the time. Since I was from Wisconsin, he wanted to test my knowledge of other ag-related issues. **Jill Sommers Harker—1994.** Miss American Angus gave me so much

more than just a crown and sash. It allowed to me to travel the US and meet people that I have established friendships with that will last a lifetime. It changed me as an individual – gave me confidence, self-esteem, taught me how to speak on my feet, to promote agriculture and all that it stood for. **Christy Bell Page—1995.** Serving as Miss American Angus opened up so many opportunities for me either through

industry, making contacts or making like long friends. Serving as Miss American Angus strengthened my love for Angus cattle and the Angus breed and certainly knowing that I would remain involved in the Angus breed all my life. **Jamie Meyer Rutledge—1998.** Being a part of the NJAA, not just being MAA has had a lasting

impression on my life. I learned so many life lessons and met wonderful people that I would otherwise not have had the opportunity to meet. **Whitney Trospen Renfro-2000.** Whitney is one of a trio of sisters that have held the MAA title. She currently

co-chairs the MAA program ( see page 5). She wrote. My family feels that we have all gained so much from our experiences with the AAAs through scholarships, participating in Cook-Off and all three of us serving as Miss American Angus. We have a great desire to be a part of continuing those opportunities for other youth. We gained many new friendships and by staying involved in the AAAs those

friendships only expand. **Danielle Foster -2008.** The year as MAA truly strengthened my passion for this industry. I work as a meeting planner for Certified Angus Beef LLC. I plan and execute various events including many pasture to plate experiences. These events allow us to give people a glimpse inside our industry, and allow them to personally interact with Angus families.

## Ask our Members

Compiled by Leslie Mindemann, Region 5 Director

Committee members are the backbone of the Auxiliary. We asked several members about their experiences working on committees within the organization. Thank you to these women for their support of the American Angus Auxiliary mission. Don't wait for the next newsletter, share YOUR experiences on American Angus Auxiliary Facebook. If you would like to share your AAAx experiences or insights email Leslie at [lesmindy@gmail.com](mailto:lesmindy@gmail.com).

### Committee Members Share Experiences

#### Carolyn Gazda – Georgia; Scholarship Committee Member

**Tell us about the committee you serve on and how it benefits the Angus community.**

The benefit of the scholarship committee provides to the Angus community is in the selection of the qualified candidates to receive the scholarship funds. The juniors are the future of the Angus industry and the Auxiliary is providing financial aid to the education of our future leaders. **Are there others on your committee and how do you "meet" to manage your responsibilities? Is it difficult across state lines?** There are many others serving on the scholarship committee. The scholarships are sent to the chairman of the committee, who then sends copies of the scholarships out to those serving on the committees to evaluate and return a ranking to the chairman. A conference call is then held to discuss the rankings and work out any conflicts.



**A Little About Me:** I live in Athens, Georgia and work for the University of Georgia Extension Animal Science where I handle all of the entries for Georgia's State Junior Livestock Shows. I am married to David Gazda, who is a Regional Manager of the American Angus Association, and we also operate Gazda Cattle Company. We have two daughters, Katie, who served as the 2009 Miss American Angus and Taylor who is in her second year at the University of Mississippi.

#### Emily Tennant - North Carolina; Member of Nominating & Gifts That Sizzle Committees

**Tell us about the committees you serve on and how it benefits the Angus community.**

I'm currently on the Nominating Committee and the Gifts that Sizzle Committee. The Nominating Committee is important because we help fill the new leadership positions within the Auxiliary each year. The Gifts that Sizzle Committee has coordinated with Certified Angus Beef® to generate income for the Auxiliary through a percentage from online sales of CAB steak packages. The CAB steak packages are a great way to give a gift because the steaks go directly to the recipient, they're frozen so they can be used anytime, CAB steaks consistently taste great, and it benefits the Auxiliary. I think they make a great wedding, Christmas, or thank-you gift, especially to non-farming friends and family. **What inspired you to become active in the Auxiliary?** Growing up in the NJAA, I'd always been aware of the Auxiliary's presence but it wasn't until my year as Miss American Angus that I gained a better understanding of the multifaceted support that the Auxiliary provides for the Angus breed. In spite of any preconceived notions that the Auxiliary was just for "seasoned" mothers and grandmothers from Angus families, I quickly realized over the year as MAA that I had much more in common with the Auxiliary members than I'd thought. It was a group of women from all over who love farming and ranching, with a particular love for Angus cattle. They see value in supporting education. They enjoy coming to a cattle show both to see the livestock but also to catch up with longtime friends. I saw the chance to learn a lot from the group – you name it – shopping, cooking, balancing work and farm life, family stories, basically just all the stuff I love. So that's when I knew I wanted to be a part of the Auxiliary. **A Little about Me :** I'm currently in my 4th (and final!) year of pharmacy school. I currently live in Raleigh, NC, while I finish up school this year. We have a small farm of Angus cows in Greensboro, NC; we also have a few sheep and one moody donkey. I like being outdoors, exercising, yoga, baking, and North Carolina beaches!



## Committees Need You!

If you would like to serve on a committee in 2013, please contact President-elect **Courtney Hill Dukehart Cates** to discuss your interests & options. [courtneyhd@gmail.com](mailto:courtneyhd@gmail.com), (410) 707-0267.

#### Lindsey DeWitte & Whitney Renfro - Missouri; Miss American Angus Committee & Program Co-Chairwomen

**Tell us about your committee and its' benefit to the Angus community.**

The Miss American Angus Committee consists of co-chairs, Whitney Trospen Renfro and Lindsey Trospen DeWitte and committee members Mallory Trospen and Sandy Trospen. Our main function is to organize and coordinate the Miss American Angus competition held annually at the North American International Livestock Exposition in Louisville, KY. Following the competition, we provide counsel and serve as a resource for the newly crowned Miss American Angus throughout her reign. Miss American Angus is a time-honored tradition of the American Angus Association and American Angus Auxiliary. The Miss American Angus program recognizes one accomplished young woman annually and asks that she serve as a representative and spokesperson for the breed. Serving with grace, poise and intellect, she is an approachable figure with whom those detached from the Angus breed, or agriculture in general, can interact with and learn from.



**What inspired you to become active in the Auxiliary?** After all serving as Miss American Angus (Lindsey, Whitney & Mallory), we recognized how transformative the program can be. The preparation and the competition itself is a learning experience. The interaction with the public and other Angus breeders, and the opportunity to travel to events across the country were incredible confidence-builders. We all had such positive and memorable experiences and met so many incredibly kind people as Miss American Angus that we were excited about giving back to the organization that had enabled this. We also feel lucky that we have the chance to help preserve the tradition of Miss American Angus and make it possible for other young women to experience what we did. **A Little About Us :** Whitney lives in Richmond, MO with her husband Daniel and their two-month-old son Hank. She is a real estate executive with Prudential Kansas City Realty. Her husband practices veterinary medicine. She and her husband live near the family farm where they help Daniel's family with their row crop production, seed cleaning business and cattle. Lindsey lives in Kansas City, MO with her husband Gabe and their nine-month-old son Palmer. She is a vice president with Crossroads, a marketing communications firm. Her husband is in medical sales and also manages his family's row crop production farm conveniently located just a few miles from the where Lindsey grew up. Mallory lives in Baltimore, MD where she attends Johns Hopkins University working toward completion of her Masters as a Critical Care Nurse Practitioner and works at Johns Hopkins Hospital in their Neurological Critical Care Unit. She anticipates racking up some serious frequent flier miles to visit her new nephews. Sandy lives in Hamilton, MO at the Angus farm where she and husband Steve raised their three daughters. Sandy is an Outreach Coordinator for Northwest Health Services. She has husband Steve are also serving as co-chairs of the 2013 National Junior Angus Show in Kansas City, MO.



**2012 Girls Scholarship Winners.** Lauren Grimes, Hillsboro, Ohio; Esther McCabe, Elk City, Kan.; Tylee Williams, Claredon, Texas; Maci Lienemann, Princeton, Neb.; Andrea Foore, Seven Valleys, Pa.



**2012 Boys Scholarship Winners.** Corbin Yon, Ridge Spring, S.C.; Cody Theis, Leavenworth, Kan.; Leo Kruse, Rudd, Iowa; Jacob Heimsoth, Cameron, Mo.; Joshua Scott, Lorange, La.



**2012 Crystal Award Winners.** Katy Tunstall and Will Pohlmann, both of Arkansas.



**2012 Silver Pitcher Winners.** Boy: (tie) Ryan Callahan, Edmond, Okla. and Bryce Fitzgerald, West Grove, Pa. Girl: Katy Satee, Montague, Texas

## Beyond the Barn

By Kathi Creamer, Public Relations Committee Chairwoman

I feel blessed to live in a country that provides uncountable opportunities for each of us to participate in. Although there are times that I'm overwhelmed by the pace at which the world is changing; it often seems that I can't keep up with requirements, rules, etc. One thing I can rely on is help from others to guide me along the way, and fortunately for anyone involved in the Angus breed help is always available in many forms. Most recently many junior Angus members and their families attended the American Angus Auxiliary's scholarship and Miss American Angus workshops; these workshops were held during the 2012 National Junior Angus Show. The attendance at these workshops exceeded anyone's expectations. I heard numerous compliments and expressions of gratitude regarding these workshops. Looking back over the years of my involvement with the Angus breed I have come to appreciate the assistance and support that has come from various sources. The friends that I met through Auxiliary activities, LEAD conferences and in the show ring have given me invaluable advice. That advice has ranged from contest preparations to scholarship tips to an explanation of the Auxiliary Certificate of Achievement awards. I learned that no question is too silly and "Angus friends" were more than happy and willing to help me. I have had the privilege over the years to work with past and present Auxiliary officers and directors, and I can assure you that each of these women can answer any question you may have. As you begin assisting Angus youth with scholarship applications, completion of Auxiliary Certificate of Achievement applications, etc. don't hesitate to call upon current and past officers and directors. While we consider who to turn to for help, let's not forget to thank those who have helped us. One of my favorite ideas for those times when a special thank you is needed is tying a ribbon around ice cream scoops from the Auxiliary's Angus Gift Barn and a jar of homemade chocolate fudge sauce with a note stating, "It was so sweet of you to help me."



### Dark Chocolate Fudge Sauce

- 1/2 cup packed brown sugar
- 1/4 cup unsweetened cocoa powder
- 1/4 cup butter, cut up
- 1/4 cup buttermilk or 1/4 cup milk and 1 teaspoon lemon juice
- 5 oz. bittersweet chocolate, coarsely chopped
- 1 cup whipping cream or heavy cream
- 1/2 cup light-colored corn syrup
- 1 tsp. vanilla

**Directions** In a heavy medium saucepan, combine sugar, and cocoa powder. Stir in butter and buttermilk. Add bittersweet chocolate. Cook and stir over medium heat until chocolate is melted and mixture is smooth. Stir in whipping cream and corn syrup. Cook and stir over medium heat for 4 to 6 minutes or until mixture just boils around edges. Remove from heat. Stir in vanilla. Cool slightly. Serve warm over ice cream. (Cover and chill any leftovers for up to 3 days. Sauce may also be frozen in a freezer container up to 1 month. Thaw before serving. To reheat sauce in your microwave oven, allow 60 seconds on high power for each cup, stirring once.) Makes about 3 cups.

## Keep Informed of AAx Projects & Events

*The Auxiliary Post* is published twice a year; in the spring and fall. To keep informed of Auxiliary projects and events between issues of *The Post* look for *Auxiliary Notes* in the Angus Journal or visit [www.angusauxiliary.com](http://www.angusauxiliary.com). The officers and regional directors welcome your emails and calls, see page 2 for contact information.

## Meet Christy

The Auxiliary is happy to introduce Christy Perdue as the new Angus Gift Barn manager and chairwoman, she began her duties in August. Christy is from Louisburg, NC and works in Occupation Therapy at Wake Med Rehab. She is a member of the North Carolina Angus Auxiliary where she is actively involved in fundraising. Christy says, "I am very excited about the opportunity to promote the Auxiliary through the Angus Gift Barn."



We would like to thank Carol Wojciechowski for her hard work and time spent as the Angus Gift Barn manager and Ways and Means chairperson.

## Breakfast to be Held Again at KF&E

Great fellowship, wonderful entertainment, new and old friends, a delicious meal, gifts for attendees, good times, – the *American Angus Auxiliary Breakfast!* The 61<sup>st</sup> annual event will be held again this year at the Kentucky Fair and Exposition Center. Everyone loved the new location being so convenient to the cattle show. The breakfast will be held on Sunday, November 11, 2012 at 8:00 am. All Angus enthusiasts are invited to attend the popular event. Tickets are \$25 per person and can be purchased or reserved in advance or can be purchased in Louisville at the Angus registration desk located in the Crowne Plaza Hotel. With only a limited number of tickets available, it is **strongly advised that you purchase or reserve your tickets in advance.** Tickets can be purchased in advance by mailing \$25 per ticket to the Auxiliary Program & Hospitality Chairman, Michelle Rieff, P.O. Box 923, Bentonville, AR 72712. Checks should be made payable to the American Angus Auxiliary. Tickets can be reserved by calling or emailing Michelle at 479.936.1685 or [michellerieff@aol.com](mailto:michellerieff@aol.com).

### Card of Thanks

*To the Membership,  
Thanks & appreciation are herein extended to the Auxiliary members, spouses and friends for the beautiful, meaningful and caring cards, phone calls and memorials in honor of my husband Dale upon his death. We all thank you sincerely, Lois Foster and Family– Bruce, Scott, D'nece, spouses and grandchildren.*



## 2013 American Angus Auxiliary Membership Dues are Currently Due.

Membership year is October 1 to September 30- (make copies if necessary)

RENEWAL    NEW MEMBER    GIFT MEMBERSHIP (purchased by: \_\_\_\_\_)

Name: \_\_\_\_\_

Farm/Ranch Name : \_\_\_\_\_ Email: \_\_\_\_\_

Complete Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Select : \_\_\_\_\_ Annual Dues \$10   \_\_\_\_\_ Life Membership \$100   \_\_\_\_\_ Donation

\_\_\_\_\_ Non -Active Member ( I want to support the AAx but not serve on a committee at this time) \$25

I would like to serve on a committee( circle your interest): Angus Gift Barn - Audit - Awards- Beef Education - Finance - Historian- Membership— Miss American Angus—Newsletter—Nominating—Program & Hospitality— Public Relations—Rathey Sculpture—Gifts that Sizzle—Scholarship—Ways & Means.

Return with check payable to American Angus Auxiliary to: Rhonda McCurry, Membership Chairman, 501 Dawn Lane, Colwich, Kansas 67030

## Attention Auxiliary Members from Regions 1, 2, & 3

If you are an American Angus Auxiliary member living in regions 1, 2, or 3, please take a moment to vote for a director from your region only; you also have the option to write in a name. Please sign your name and include your state next to your signature; unsigned ballots will be invalid. *Vote only if you are from region 1, 2, or 3, and vote only for one candidate/write-in from your region.* Ballots must be postmarked by Nov 1, 2012, 2012. Photo copy of this ballot is acceptable.

**Region 1:** Washington, Idaho, Oregon, California, Nevada, Montana, Wyoming, Utah, Arizona, Hawaii, Alaska

**Region 2:** Colorado, New Mexico, Texas, Oklahoma

**Region 3:** Kansas, North Dakota, South Dakota, Minnesota, Iowa, Nebraska

# VOTE\*\*\*\*\* 2012 OFFICIAL BALLOT \*\*\*\*\* VOTE

## American Angus Auxiliary Regional Director Election

Please vote for one candidate or write in a candidate from a state within your region. Place an "X" beside the candidate's name for whom you wish to elect.

### Region 1

*Washington, Idaho, Oregon, California, Nevada, Montana, Wyoming, Utah, Arizona, Hawaii, Alaska*

\_\_\_\_\_ **Kathy Votaw Dubs , Montana** \_\_\_\_\_

### Region 2

*Colorado, New Mexico, Texas, Oklahoma*

\_\_\_\_\_ **Cindy Ahearn , Texas** \_\_\_\_\_

### Region 3

*Kansas, North Dakota, South Dakota, Minnesota, Iowa, Nebraska*

\_\_\_\_\_ **Shally Rogen, South Dakota** \_\_\_\_\_

\_\_\_\_\_  
Member's Signature

\_\_\_\_\_  
State

\_\_\_\_\_  
Date

**Please sign and return ballot to Barbara Ettredge, Nominating Committee Chairman, postmarked by November 1, 2012. Photo copy of this ballot is acceptable.**

*Mail to: Barbara Ettredge, Nominating Committee Chair, 1001 Berend Rd., Pilot Point, TX 76258*

**Notice: Vote only if you are from regions 1, 2, or 3. Vote only for one candidate or write in a candidate from your region. Include your state next to your signature. Unsigned ballots will be invalid.**

## Regional Director Candidate Bios

**Region 1: Kathy Votaw Dubs** of Billings, Montana, is a lifetime member of the American Angus Auxiliary and active in the Montana Angus Association and Auxiliary. Kathy and her husband, Louis, have lived in Montana since 1988, where they have a registered cow herd. They have two daughters, Katrina and Allison, who were active NJAA members. She was secretary of the Montana Angus Association and editor of the *Montana Angus News* from 1988 to 2001. Kathy served as Miss American Angus during 1973, the centennial year for Angus in America. Kathy's Angus roots run deep, as her mother served as the 1993 President of the American Angus Auxiliary, and her father served on Board of Directors for the American Angus Association.

**Region 2: Cindy Ahearn** is a lifetime member of the Auxiliary and lives in Wills Point, Texas. Along with her husband, Mark, they run a seed stock production operation, Turner Meadow Ranch. As past Texas Junior Angus Advisors, Cindy and Mark actively work on programs to support the youth and educational scholarships. Their daughter Megan currently serves as the Foundation Director on the NJAA Board. Cindy has been a nurse for over 35 years and specializes in wound care and emergency medicine as Nurse Practitioner. She has held multiple offices in the Texas Angus Auxiliary. Cindy was appointed to fill the American Angus Auxiliary region 2 director vacancy in early 2012 and currently serves in that position .

**Region 3: Shally Rogen**, a lifetime Auxiliary member from Brandon, South Dakota, has served on state and national scholarship committees, as well as serving as a South Dakota Jr. Angus Advisor for 14 years. Shally and her husband, Dick, own Horizon Pet Care. They have two sons, Andrew and Alex, who have exhibited cattle across the country. Andrew is a former NJAA board member and Auxiliary scholarship recipient, and Alex is an active NJAA member. Shally assists the family operation and oversees her kids' involvement in the junior association, both at the state and national levels.



*2012 Auxiliary officers and Miss American Angus at NJAA, Louisville, KY.  
Barbara Etteredge, Cortney Hill Dukehart Cates, Brooke Harward, Anne Lampe, Cortney Holshouser.*



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An Open Invitation to Visit the Holiday Room  
in Louisville, November 10-12, in conjunction  
with the Annual Meeting of the American Angus  
Association and the NAILE at the Crowne Plaza.